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# Global Organic Food & Drink Market

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by

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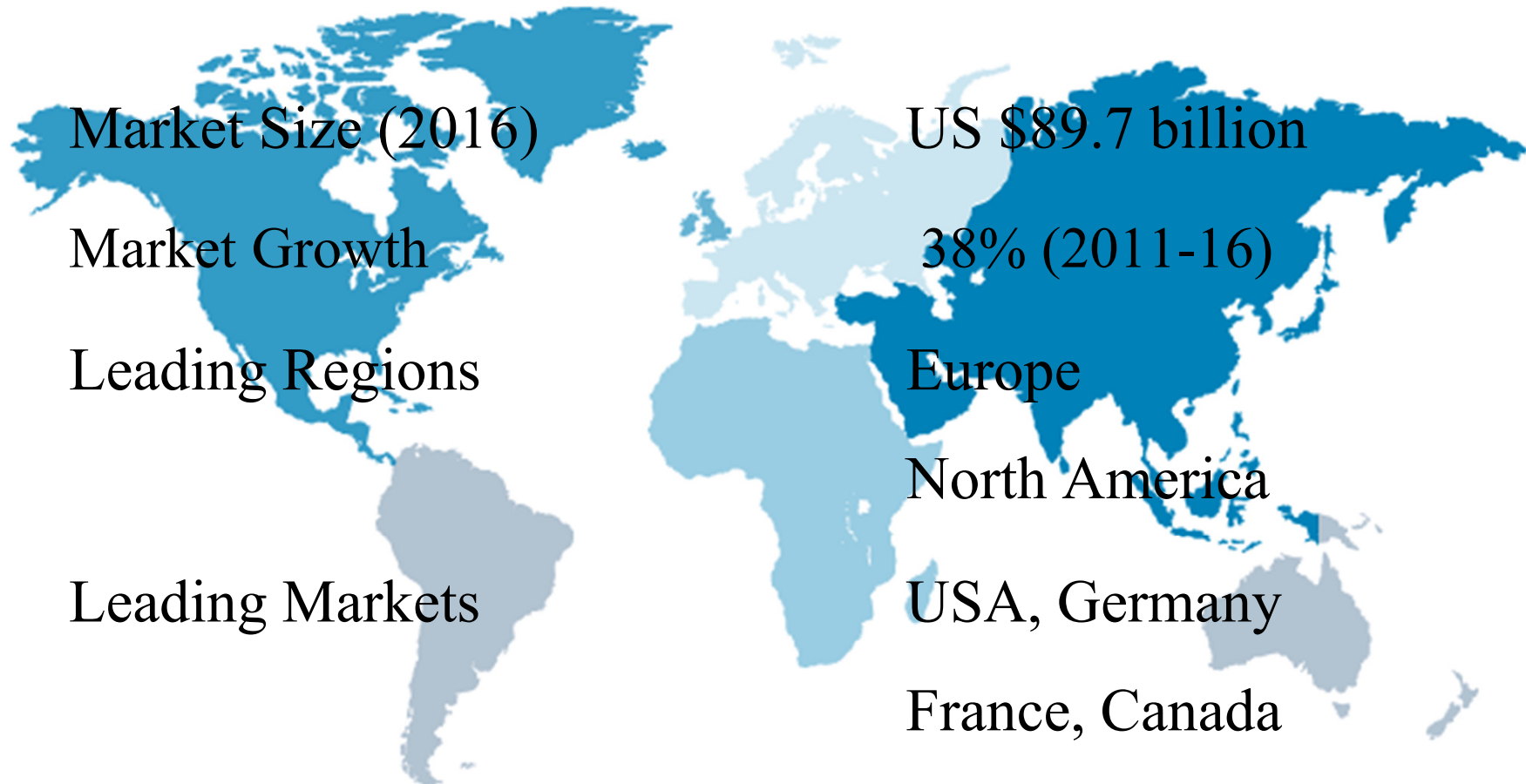
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# Global market



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Market size

USD 46.3 bn

Key Features

- Low production levels
- Trade agreements
- Large operators



Market size

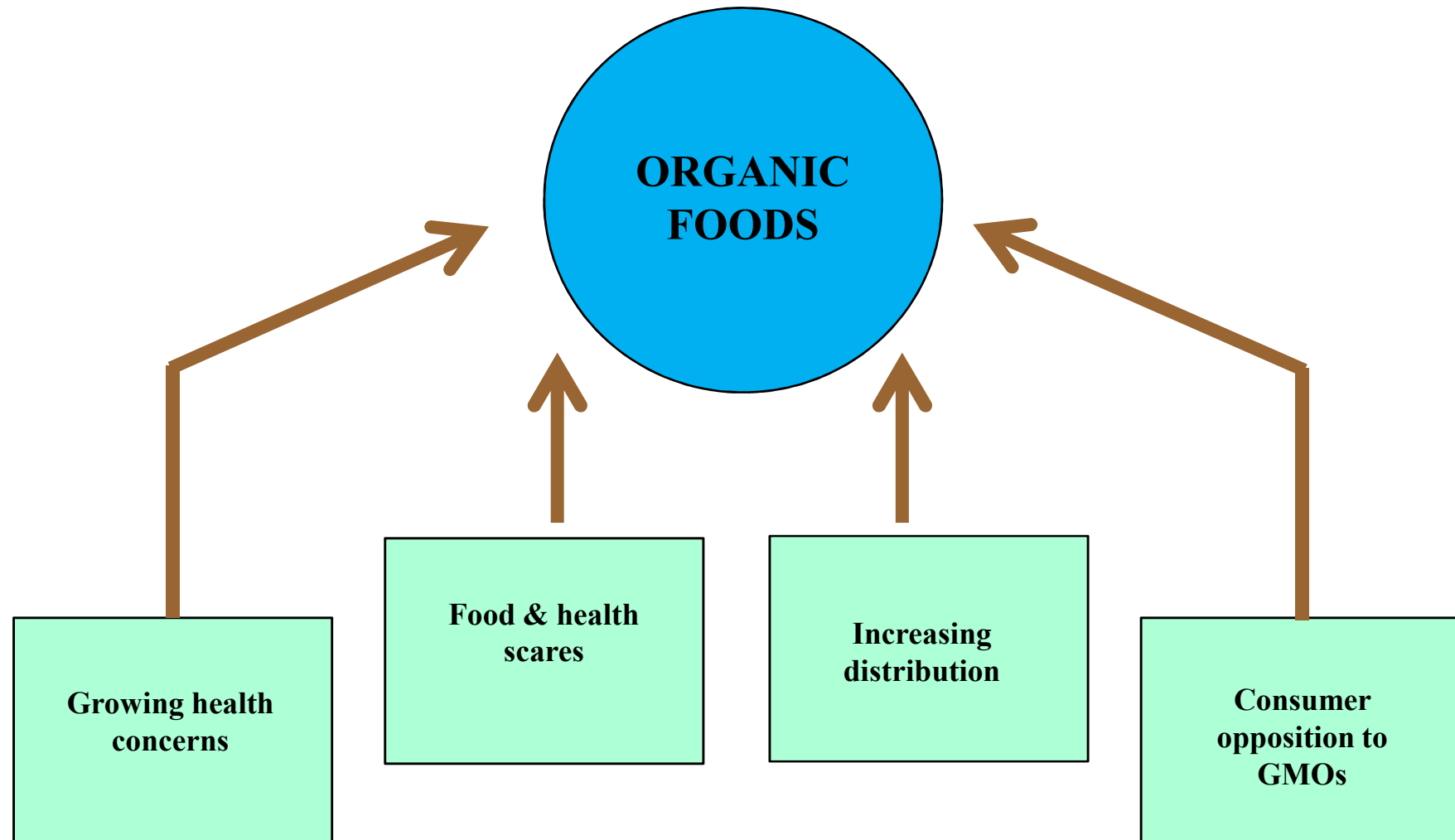
USD 35.3 bn

### Key Features

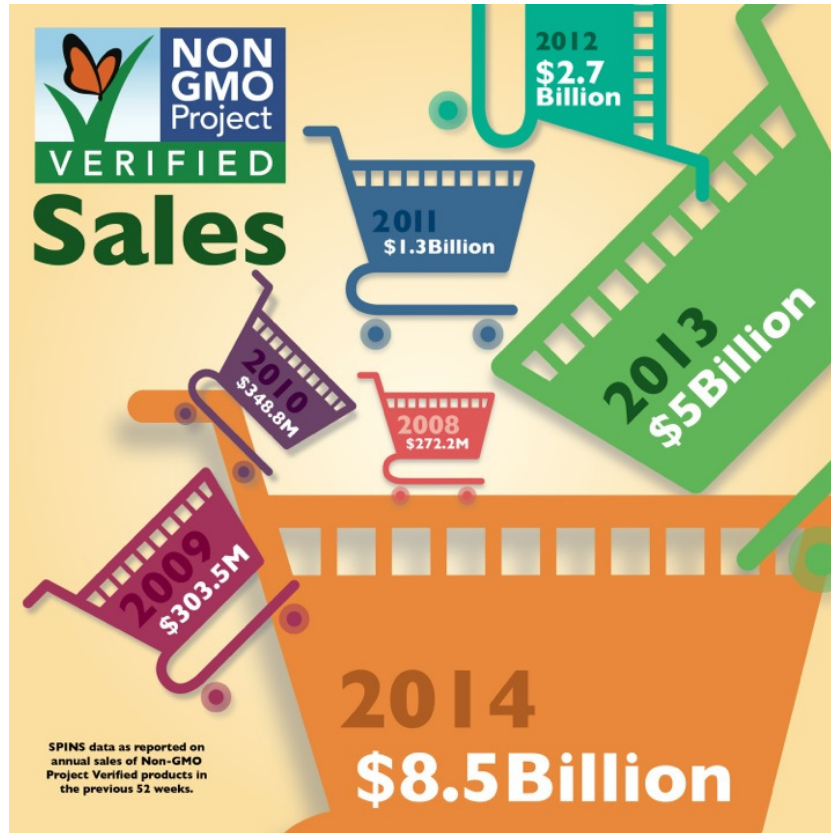
- Heterogeneous region
- Concentrated demand
- Rising production levels



# Market drivers



# Non-GMO labels

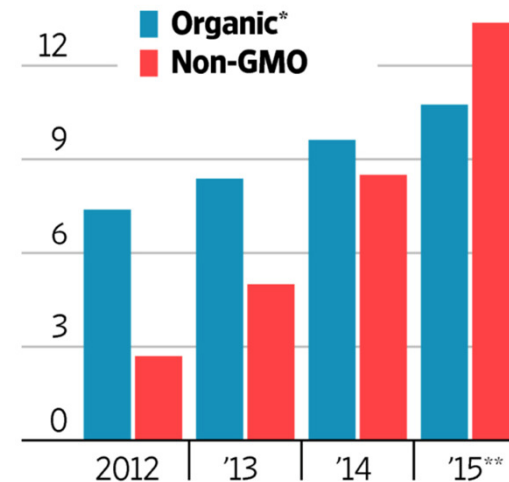


## Natural Rivalry

Foods verified as non-GMO rise faster than organic.

### U.S. food sales

\$15 billion



\*95% organic

\*\*For the 52 weeks ended Nov. 1

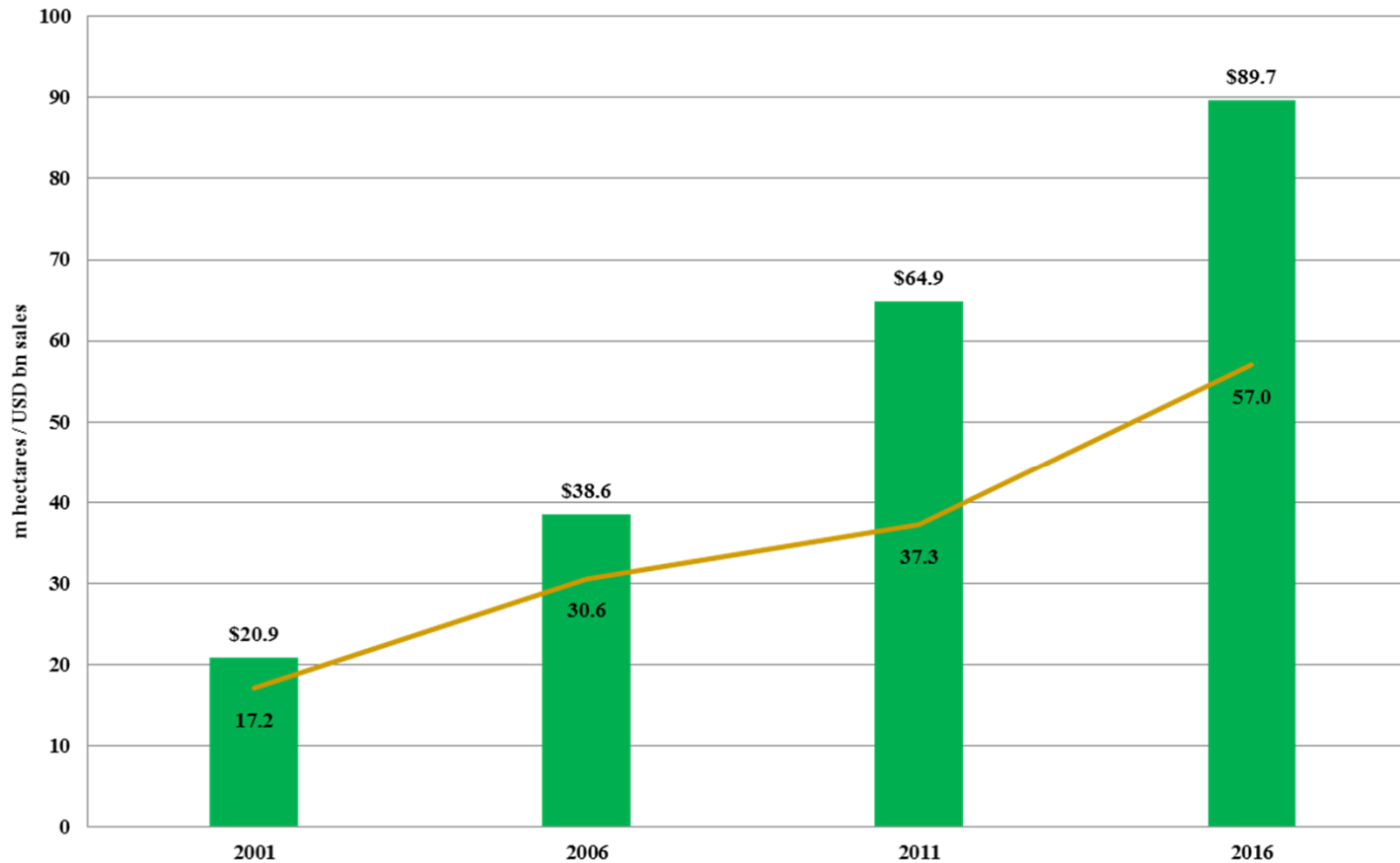
Note: Excluding Whole Foods sales

Sources: Non-GMO Project (non-GMO) and Nutrition Business Journal (organic) via Spins

THE WALL STREET JOURNAL.

Q: Will non-GMO labels complement or compete?

# Supply outlook



Q: Will there be enough supply?



# Distribution



# Future outlook



Q: Will the millennials change the way we eat?



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# Thank You!

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More Information

Website: [www.ecoviaint.com](http://www.ecoviaint.com)

Sustainable Foods Summit:

[www.sustainablefoodssummit.com](http://www.sustainablefoodssummit.com)