

Global Organic Food & Beverages Market to Reach USD 211.44 Billion by 2020

Global organic food & beverages market is expected to reach USD 211.44 billion by 2020, growing at a CAGR of 15.7% from 2014 to 2020. Growing adoption of organic food & beverages owing to associated health benefits and eco-friendly characteristics is expected to drive demand over the next six years. In addition, regulatory support for organic farming is also expected to have a positive influence on the market by improving supply and product quality.

Further key findings from the study suggest:

Organic fruits and vegetables emerged dominated the product market, accounting for over 35% of global market revenue in 2013. However, meat, fish & poultry are expected to be the fastest growing organic food products, at an estimated CAGR of 14.6% from 2014 to 2020.

Non-dairy beverages including soy, rice and oat beverages accounted for over 38% of total organic beverages market revenue in 2013. However, organic beer and wine is expected to be the fastest growing organic beverage at an estimated CAGR of 25.6% from 2014 to 2020. On the other hand, global market for organic coffee and tea is expected to grow at a CAGR of 22.5% from 2014 to 2020.

North American market for organic food and beverages was valued at over USD 38 billion in 2013. U.S. dominated the North American market for organic food & beverages and accounted for more than 90% of the regional market in 2013. However, Asia Pacific is expected to be the fastest growing market for organic food & beverages at an estimated CAGR of 28.5% from 2014 to 2020. Japan dominated the Asian market for organic food and beverages accounting for over 44% of total market revenue in 2013. China is projected to be the fastest growing country at an estimated CAGR of 29.4% from 2014 to 2020.

Some of the major companies operating in the global market for organic food & beverages include Hain Celestial Group, Amy's Kitchen Inc., Whole Foods Market, Organic Valley Family of Farms and Starbucks.

For the purpose of this study, Grand View Research has segmented the global organic food & beverages market on the basis of product and region:

- Organic Food Product Outlook (Revenue, USD Million; 2012-2020)
 - Fruits & Vegetables
 - Meat, Fish & Poultry Products
 - Dairy Products
 - Frozen & Processed Food

- Others
- Organic Beverages Product Outlook (Revenue, USD Million; 2012-2020)
 - Non-Dairy Beverages
 - Coffee & Tea
 - Beer & Wine
 - Others

Regional coverage of the database includes:

- North America
 - U.S.
 - Europe
 - Germany
 - Italy
 - UK
- Asia-Pacific
 - Japan
 - China
- RoW
 - Brazil

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Contact:

Sherry James

Corporate Sales Specialist, USA

Grand View Research, Inc

Phone: 1-415-349-0058

Toll Free: 1-888-202-9519

Email: sales@grandviewresearch.com

Web Site: [Grand View Research](http://GrandViewResearch.com)