



Organic 3.0 and TIPI

The next phase for organic agriculture

IFOAM – Organics International

The global umbrella body for the whole organic sector.

People

800 member organizations in 120 countries worldwide.

Science Day

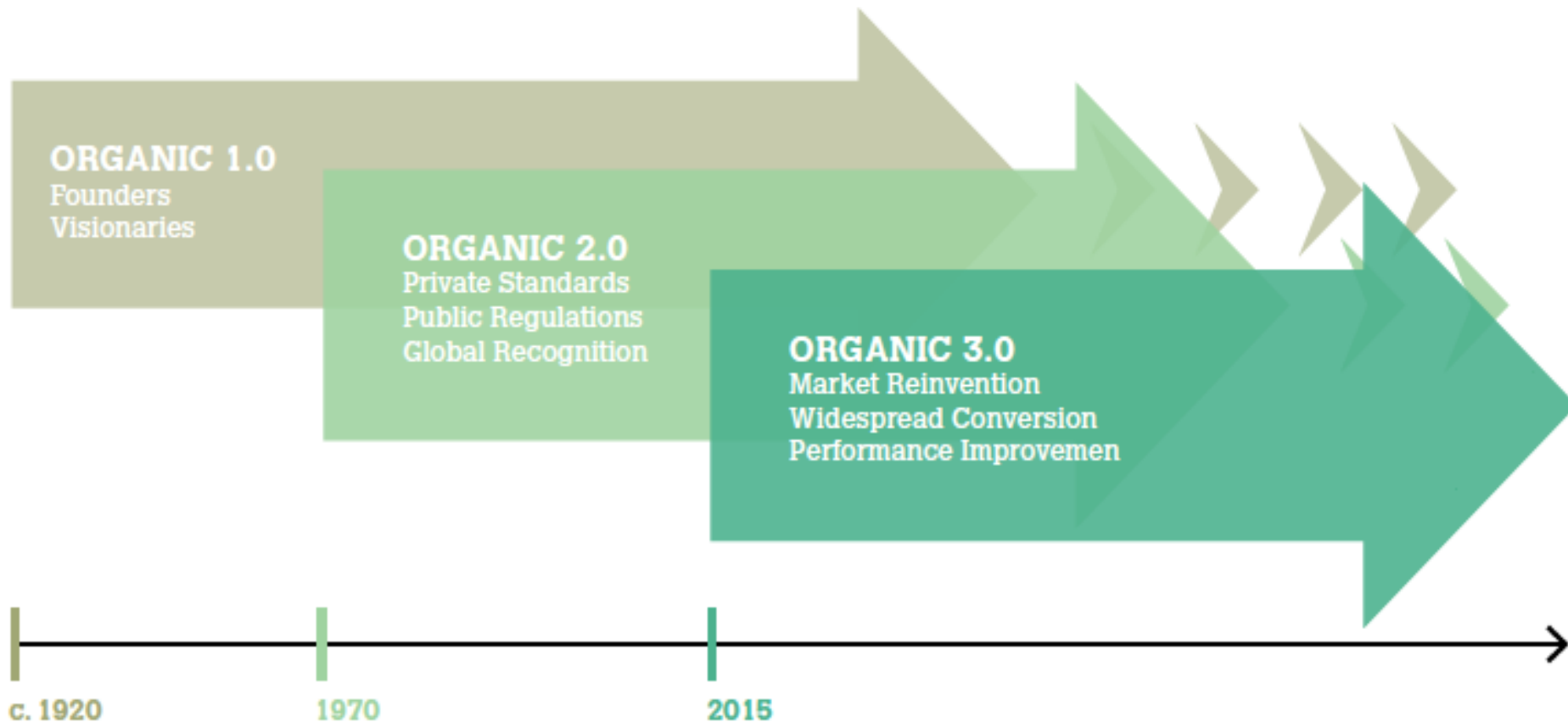
Biofach, Germany, Feb 12, 2016

Andre Leu, President

What is Organic 3.0?

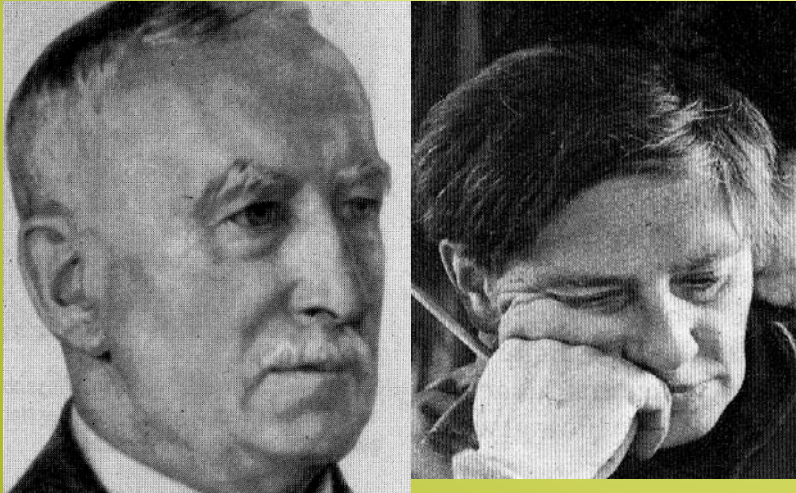
This is the third phase of the global organic movement

FIGURE 1 | Widespread Conversion Development Towards True Sustainability Inclusiveness



Organic 1.0

The first phase was initiated by our pioneers



Sir Albert Howard Lady Eve Balfour



Rachel Carson



J I Rodale

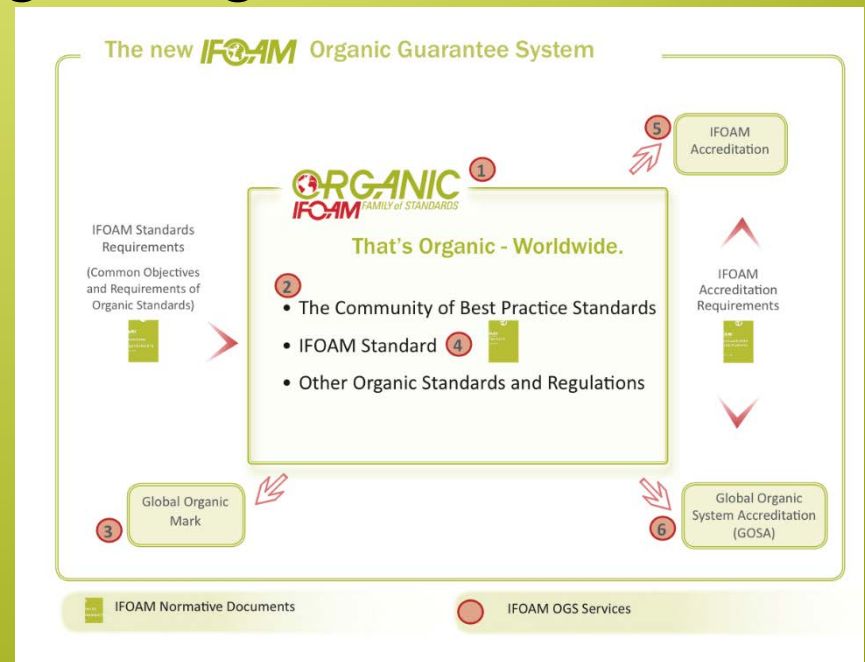


Rudolf Steiner

Examples of some of them

Organic 2.0

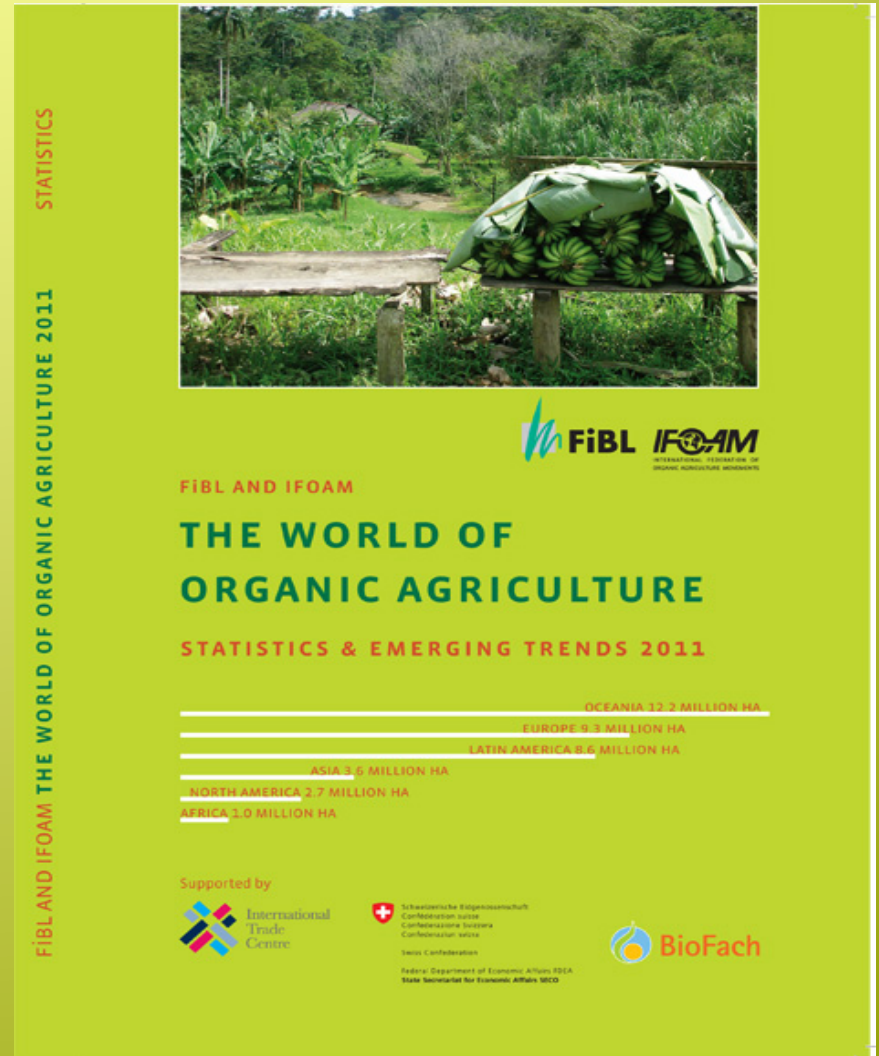
- The second phase started in the 1970s and was defined by codifying organic agricultural systems
- The introduction of standards and 3rd party certification systems along with government regulations



Organic 2.0

This saw the sustained growth of the current \$72 billion sales in certified organic products.

IFOAM Organics International was a leader in this with our norms, such as the IFOAM Basic Standard which has been used as a reference document by many countries and organizations.



Organic 3.0



The strategy for Organic 3.0 includes six main features

1. A culture of innovation, to attract greater farmer adoption of organic practices and to increase yields.
2. Continuous improvement toward best practice, at a localized and regionalized level.
3. Diverse ways to ensure transparent integrity, to broaden the uptake of organic agriculture beyond third-party assurance and certification.

Organic 3.0



4. Inclusiveness of wider sustainability interests, through alliances with the many movements and organizations that have complementary approaches to truly sustainable food and farming.
5. Holistic empowerment from the farm to the final product, to acknowledge the interdependence and real partnerships along the value chain.
6. True value and fair pricing, to internalize costs, encourage transparency for consumers and policymakers and to empower farmers as full partners.

Thank You

