

Global Organic Food & Drink Market

by

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Global market

Market Growth

Market Size

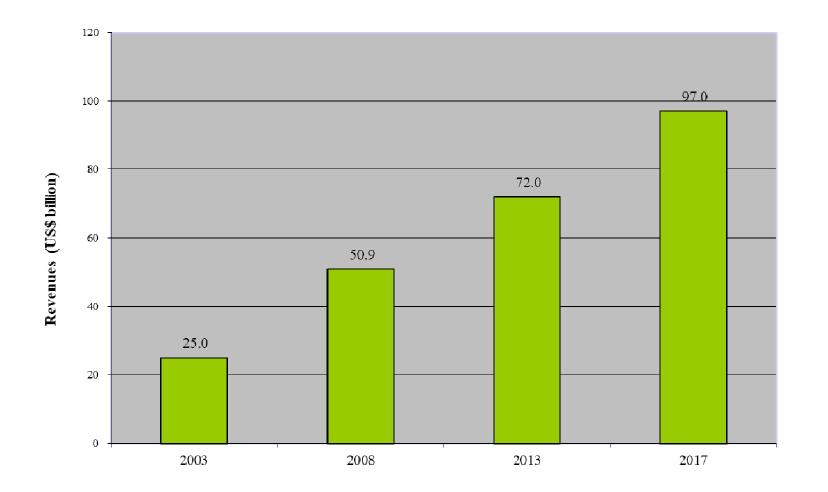
Leading Regions

Leading Markets

US \$97 billion 38% (2011-16) Europe North America USA, Germany France, Canada



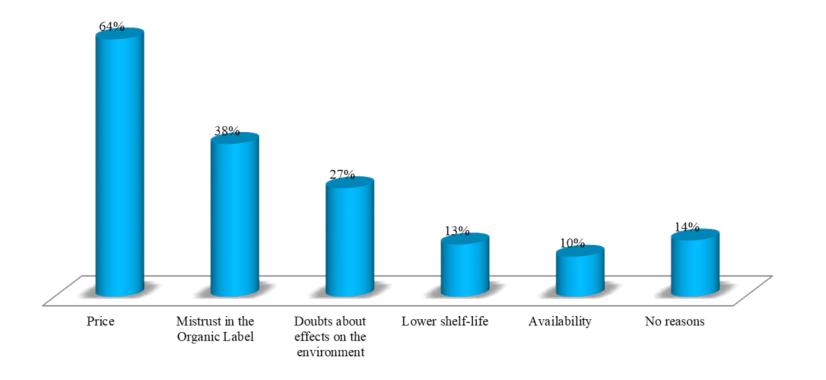
Historic growth







Top Reasons for Not Buying Organic Products

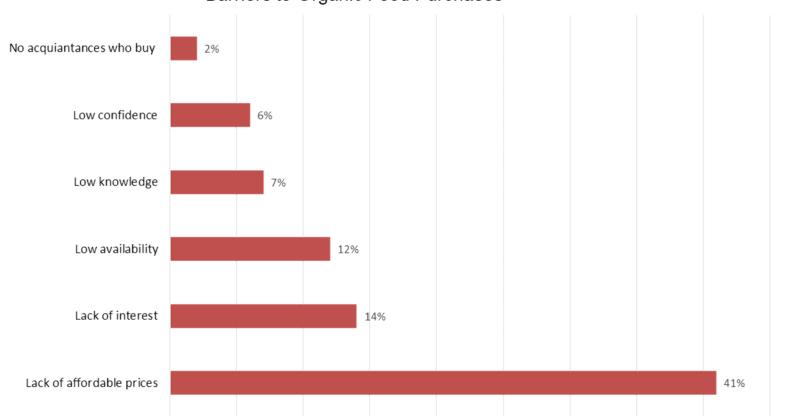


Source: Appinio





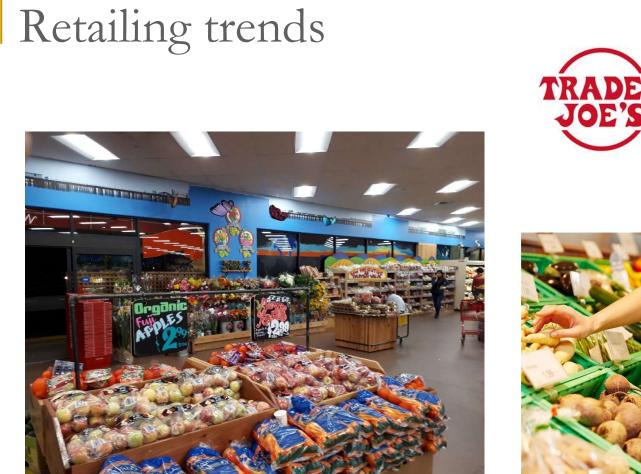




Barriers to Organic Food Purchases

Source: Organis











Retailing trends







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Whale Died Of Starvation After Eating 80 Plastic Bags Off Thailand's Coast

INTELLIGENCE



Trevor Nace, CONTRIBUTOR FULL BIO V

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The pilot whale eventually died from starvation.

A pilot whale died in southern Thailand after eating 80 plastic bags weighing 17 pounds. The whale died after marine conservationists spent five days struggling to save the whale.

The pilot whale was discovered last Monday in a canal near Songkhla, a city in southern Thailand. Soon after, the Marine and Coastal Resources Department (MCRD) began efforts to save the Source: Forbes





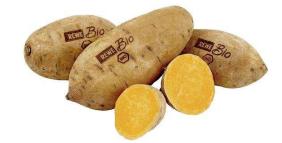
Green packaging

















Q: Should the future of organic be plastic-free?









Thank You!

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