



Data Network for better European organic market information

The Organic Market in Europe 2013

The European market for organic food

BIOFACH Congress 2015, February 12, 2015, Messezentrum, Nürnberg, Germany

Diana Schaack, Agrarmarkt Informations-Gesellschaft, Bonn, www.ami-informiert.de

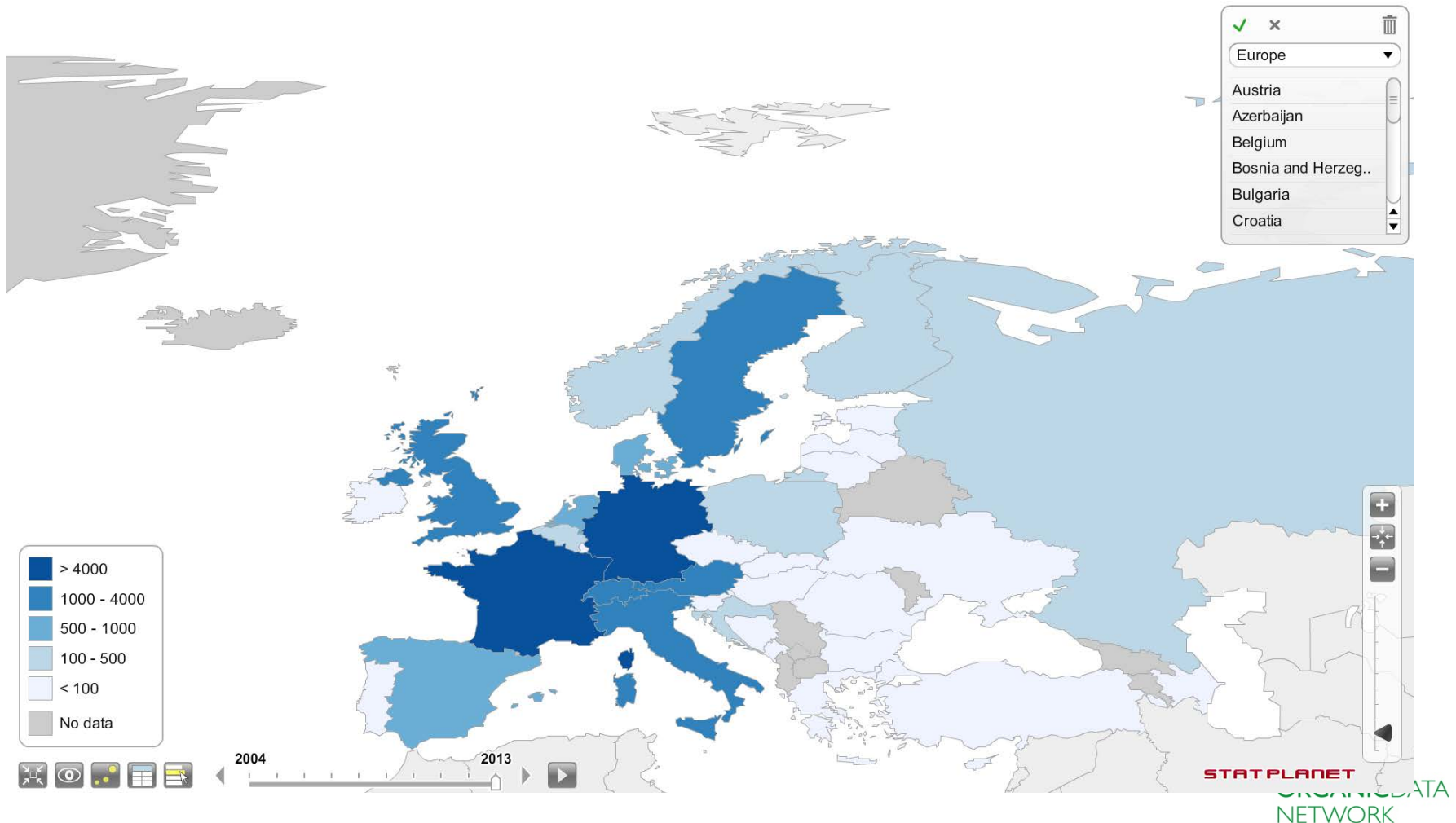
Helga Willer, Research Institute of Organic Agriculture (FiBL), Frick, Switzerland, www.fibl.org

www.organicdatanetwork.net

Europe & European Union 2013: Key data

- ✓ 11.5 million hectares (EU: 10.2 million hectares)
- ✓ Increase of the area: +3 %
- ✓ 2.4 % of the area is organic (EU: 5.7 %)
- ✓ 330'000 producers (EU: 260'000)
- ✓ Retail sales: 24.3 billion euros (EU: 22.2 billion)
- ✓ Increase in retail sales: +6 %

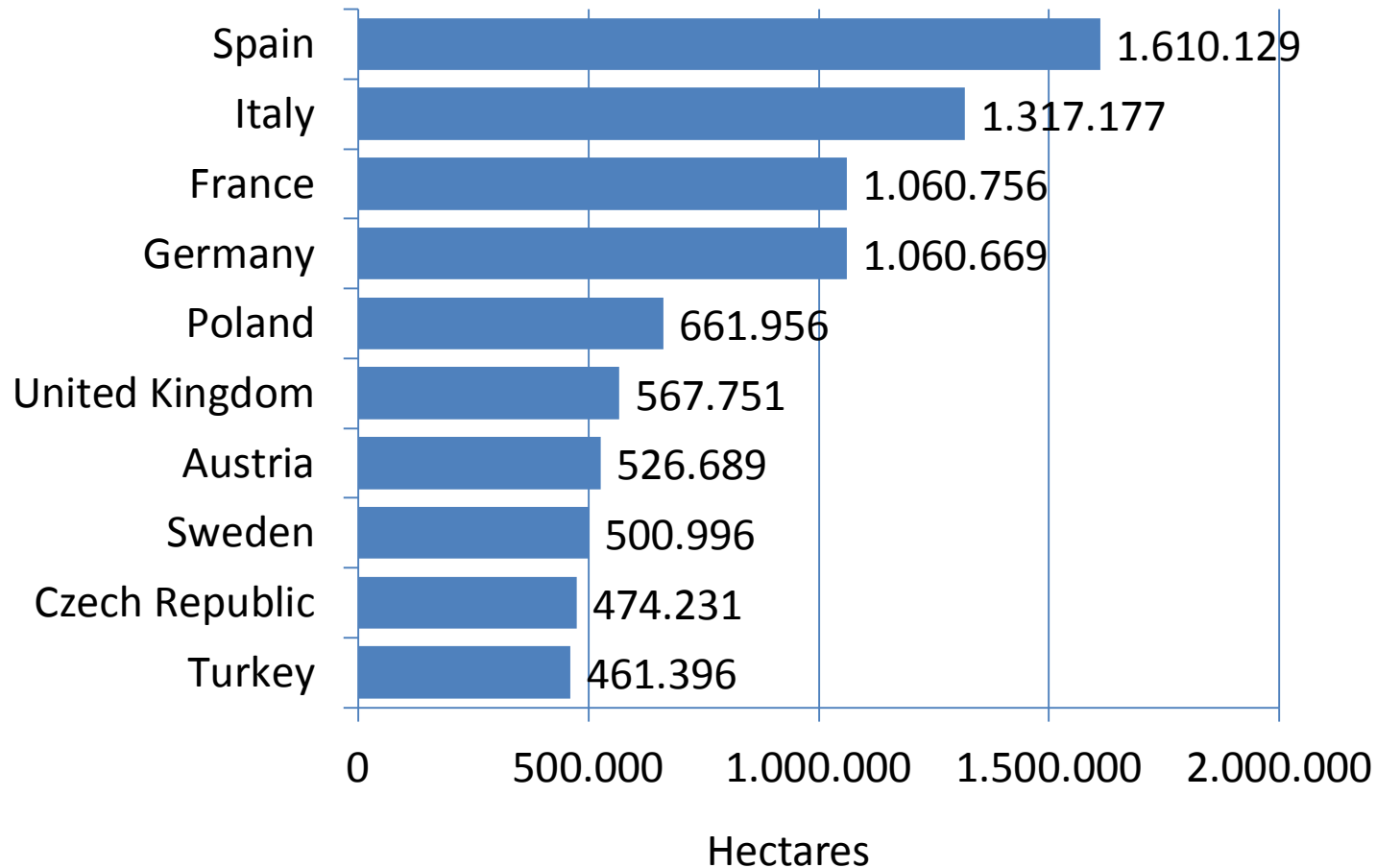
<http://www.organic-world.net/maps.html>



Europe: Organic area by country 2013

Europe: The ten countries with the largest organic area 2013

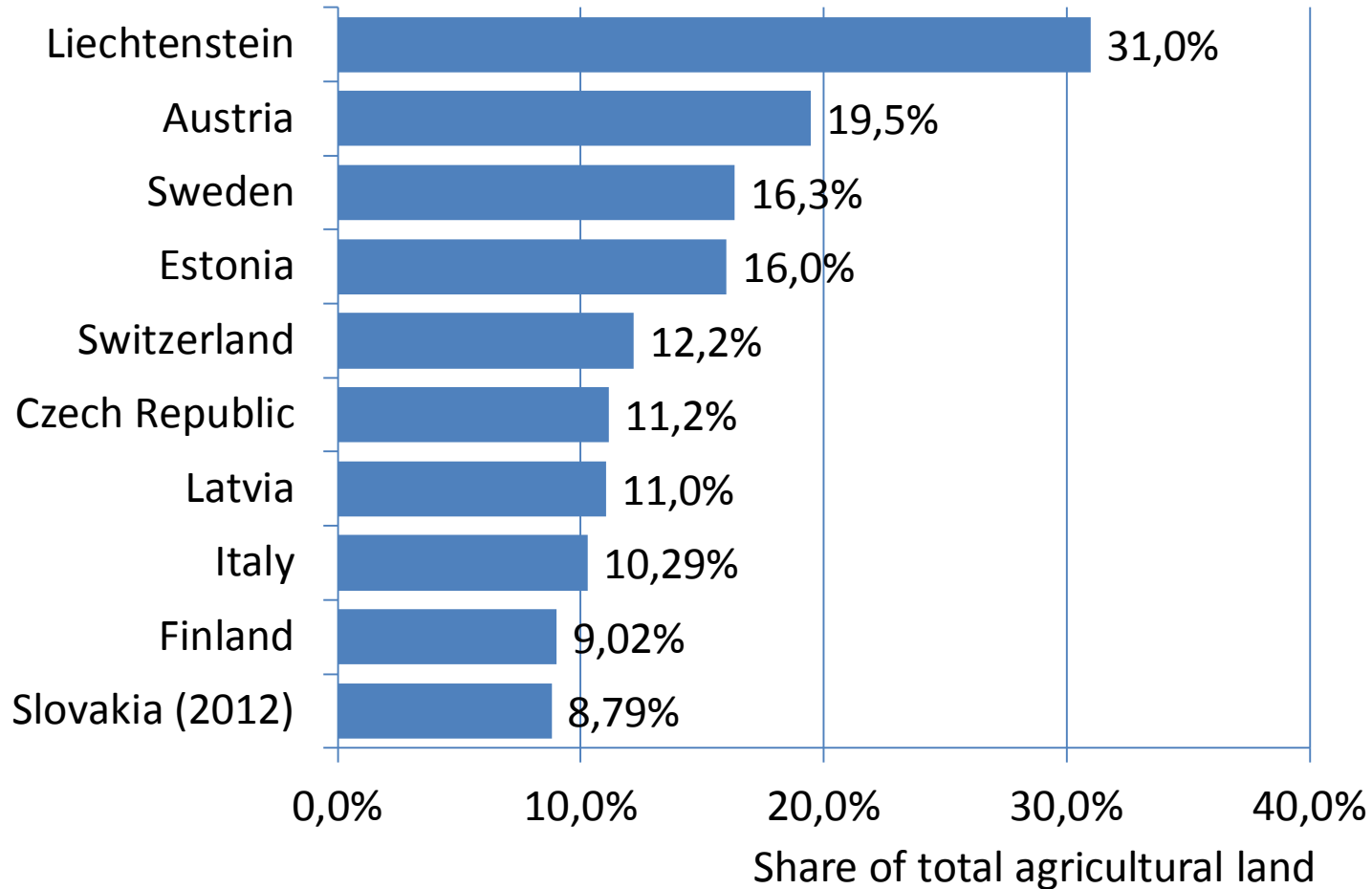
Source: OrganicDataNetwork-FiBL-AMI survey 2015 based on national data sources and Eurostat



Europe: Organic area – shares

Europe: Shares of organic agricultural land by country 2013

Source: OrganicDataNetwork-FiBL-AMI Survey 2015



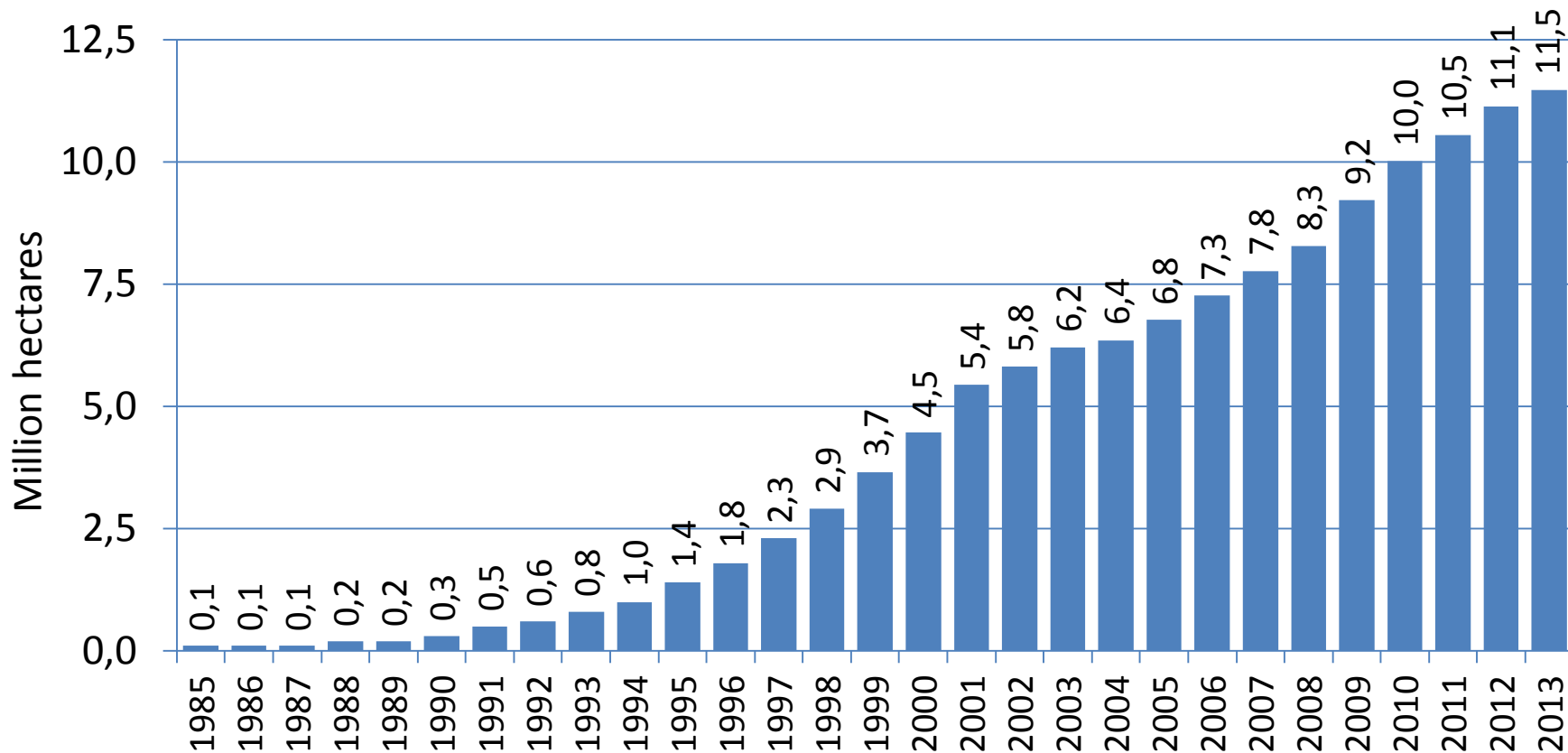
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Europe: Development of organic farmland

Europe: Development of organic agricultural land 1985-2013

Source: Lampkin, Nic and FiBL-AMI-OrganicDataNetwork Surveys, based on national data sources and Eurostat



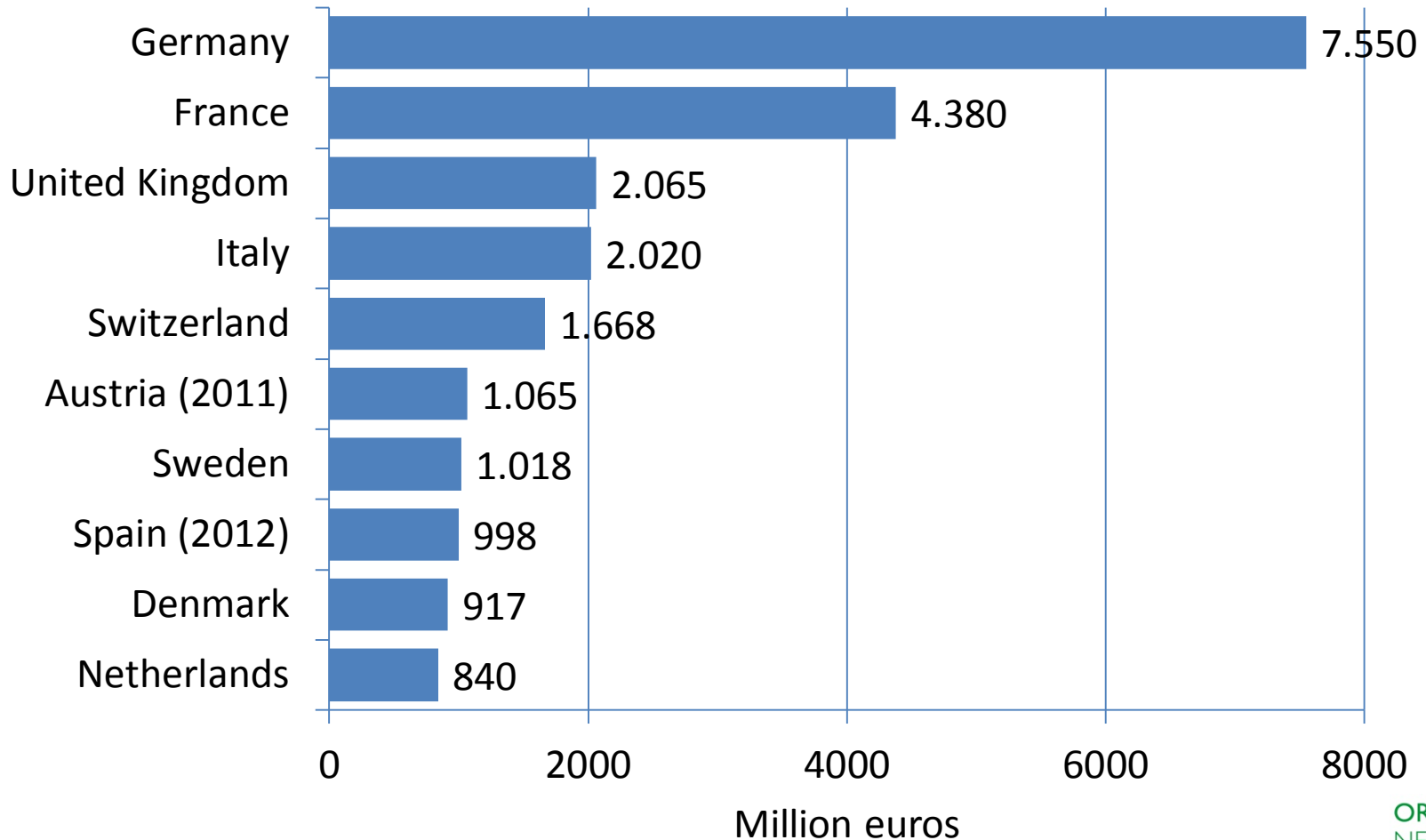
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Europe: Organic retail sales 2013

Europe: Organic retail sales value by country 2013

Source: OrganicDataNetwork-FiBL-AMI Survey 2015



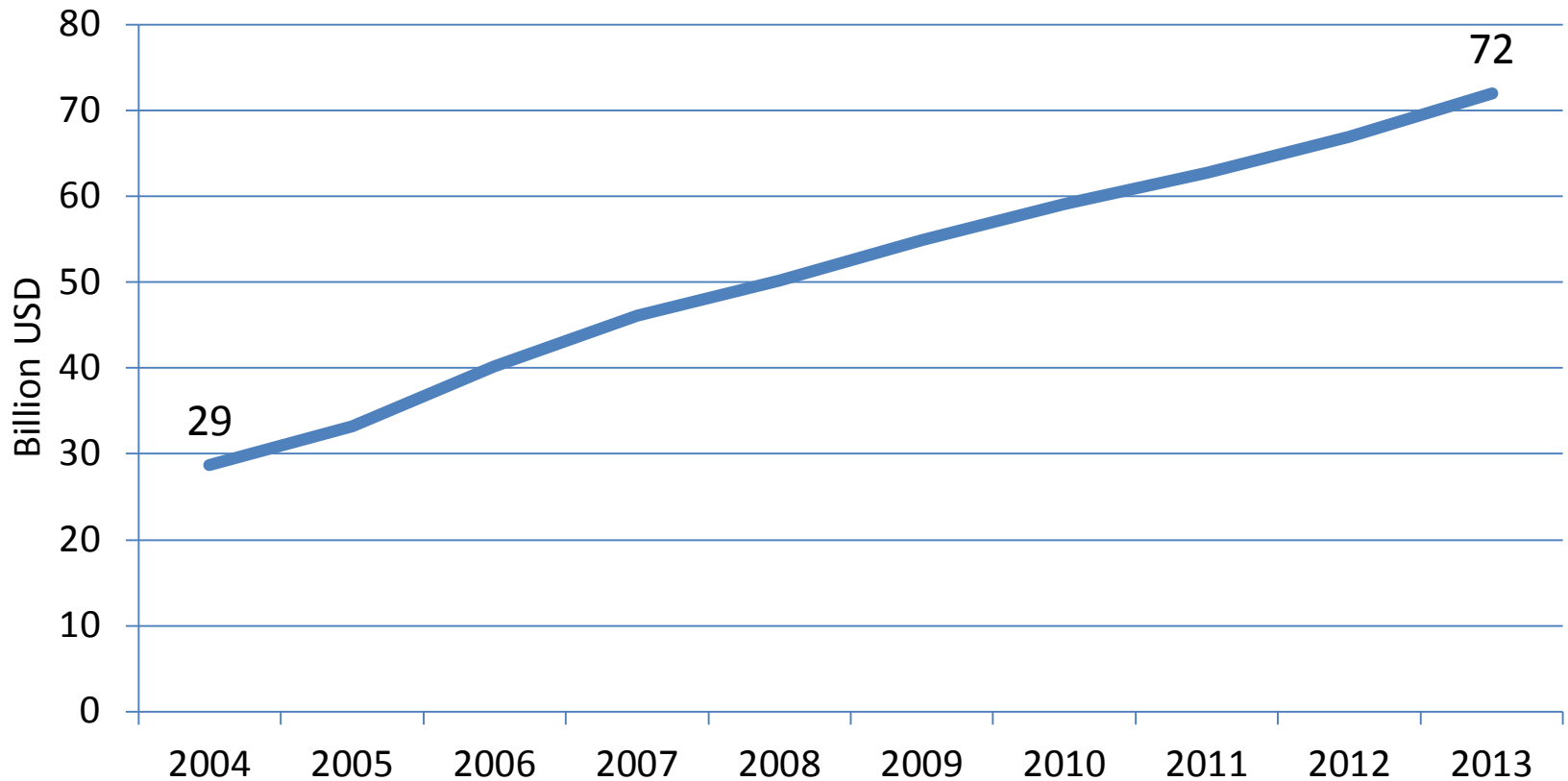
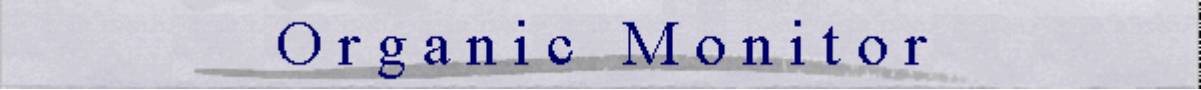
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Development of the global market

Development of the global organic market

Source: OrganicMonitor



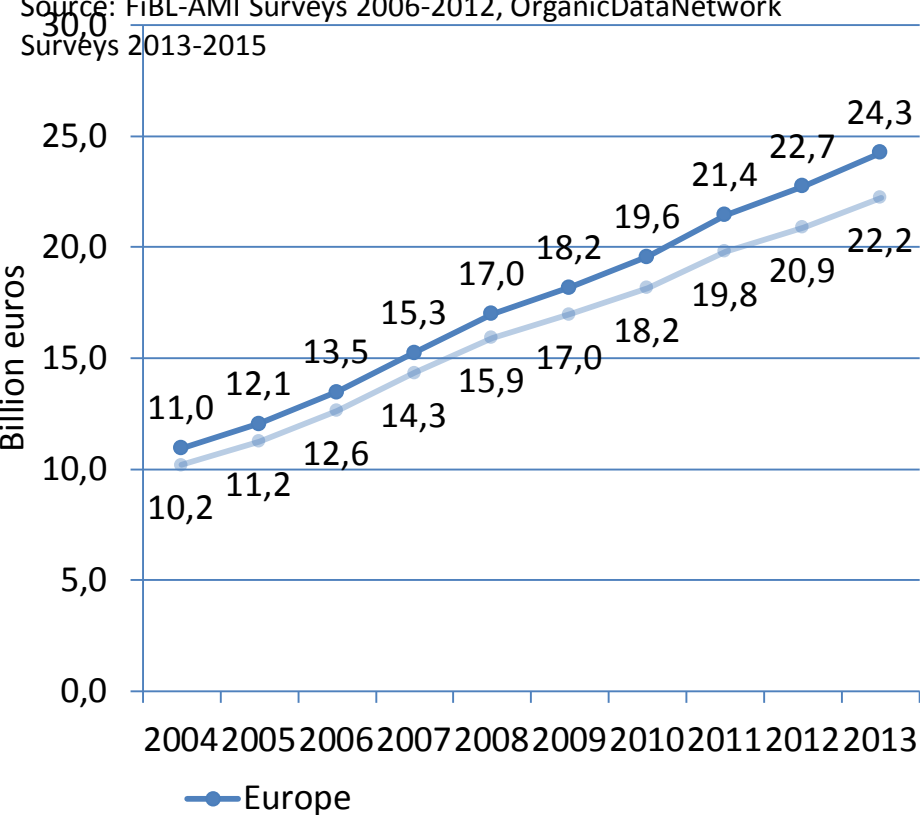
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Europe and EU: Market development 2004-2013

Europe and European Union: Organic market development 2004- 2013

Source: FiBL-AMI Surveys 2006-2012, OrganicDataNetwork
Surveys 2013-2015

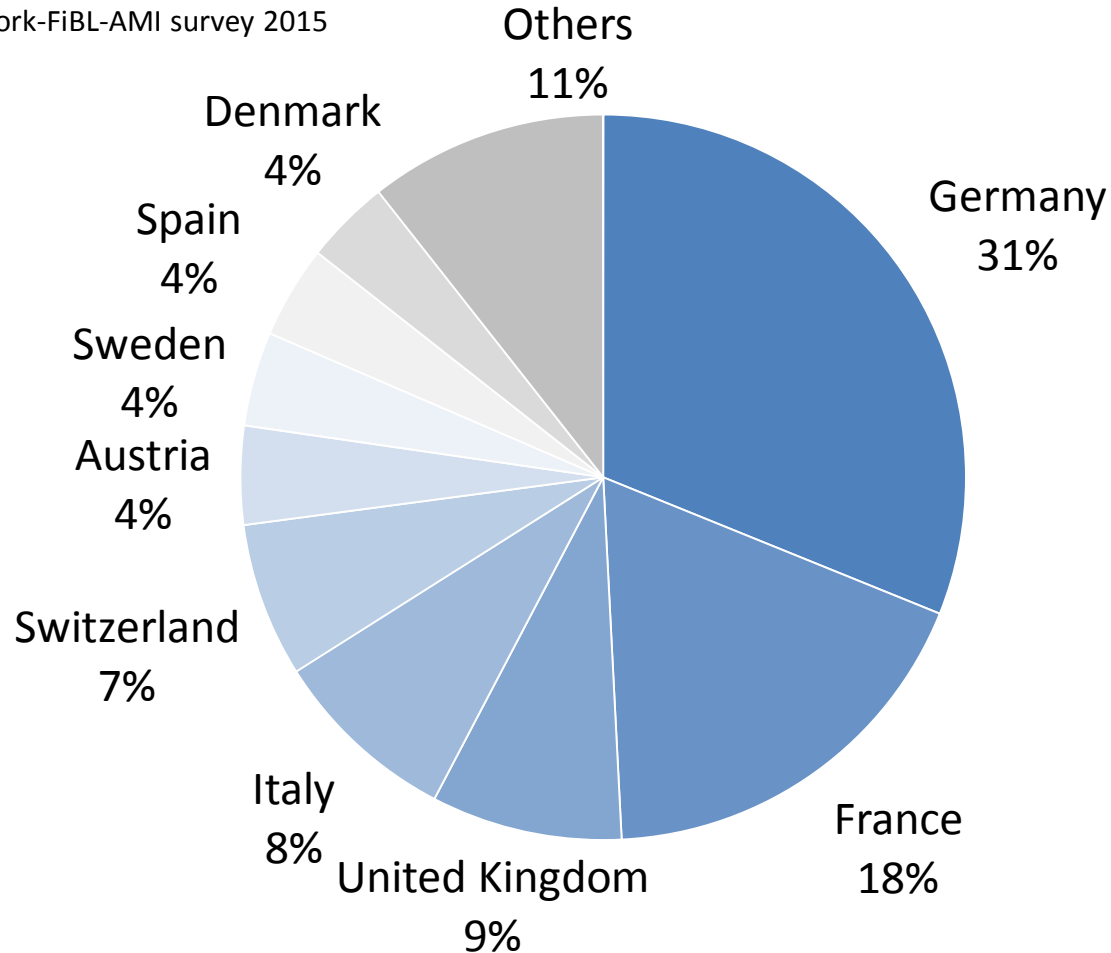


- ✓ 6 % Growth in Europe/EU
- ✓ Growth in all markets, e.g.
- ✓ Germany: 7 percent
- ✓ France: 9 percent
- ✓ Switzerland: 12 percent
- ✓ UK: 3 percent

Europe: Distribution of retail sales

Europe: Distribution of retail sales 2013

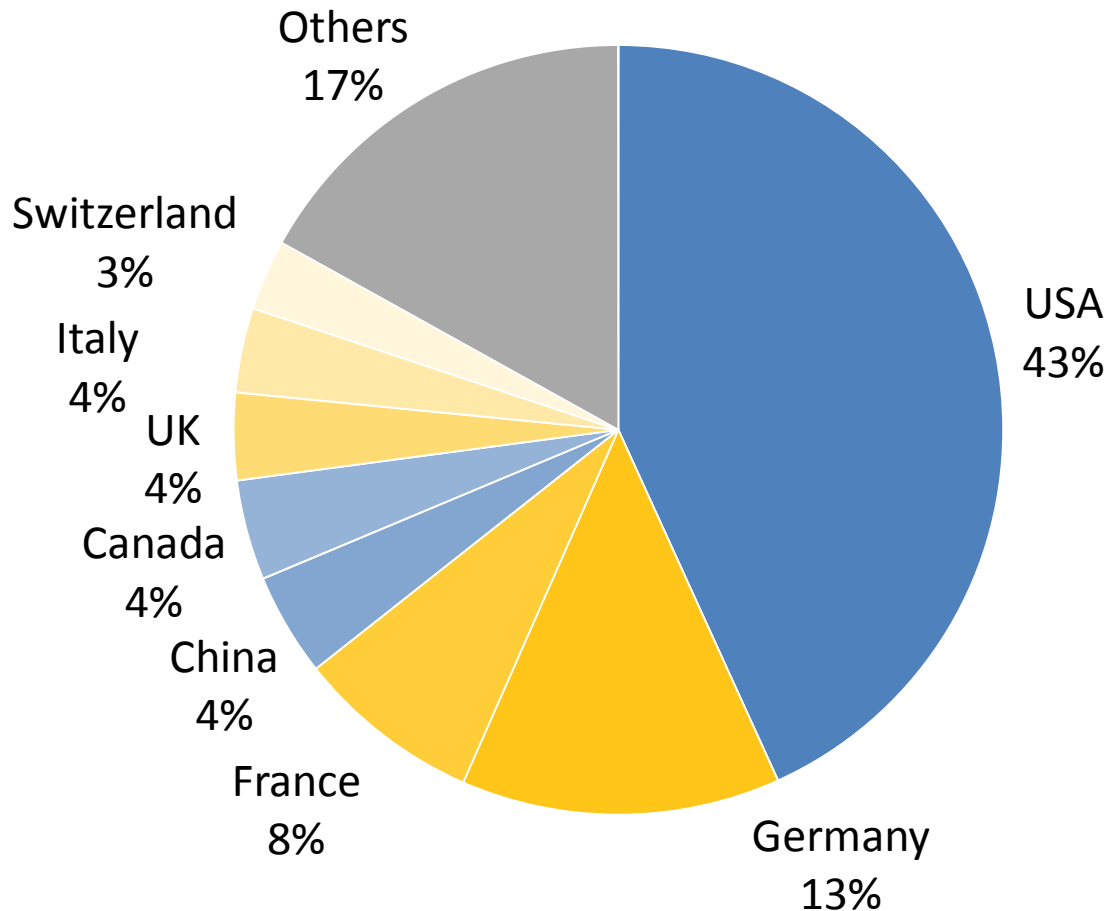
Source: OrganicDataNetwork-FiBL-AMI survey 2015



Europe: Distribution of retail sales

Global organic market: Distribution of retail sales by country 2013

Source: FiBL-AMI-OrganicDataNetwork survey 2015



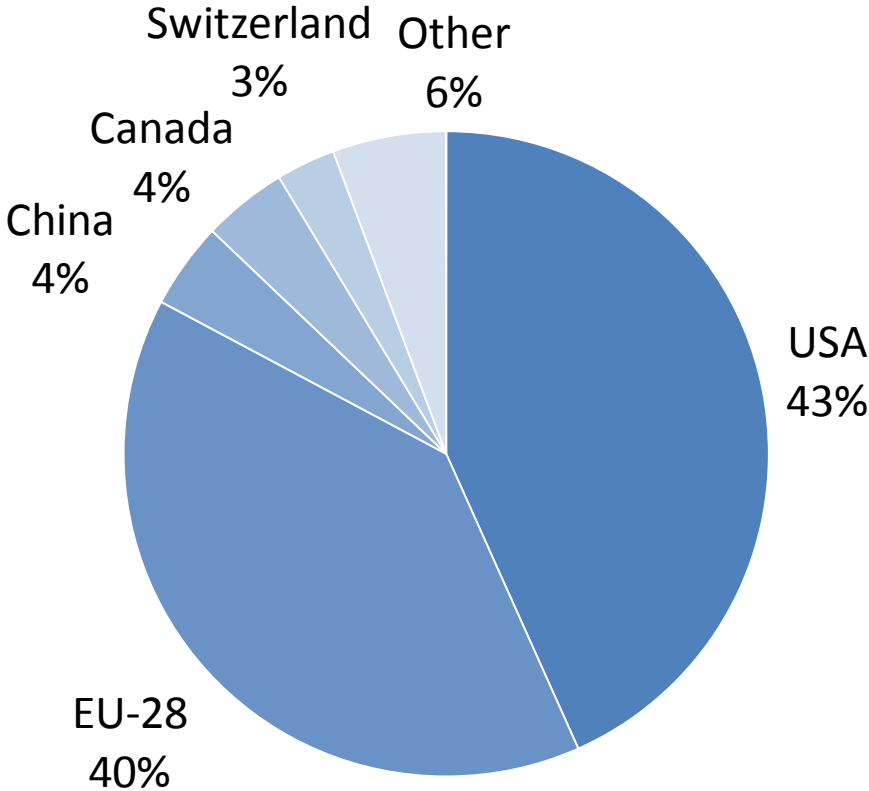
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Distribution of organic retail sales worldwide

World: distribution of retail sales by single market

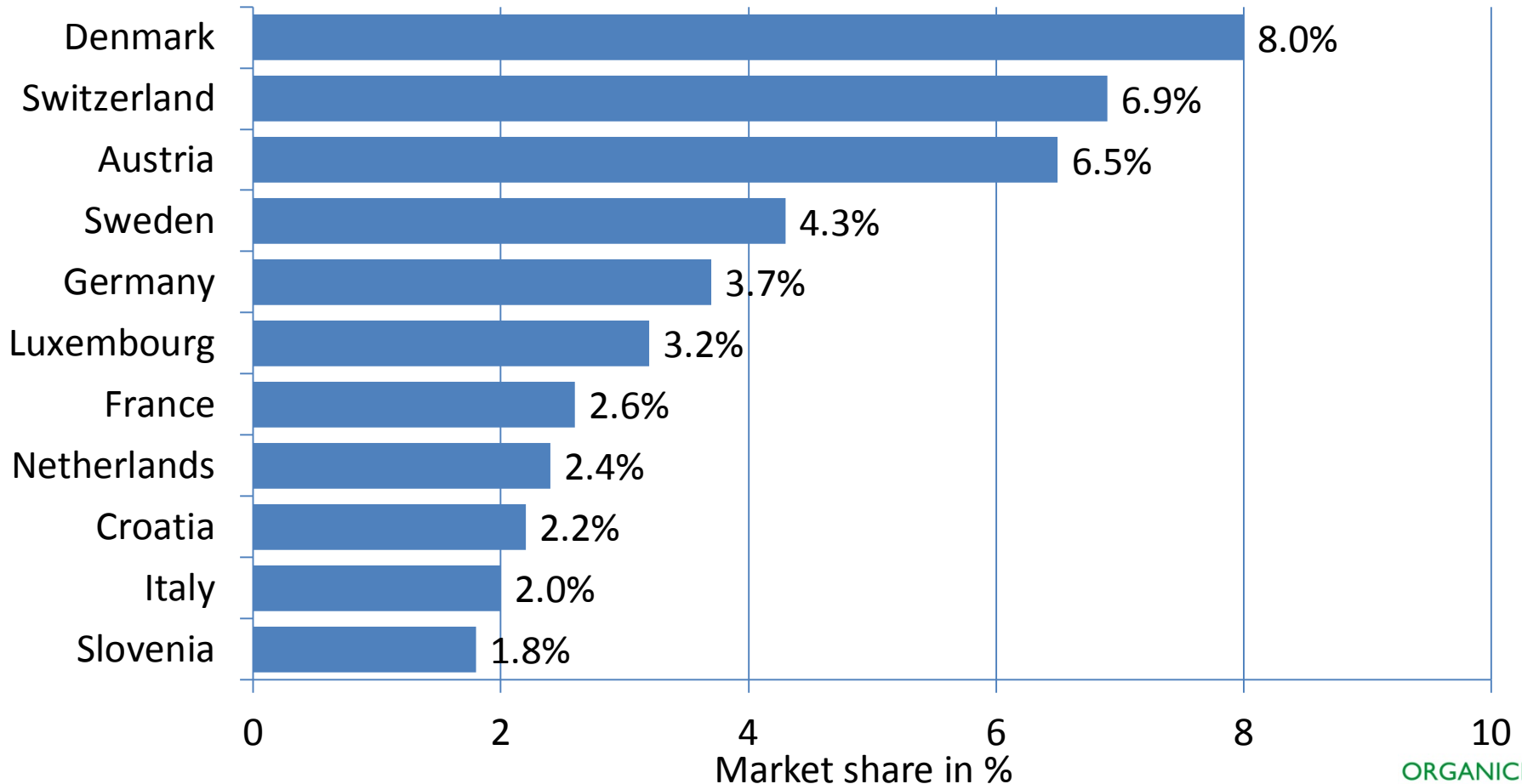
Source: OrganicDataNetwork-FiBL-AMI survey 2015



Market shares

Europe: The ten countries with the highest shares of the total market 2013

Source: OrganicDataNetwork-FiBL-AMI Survey 2015



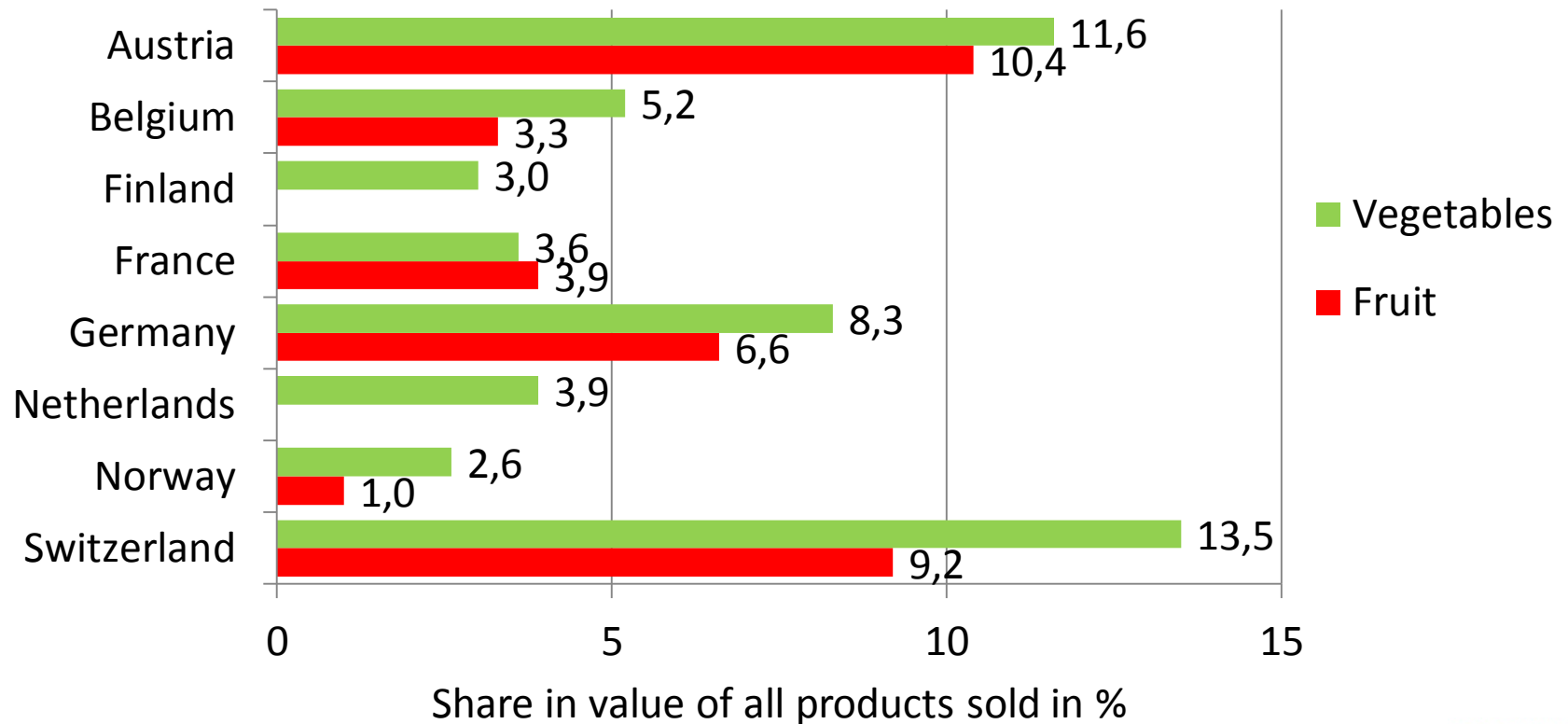
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Shares of all products sold for selected product groups 2013

Shares of all retail sales value for organic vegetables and fruit

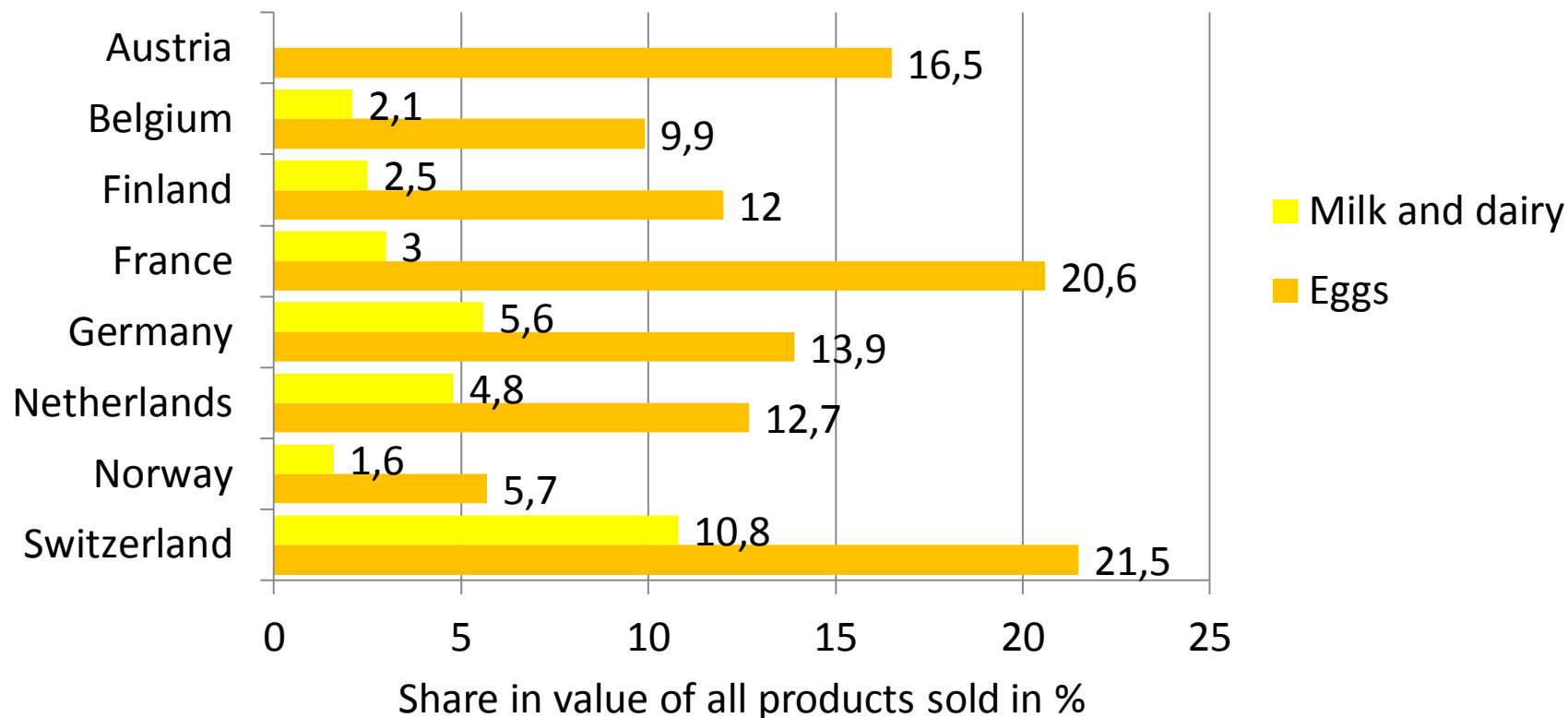
2013 Source: OrganicDataNetwork survey based on national data sources



Shares of all products sold for selected product groups 2013

Shares of retail sales value of organic dairy products and eggs

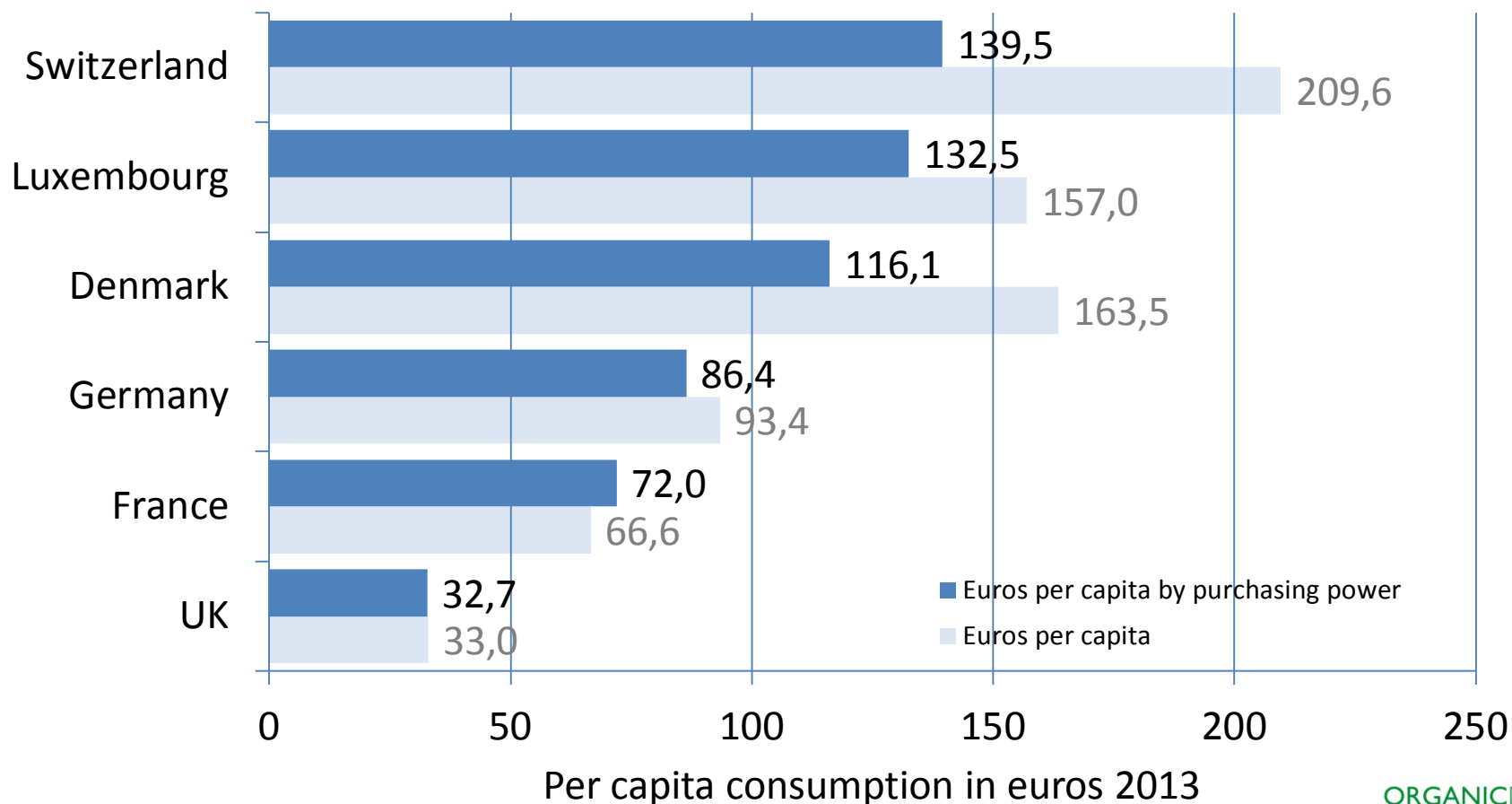
2013 Source: OrganicDatenetwork based on national sources 2015



Per-capita consumption of organic products

Europe: The countries with the highest per-capita consumption adjusted by Purchasing Power 2013

Source: OrganicDataNetwork-FiBL-AMI Survey 2013



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