

ORGANICDATA
NETWORK



Data Network for better European organic market information

Type of funding scheme:

Collaborative Project

Targeted to a special group (such as SMEs)

Work programme topics addressed:

FP7-KBBE-2011.1.4-05

Data network for better European organic market information

Project number:

Grant agreement no. 289376

Duration:

1 January 2012 to 31 December 2014

Name of the coordinating person:

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Objectives

The OrganicDataNetwork project aims to **increase the transparency of the European market for organic food** through better availability of market intelligence about the European organic sector in order to meet the needs of policy makers and market actors involved in organic markets.



What's new?

OrganicDataNetwork

- applies a transnational and truly participatory approach;
- overcomes the current dispersion and fragmentation of data sources;
- increases the transparency of the European market for organic food;
- will produce an internal database of all available organic market data at the EU level;
- will use a mixture of innovative and well-tested methods for data quality improvements;
- will develop a Code of Practice and a Manual;
- hinges upon the past experience to propose a feasible network of data collectors, end-users and stakeholders;
- will lay the foundations for a long-term collaboration on organic market data collection.



Partnership

Partners from 10 countries

- market research companies (3)
- research institutes (3)
- universities (3)
- organic farmers organizations (1)
- governmental organisations (1)
- NGOs (2)
- traders (1)
- certification bodies (2)

6 SME

This network will closely co-operate with the **European Commission, Eurostat** and **statistical offices of Member States** on all levels.

The partnership will act as coordinating centre between public and private bodies and stakeholders, and will result in a proposal for the establishment of a permanent network to achieve collaboration on statistical issues regarding organic farming markets in the long term.



Who are the partners?

| Participant Organisation Name | Contact person | Country |
|--|-------------------|----------------|
| 1 - Università Politecnica delle Marche | Raffaele Zanolì | Italy |
| 2 - Forschungsinstitut für biologischen Landbau | Matthias Stolze | Switzerland |
| 3 - Progressive Farming Trust Ltd. t/a the Organic Research Centre | Susanne Padel | United Kingdom |
| 4 - Unviersitaet Kassel | Ulrich Hamm | Germany |
| 5 - Ceska zemedelska univerzita v Praze | Michal Lošťák | Czech Republic |
| 6 - Centro Internazionale di Alti Studi Agronomici Mediterranei – Istituto Agroeconomico Mediterraneo di Bari | Patrizia Pugliese | Italy |
| 7 - Agence Française pour le développement et la promotion de l'agriculture biologique | Elisabeth Mercier | France |
| 8 - Agrarmarkt Informations-Gesellschaft mbH | Diana Schaack | Germany |
| 9 - Kai Kreuzer | Kai Kreuzer | Germany |
| 10 - Biocop Productos Biológicos, S.A. | Joan Picazos | Spain |
| 11 - Ecozept GBR | Burkhard Schaer | Germany |
| 12 - Mittetulundusuhing Okoloogiliste Tehnoloogiate Keskus | Merit Mikk | Estonia |
| 13 - International Federation of Organic Agriculture Movements | Marco Schlueter | Belgium |
| 14 - IMO-CONTROL Sertifikasyon Tic. Ltd. Sti. | Tunc Kolatan | Turkey |
| 15 - Soil Association | Elaine Jay | United Kingdom |



Structure of the project

OrganicDataNetwork is structured in

9 WORKPACKAGES

WP1-WP7

research and technological development
work packages

WP8

dissemination
work package

WP9

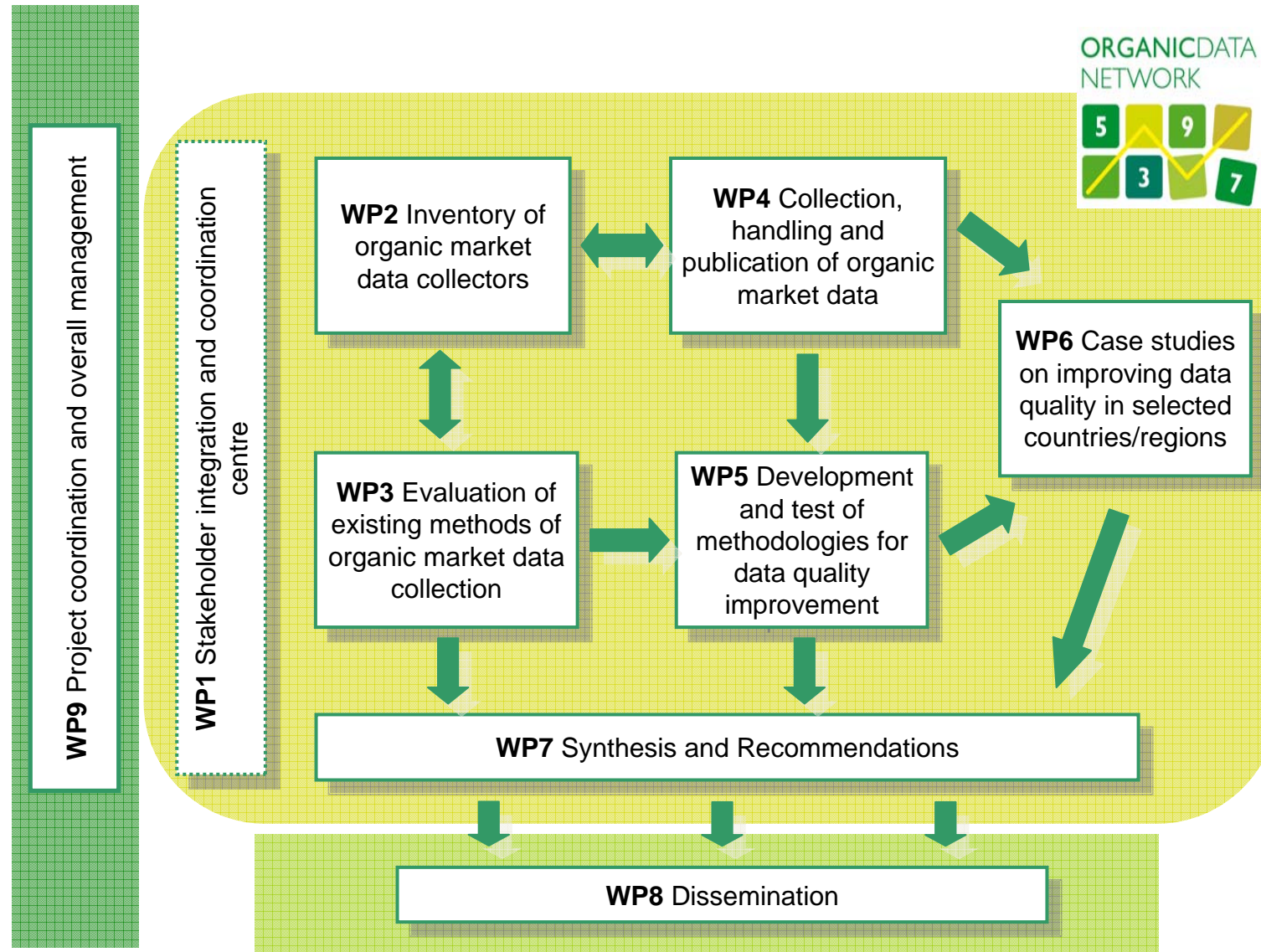
administration and coordination
work package



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Overview of Workpackages



Budget

- ✓ The project has a budget of almost 1.9 million euros for a total EU contribution of almost 1.5 million
- ✓ Breakdown:
 - ✓ RTD: 85%
 - ✓ Dissemination: 7.5%
 - ✓ Management: 7.5%



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Thank you!

www.organicdatanetwork.net

