



Case studies on improved organic market data collection methods in selected countries



Agenda & Speakers

- ✓ Introduction: Hans Joerg Lutzeyer, EC - DG Research & Innovation
- ✓ About the OrganicDataNetwork Project: Raffaele Zanolì, Project Coordinator, UNIVPM, Italy

Case Study presentations

- ✓ UK: Anja Viehweger, ORC, UK
- ✓ DE: Diana Schaack, AMI, Germany
- ✓ CZ: Michal Lošťák, CULS, Czech Rep.
- ✓ FR: Dorian Flechet, Agence Bio, France
- ✓ IT: Francesco Solfanelli, UNIVPM, Italy
- ✓ Mediterranean: Patrizia Pugliese, CIHEAM-IAMB, Italy

- ✓ Moderator: Marco Schlüter, IFOAM EU



Our Objectives

- ✓ The **OrganicDataNetwork** project aims to **increase the transparency of the European market for organic food** through:
 - ✓ better **availability of market intelligence** about the European organic sector in order to meet the needs of policy makers and market actors involved in organic markets;
 - ✓ acting as coordinating centre between public and private bodies and stakeholders, aimed at establishing a **long-term, permanent network** collaborating on statistical issues regarding organic farming markets.

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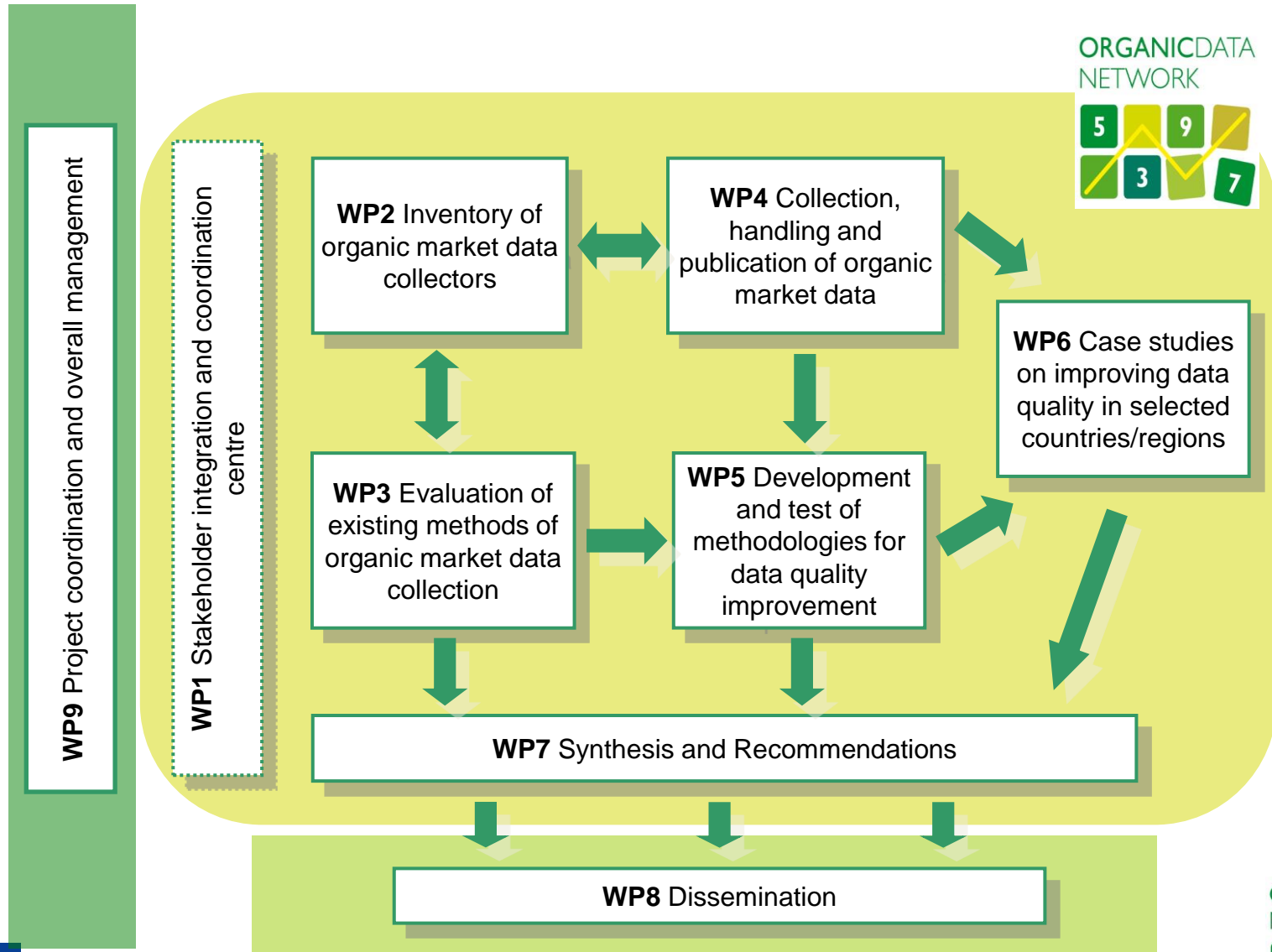
Our activities

To achieve these objectives, the project will:

- ✓ closely co-operate with the **European Commission, Eurostat** and **statistical offices of Member States** on all levels.
- ✓ provide an overview of all relevant public and private **organic data collectors**;
- ✓ collect **currently available data** on organic markets in Europe, and produce a European **database** after having checked their **reliability and consistency**;
- ✓ improve the availability and the quality of published market report on the organic sector in a number of **case study** countries;
- ✓ lay the foundations for a **long-term collaboration** on organic market data collection.
- ✓ develop a set of practical recommendations on data collection and dissemination (**Code of Practice** and a **manual**)



Structure of the Project



Project relevant contributions



- ✓ “Facts and figures on organic agriculture in the European Union” DG AGRI L2 (Oana Surdu)
- ✓ “Organic in Europe” IFOAM EU (Jan. 2014)
- ✓ EU chapter of “The World of Organic Agriculture”
- ✓ Statement on data collection and EU organic regulation



Our homepage

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Data network for better European organic market information



The project acknowledges the financial support of the Commission of the European Community under the Seventh Framework Programme of the European Community for Research, Technological Development and Demonstration Activities.

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Data network for better European organic market information (OrganicDataNetwork)

The project "Data network for better European organic market information" (OrganicDataNetwork) aims to increase the transparency of the European organic food market through better availability of market intelligence about the sector to meet the needs of policy makers and actors involved in organic markets.

It is funded under the 7th Framework Programme of the European Union and runs from 2012 to 2014.

News

Project news, news from the project partners, and news related to data collection in organic agriculture in general.

February 14, 2013: Preparing the organic and agro-ecological sector for the new EU research and innovation policy at the BioFach Congress

(04.02.2013) The session "Preparing the organic and agro-ecological sector for the new EU research and..." [read more](#)

February 13, 2013: Session on Organic Market Data Networks at the BioFachCongress, Nürnberg



(10.01.2013) The session Organic Market Data Networks is organised by the European-funded SOLINSA project, which... [read more](#)

February 13, 2013: Session on the European market for organic food at the BioFach Congress



(05.12.2012) On February 13, 2013 the annual session on the European market for organic food will take place at... [read more](#)

OrganicDataNetwork: Key facts

Data network for better European organic market information (OrganicDataNetwork)

Funding: 7th Framework Programme for Research and Technological Development of the European Union

Cordis.lu: [Entry in the Cordis Database](#)

Project call identifier: FP7-KBBE-2011-5

Project number: 289376

Duration: 2012-2014

Project leader: Prof. Dr. Raffaele Zanoli, Università Politecnica delle Marche, Ancona, Italy

URL www.organicdatanetwork.net

Events

March 13, 2013: First stakeholder workshop of the OrganicDataNetwork project
13.03.2013

Location:

[read more](#)

March 14-15, 2013: Third meeting of the OrganicDataNetwork project
14.03.2013 to 15.03.2013

Location: UK

[read more](#)



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