



Building an Organic Market Database

OrganicDataNetwork Training

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About this training

- › The OrganicDataNetwork manual shows how a a database and the necessary tools for data processing of organic market data can be built.
- › The target group are collectors of organic market data.
- › The manual is a product of the OrganicDataNetwork project, which aims to improve European organic market data.
- › Further details are available in the manual in the OrganicDataNetwork website at www.organicdatanetwork.net.

Contents

- › Database structure
- › Look-up tables
- › Classifications for crop and product data
- › Extracting the data
- › Questionnaire for data collection
- › Quality checks

Introduction

- › Example of the database of the OrganicDataNetwork; there may be other ways of storing and processing the data.
- › For easy data exchange among the partners of the OrganicDataNetwork and future partners in the area of market data collection, we recommend that similar databases are built so that data can easily be exchanged or merged in a European organic market database.

Basic considerations

- › If data collection is started it is important that you have the data in a database.
- › We recommend that you use one database for all data, even if you collect data for different data types.
- › This will make the comparison of data, e.g. for quality checks, a lot easier.
- › As a first step, a simple MS Excel sheet might be sufficient.
- › In the long-run it is clear that a proper database, for instance based on MS Access, is needed.



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Database structure

Structure

- › When you start your database or data sheet, please make sure all information is **organised in columns**.
 - › ID of dataset
 - › Date dataset was inserted
 - › Date a dataset was modified
 - › Country or region: If you collect the data for a number of countries or if you have a regional breakdown of your data
 - › Data source
 - › Year
 - › Crop/Product
 - › Indicator (hectares, tonnes, sales value etc.)
 - › Label (organic, total, other)
 - › Value
 - › Remark

Possible structure of main table

Modified	Id	Link to full source	Year	Country	CPA-Product0	CPA-Product1	CPA-Product2	CPA-Product3	CPA-Product5	Indicator	Label	Value
03.04.2013	770722	AMI f013	2012	Germany	Products of agriculture, forestry and fishing	Products of agriculture, hunting, related services	Non-perennial crops	Vegetables and melons, roots and tubers	Potatoes, no details	Sales [t]	organic	79'240.00
18.09.2013	654130	AMI f018	2012	Germany	Products of agriculture, forestry and fishing	Products of agriculture, hunting, related services	Non-perennial crops	Vegetables and melons, roots and tubers	Potatoes, no details	Area [ha]	organic	8'300.00
21.09.2013	600188	AMI f018	2012	Germany	Products of agriculture, forestry and fishing	Products of agriculture, hunting, related services	Non-perennial crops	Vegetables and melons, roots and tubers	Potatoes, no details	Sales [Mio €]	Total	977.10
20.09.2013	654920	AMI f018	2012	Germany	Products of agriculture, forestry and fishing	Products of agriculture, hunting, related services	Non-perennial crops	Vegetables and melons, roots and tubers	Potatoes, no details	Sales [Mio €]	organic	93.72
20.09.2013	655012	AMI f014	2012	Germany	Products of agriculture, forestry and fishing	Products of agriculture, hunting, related services	Non-perennial crops	Vegetables and melons, roots and tubers	Potatoes, no details	Sales [Mio €]: Share [%]	organic	9.59 ^A

Cross tables

- › We strongly recommend that you do not build cross tables to store the data, as this will make data analysis, export and import very inflexible.
- › Do not use columns for individual indicators (or years, or countries or regions).
- › Cross tables are, however, very useful for data analysis, for instance via Pivot tables, or for data presentation.

Cross table: Example

	Area [ha]	Retail sales [Mio €]	Retail sales [mt]	Production [Mio €]
Germany	8'300.0	95.5	79'240.0	54.6
Potatoes, no details	8'300.0	93.7	79'240.0	54.6
Processed/preserved potatoes		1.8		

ID – Data set identifier

- › Each data set needs an ID.
- › Usually MS Access generates the ID automatically.
- › In order to trace a certain dataset it is useful to have a unique identifier for each dataset.

Date inserted, date modified

- › Date inserted : This is the date on which a dataset was inserted. Usually it is generated automatically in the database.
- › Date modified: If you modify a dataset it is useful if you document the change.

Data source

- › In the column data source, you can specify the data source.
- › However, it is not enough to simply enter the name of the source.
- › We recommend that you document the source with a lot more detail.
 - › Name of data collector
 - › Exact name/title of the publication/source
 - › Internal link to original document and web address of the publication if available online.

Year

- › This field is needed to enter the calendar year of the data.
- › Most organic data collection systems use the calendar year (i.e. January to December) and not the business year.

Country

- › If your data have a regional dimension, this column should be used to indicate the country, region etc.

Crop/product

- › Use this column to enter the crop/product. If you do not only want to store the crop or product, but also information on the crop/product groups, you need to create several **columns** (see slide “Possible structure of main table»).
- › E.g. in the case of **potatoes**, you would specify that a
 - › potato is a **root crop**, that a
 - › root crop is an **arable crop** (as opposed to permanent crops),
 - › and that arable crops are part of **agricultural land** (as opposed to wild collection)
 - › and that the **Eurostat code** for potatoes is C_031.

Indicator

- › It is important that you have a clear idea of the indicators that you need for your data collection.
- › For instance area, imports, exports, retail sales etc.
- › You do not only need to specify the indicator as such, but also the unit (hectares or acres?, Euros or British Pounds?, metric tons or kilos?)

Label

- › In this column you can specify if a figure relates to organic (label “organic”) or to overall agriculture (label “total”).
- › This is important if you want to compare your organic data with your country’s overall totals.
- › You can also use these columns for further labels like for instance Fairtrade.

Further possible columns

- › Further possible columns could be for example
 - › on marketing channels,
 - › export and import destinations,
 - › for the original crop name,
 - › or the method used for the data collection.

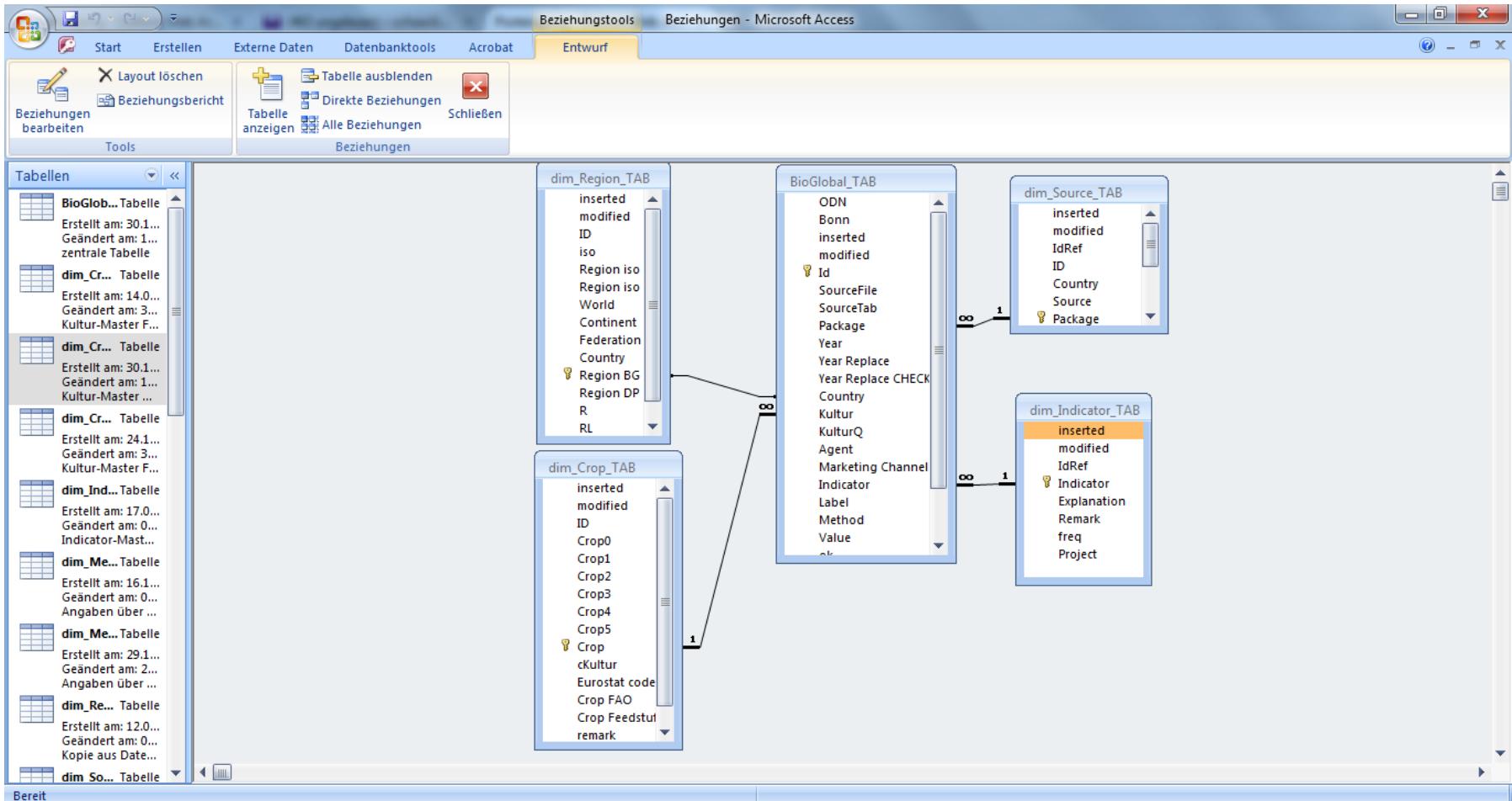


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Look up tables

Look-up / dimension tables

- › Depending on how you build your database you can either store all information in one sheet,
- › or you can store only the key information in the main sheet then add supplementary information in look up tables that are linked to the main data table.
- › Look-up tables serve several functions. They can:
 - › Standardize repeated information;
 - › Supply additional information;
 - › Help to keep main table neat and compact;
 - › Connect various data sets;
 - › Put data into a hierarchic order;
 - › Show data according to different classifications.



Look-up/dimension tables

- › In the example on the next page, we show a table that has all relevant information in one data sheet.
- › The coloured bars show what information could be transferred into a look up/dimension table.
- › If you transfer some of the information into look-up/dimension tables, in all cases you need a **unique key** to connect information with the data in the database.
 - › **Red bar:** Additional source information could be potentially clustered (and expanded, e.g. with links to original documents) in a look-up table “**Source**”
 - › **Blue bar:** Regional, additional information could potentially be stored in a look-up table “**Region**”
 - › **Green bar:** Additional crop information could be potentially stored in a look-up table “**Crops**”
 - › **Yellow bar:** Look-up table for **indicators** should be included in order to ensure consistent writing and to provide definitions.

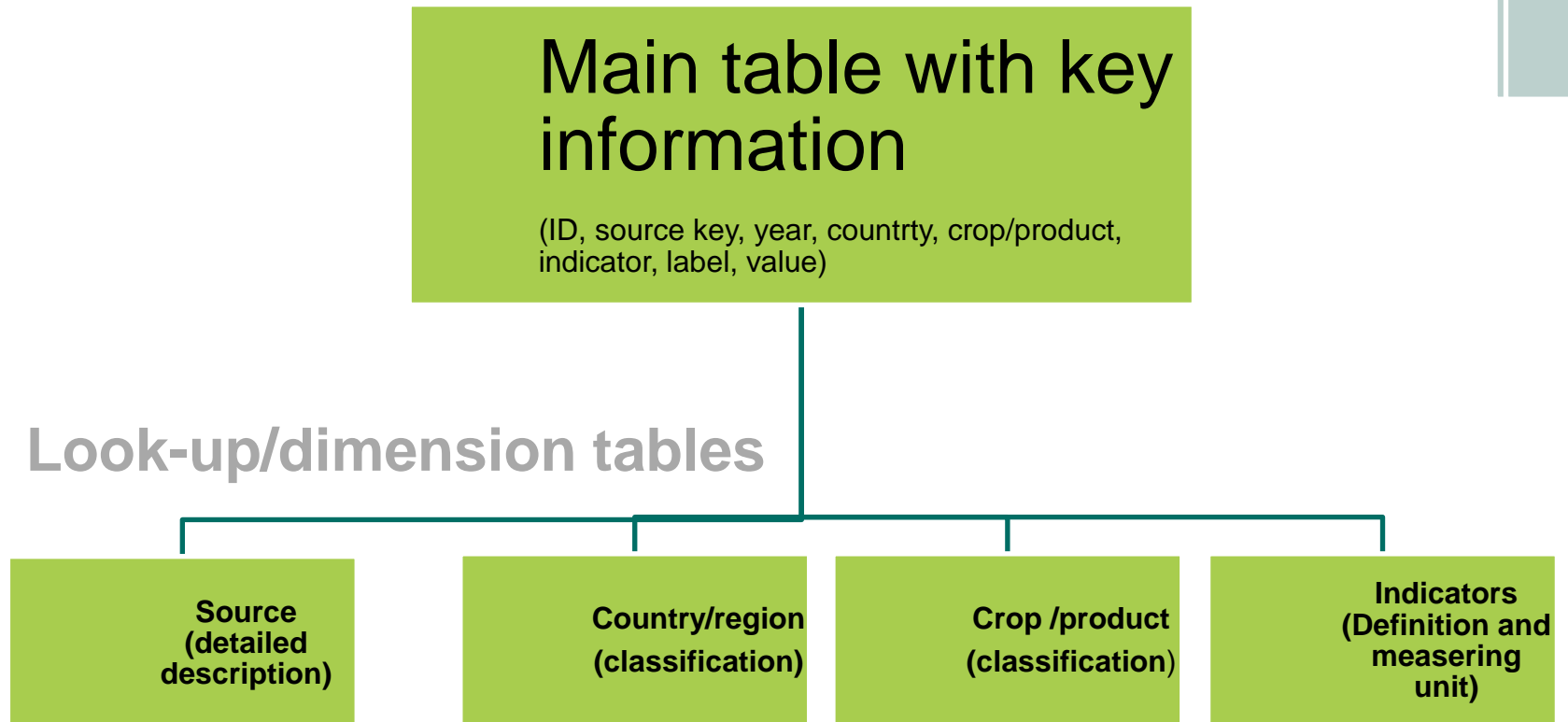
Clustering information in columns

lastUptc	Collect	inserte	modifia	id	Source	Source desc	year	Data Ye	EU/EFT	Contina	Countr	iso	Level1	Level2	Level3	Level4	Level5	Kultur	Agent	Indicati	Label	#Value	#Tota
28.04.20	FIBL Biog	17.12.2010	17.12.2010	163490	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Fruit, tem	Fruit, tem	Fruit, tem			Area [ha]	organic	21.13
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163492	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Medicinal	Aromatic	Aromatic	Aromatic			Area fully organic		3.31
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163493	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Medicinal	Aromatic	Aromatic	Aromatic			Area [ha]	organic	61.42
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163494	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Vegetable	Vegetable	Vegetable	Vegetable			Area unde organic		13.27
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163495	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Vegetable	Vegetable	Vegetable	Vegetable			Area fully organic		23.88
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163496	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Vegetable	Vegetable	Vegetable	Vegetable			Area [ha]	organic	37.15
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163497	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Root crop:	Root crop:	Root crop:	Root crop:			Area [ha]	organic	7.31
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163498	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Fruit, tem	Fruit, tem	Fruit, tem			Area fully organic		11.70
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163499	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Root crop:	Root crop:	Root crop:	Root crop:			Area fully organic		7.31
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163500	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Apples	Apples	Apples			Area unde organic		5.45
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163501	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Apples	Apples	Apples			Area fully organic		7.64
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163502	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Apples	Apples	Apples			Area [ha]	organic	13.09
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163503	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Pears	Pears	Pears			Area unde organic		1.73
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163504	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Pears	Pears	Pears			Area fully organic		1.27
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163505	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Pears	Pears	Pears			Area [ha]	organic	3.00
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163506	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Peaches a	Peaches a	Peaches a			Area unde organic		0.70
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163507	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Fruit, tem	Fruit, tem	Fruit, tem			Area unde organic		9.43
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163510	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Grazed no	Grazed no	Grazed no	Grazed no	Grazed no	Grazed no			Area [ha]	organic	260.66
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163512	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	No details:	No details:	No details:	No details:	No details:	No details:			Operators organic		732.00
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163515	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Medicinal	Aromatic	Aromatic	Aromatic			Area unde organic		28.31
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163517	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Peaches a	Peaches a	Peaches a			Area unde organic		1.05
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163519	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Arable crc	Arable crc	Arable crc	Arable crc			Area unde organic		555.32
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163520	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Arable crc	Arable crc	Arable crc	Arable crc			Area fully organic		634.14
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163521	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Arable crc	Arable crc	Arable crc	Arable crc			Area [ha]	organic	1'189.46
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163522	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Cereals	Barley	Barley, no	Barley, no			Area unde organic		138.73
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163523	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Cereals	Barley	Barley, no	Barley, no			Area fully organic		298.41
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163524	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Cereals	Barley	Barley, no	Barley, no			Area [ha]	organic	437.14
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163525	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	No details:	No details:	No details:	No details:	No details:	No details:			Operators organic		53.00
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163526	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, trop	Mangos	Mangos	Mangos			Area fully organic		0.10
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163527	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, trop	Avocados	Avocados	Avocados			Area [ha]	organic	0.57
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163528	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, trop	Bananas	Bananas,	Bananas,			Area fully organic		0.20
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163529	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, trop	Bananas	Bananas,	Bananas,			Area [ha]	organic	0.20
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163530	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, trop	Carobs	Carobs	Carobs			Area unde organic		35.54
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163531	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, trop	Carobs	Carobs	Carobs			Area fully organic		31.47
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163532	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, trop	Carobs	Carobs	Carobs			Area [ha]	organic	67.01
4 11:50:19	FIBL Biog	17.12.2010	17.12.2010	163533	MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Peaches a	Peaches a	Peaches a			Area fully organic		3.49

Clustering information in columns

Source	Source desc	year	Data Ye	EU/EFT	Contine	Country	iso	Level1	Level2	Level3	Level4	Level5	Kultur	Agent	Indicati
90 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Fruit, tem	Fruit, tem	Fruit, tem		Area [ha] c
92 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Medicinal	Aromatic	Aromatic	Aromatic		Area fully c
93 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Medicinal	Aromatic	Aromatic	Aromatic		Area [ha] c
94 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Vegetable	Vegetable	Vegetable	Vegetable		Area unde c
95 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Vegetable	Vegetable	Vegetable	Vegetable		Area fully c
96 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Vegetable	Vegetable	Vegetable	Vegetable		Area [ha] c
97 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Root crop:	Root crop:	Root crop:	Root crop:		Area [ha] c
98 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Fruit, tem	Fruit, tem	Fruit, tem		Area fully c
99 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Root crop:	Root crop:	Root crop:	Root crop:		Area fully c
00 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Apples	Apples	Apples		Area unde c
01 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Apples	Apples	Apples		Area fully c
02 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Apples	Apples	Apples		Area [ha] c
03 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Pears	Pears	Pears		Area unde c
04 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Pears	Pears	Pears		Area fully c
05 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Pears	Pears	Pears		Area [ha] c
06 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Peaches a	Peaches a	Peaches a		Area unde c
07 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Fruit, tem	Fruit, tem	Fruit, tem		Area unde c
10 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Grazed no	Grazed no	Grazed no	Grazed no	Grazed no	Grazed no		Area [ha] c
12 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	No details:	No details:	No details:	No details:	No details:	No details:		Operators c
15 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Medicinal	Aromatic	Aromatic	Aromatic		Area unde c
17 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Permaner	Fruit, tem	Peaches a	Peaches a	Peaches a		Area unde c
19 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Arable crc	Arable crc	Arable crc	Arable crc		Area unde c
20 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Arable crc	Arable crc	Arable crc	Arable crc		Area fully c
21 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Arable crc	Arable crc	Arable crc	Arable crc		Area [ha] c
22 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Cereals	Barley	Barley, no	Barley, no		Area unde c
23 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Cereals	Barley	Barley, no	Barley, no		Area fully c
24 MOA	Source: Depart	2010	2009	EU [EU13]	Europe	Cyprus	CY	Agricultur	Arable crc	Cereals	Barley	Barley, no	Barley, no		Area [ha] c

Database structure




Connecting the look-up table with the main table in MS Access



Entwurfsansicht

Design view. F6 = Switch panes. F1 = Help.

Connecting look-up/dimension tables with the main table

- › In the design view in MS Access, you can connect the main table with the look up table.  Entwurfsansicht
- › Look-up table „Data source“
- › Look-up table „Country or region“
- › Look-up table “Crops/products”
- › Look-up table “Indicator”

Look-up table datasource

ID	Inserted	modified	Country	Package	Source	Author	Source description	Link	Public Link
2212	01.11.2010	01.11.2010	Austria	Arge Bioumsätze Österreich f001	ARGE Bioumsätze: Bio Austria, FIBL	Ralph Liebing	ARGE Bioumsätze: Bio Austria, FIBL Austria and Agricultura: Bio-Umsatz in Österreich wuchs 2009 um 5%.	..\Source\australia\australia-2009-market-arge-biolumsaetze-2010.htm	
2214	01.11.2010	01.11.2010	Europe	Eurostat f260	Eurostat		Eurostat 2010: Total population - [tps00001]: Eurostat, Luxemburg, http://epp.eurostat.ec.europa.eu/tgm/ta	..\Source\eurostat\eurostat-population-2000-2010.htm	
2215	01.11.2010	01.11.2010	Europe	FIBL f021	FIBL	Helga Willer	Calcualtion of the per Capita consumption by combining of turnover with organic products with the total		
2216	01.11.2010	01.11.2010	Czech Republic	Green Marketing f013	Green Marketing		Source: Green Marketing, Moravské Knínice, Czech Republic; Provided by Tom Vaclavik, Green Marketing, Moravské	..\Source\czechrepublic\czech-republic-2009-market-data-greenmarketing.txt	
2217	01.11.2010	01.11.2010	Montenegro	MARD f006	MARD	Radana Damjanović	Source/Data provided by: Radana Damjanović, Ministry of Agriculture and Rural Development (MARD). Podgorica,	..\Source\montenegro\montenegro-2009-landuse-ministry-agr-2010.xls	
2218	03.11.2010	03.11.2010	Sweden	SOS f001	SOS		Sveriges Officiella Statistik: Livsmedelsförsäljningsstatistik 2009. Livsmedelsförsäljningen inom	..\Source\sweden\sweden-2009-market-data-scb.pdf	
2219	05.11.2010	05.11.2010	Ireland	DAFF f003	DAFF	Eddie Mc Auliffe	Source: Department of Agriculture Fisheries and Food, Dublin, Ireland; Data provided by Eddie Mc Auliffe, Organic	..\Source\ireland\ireland-2009-landuse-producers-daff.xls	
2220	05.11.2010	05.11.2010	Finland	AC Nielsen Finland f001	AC Nielsen/Organic Food Finland	Sampsa Heinonen	Source: AC Nielsen; Data provided by Sampsa Heinonen, Organic Food Finland. Espo, Finland, www.organic-finland.com	..\Source\finland\finland-2009-market-data-organic-finland.txt	
2221	05.11.2010	05.11.2010	Norway	SLF f004	SLF	Elin Røsnes	Source: SLF, Oslo, Norway; Data on the development of the domestic market for organic products provided by Elin Røsnes,	..\Source\norway\norway-2009-domesticmarketing-including-non-food-slf.xlsx	
2222	05.11.2010	05.11.2010	Ukraine	OFU f008	OFU	Eugene Milovanov	Source: Organic Federation of Ukraine, Kiev, Ukraine; Data provided by Eugene Milovanov, Organic Federation of	..\Source\ukraine\ukraine-2009-landuse-operators-2009-ofu-ukraine.xls	
2223	05.11.2010	05.11.2010	Netherlands	LEI f001	LEI	Mariann Blom	Source: Bakker, J and Bunte, F. (2009) Biologische internationale handel. WUR, Wageningen. Provided by Marian Blom,	..\Source\netherlands\netherland-2007-internationaltrade-data-bakker-blom.htm	
2224	06.11.2010	06.11.2010	Haiti	Ecocert f016	FIBL-IFOAM survey	Vincent Morel	Ecocert, Lisle Jourdain, France, www.ecocert.com; Data provided by Vincent Morel, Area Manager, Ecocert,	..\Source\haiti\haiti-2009-landuse-ecocert-2010.xls	
2225	06.11.2010	06.11.2010	Guyana	Ecocert f015	FIBL-IFOAM survey	Vincent Morel	Ecocert, Lisle Jourdain, France, www.ecocert.com; Data provided by Vincent Morel, Area Manager, Ecocert,	..\Source\guyana\guyana-2009-landuse-ecocert-2010.xls	
2226	06.11.2010	06.11.2010	Macedonia	Probio f010	Probio	Gordana Pecelj	Source: Certifier data compiled by Probio, Skopje, Macedonia; data provided by Gordana Pecelj, PROBIO, Skopje,	X:\BioGlobal\Source\macedonia\macedonia-2009-landuse-producers-probio-2010.rtf	
2227	06.11.2010	06.11.2010	Belgium	LV f001	Departement Landbouw en Visserij, Belium		Samborski V. & Van Belleghem L. (2010) De biologische landbouw in 2009, Departement Landbouw en Visserij, Eurostat. (2010): Number of registered	..\Source\belgium\belgium-2009-biologische-landbouw-jaarrapport-lv-2010.pdf	
2228	06.11.2010	06.11.2010	Europe	Eurostat f261	Eurostat		Eurostat (2010): Number of registered	..\Source\eurostat\eurostat-2009-operators-download-2010-11-06.xls	

Datensatz: 2220 von 3211 | Kein Filter | Suchen

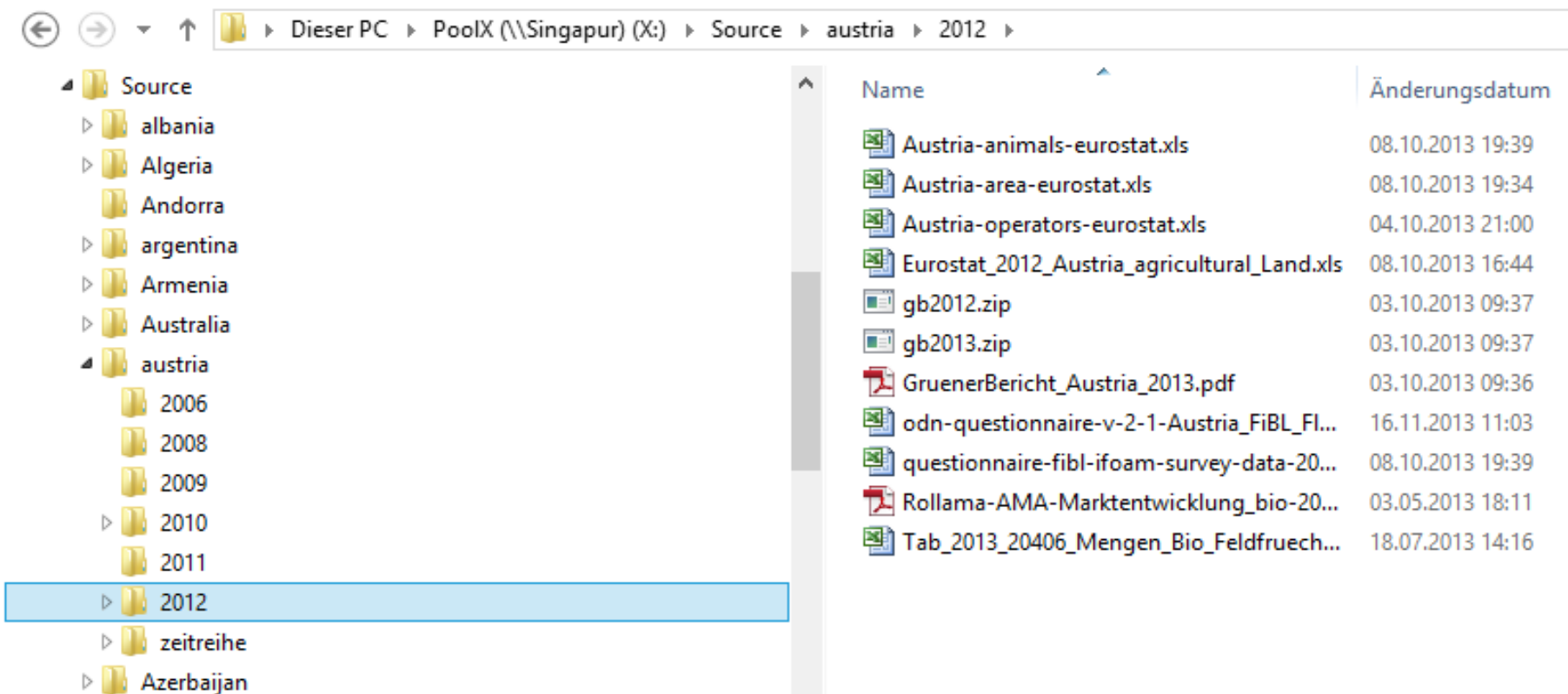
Look-up table datasource

Package	Source	Author	Source description	Link
Arge Bioumsätze Österreich f001	ARGE Bioumsätze: Bio Austria, FiBL	Ralph Liebing	ARGE Bioumsätze: Bio Austria, FiBL Austria and Agricultura: Bio-Umsatz in Österreich wuchs 2009 um 5%.	..\Source\australia\australia-2009-marke
Eurostat f260	Eurostat		Eurostat 2010: Total population - [tps00001]: Eurostat, Luxemburg, http://epp.eurostat.ec.europa.eu/tgm/ta	..\Source\eurostat\eurostat-populati
FiBL f021	FiBL	Helga Willer	Calculation of the per Capita consumption by combining of turnover with organic products with the total	
Green Marketing f013	Green Marketing		Source: Green Marketing, Moravské Knínice, Czech Republic; Provided by Tom Vaclavik, Green Marketing, Moravské	..\Source\czechrepublic\czech-repub greenmarketing.txt
MARD f006	MARD	Radana Damjanović	Source/Data provided by: Radana Damjanović, Ministry of Agriculture and Rural Development (MARD). Podgorica,	..\Source\montenegro\montenegro-2 2010.xls
SOS f001	SOS		Sveriges Officiella Statistik: Livsmedelsförsäljningsstatistik 2009. Livsmedelsförsäljningen inom	..\Source\sweden\sweden-2009-mar
DAFF f003	DAFF	Eddie Mc Auliffe	Source: Department of Agriculture Fisheries and Food, Dublin, Ireland; Data provided by Eddie Mc Auliffe, Organic	..\Source\ireland\ireland-2009-landu
AC Nielsen Finland f001	AC Nielsen/Organic Food Finland	Sampsa Heinonen	Source: AC Nielsen; Data provided by Sampsa Heinonen, Organic Food Finland. Espo, Finland, www.organic-finland.com	..\Source\finland\finland-2009-marke

Look-up table data source

- › The **identifier** for the exact data source number (e.g. AMI 001 for data that AMI provided for the organic area for the year 2010)
 - › The **author or contact person** if deemed relevant
 - › The **acronym** of the source (e.g. AMI instead of Agrarmarkt Informations-Gesellschaft)
 - › The **correct description** of the source, e.g.
 - › AMI (2014): Data on organic agricultural land. AMI, Bonn, Germany. Data provided by Diana Schaack, AMI, Bonn, Germany, e-mail of May 2, 2014.
- For published sources: quote by general citation standards (also for web products).
- › Eurostat (2014) Certified organic crop area by crops products [food_in_porg1]. Last update 03.03.14; Extracted on 02.05.14. Source of data: Eurostat. The Eurostat website, Eurostat Luxembourg. Data available at http://epp.eurostat.ec.europa.eu/portal/page/portal/statistics/search_database
 - › **Internal link**; i.e. link to the full document of the data on your own server including the mail with which it was sent
 - › **Link to public version** of data.

Example of storage of data source files



File Explorer window showing the directory structure for data source files. The path is: Dieser PC > PoolX (\\Singapur) (X:) > Source > austria > 2012.

The left pane shows the directory structure:

- Source
 - albania
 - Algeria
 - Andorra
 - argentina
 - Armenia
 - Australia
 - austria
 - 2006
 - 2008
 - 2009
 - 2010
 - 2011
 - 2012
 - zeitreihe
 - Azerbaijan

Name	Änderungsdatum
Austria-animals-eurostat.xls	08.10.2013 19:39
Austria-area-eurostat.xls	08.10.2013 19:34
Austria-operators-eurostat.xls	04.10.2013 21:00
Eurostat_2012_Austria_agricultural_Land.xls	08.10.2013 16:44
gb2012.zip	03.10.2013 09:37
gb2013.zip	03.10.2013 09:37
GruenerBericht_Austria_2013.pdf	03.10.2013 09:36
odn-questionnaire-v-2-1-Austria_FiBL_FI...	16.11.2013 11:03
questionnaire-fibl-ifoam-survey-data-20...	08.10.2013 19:39
Rollama-AMA-Marktentwicklung_bio-20...	03.05.2013 18:11
Tab_2013_20406_Mengen_Bio_Feldfruech...	18.07.2013 14:16

Look-up table „country or region“

- › In order to avoid spelling errors
- › In order to allocate regions or countries to a special group
 - › The main table would then only contain the information „Haut-Rhin“,
 - › but the look-up table would specify that this is part of the region of Alsace,
 - › that Alsace is part of France
 - › and that France is part of the EU
 - › and that the EU belongs to Europe.
- › This way you will be able to extract the data not only at the Departement level, but also at the regional etc. level.

Indicators

- › It is also important that you have fixed rule/spelling for your indicators. In the OrganicDataNetwork we use the indicators as shown in the following table.

Indicators used in the OrganicDataNetwork

- › Animals, average stock [heads]
- › Area [ha]
- › Area fully converted [ha]
- › Area under conversion [ha]
- › Beehives [no]
- › Export [Mio €]
- › Export [Mio €], share [%]
- › Export [t]
- › Import [Mio €]
- › Import [Mio €], share [%]
- › Import [t]
- › Import [t], share [%]
- › Operators, exporters
- › Operators, importers
- › Operators, processors
- › Operators, producers
- › Production [Mio €]
- › Production [t]
- › Production [t]: Share [%]
- › Sales [Mio €]
- › Sales [Mio €]: Share [%] Sales [t]
- › Sales [t]: Share [%]
- › Sales [€/person]

Look-up table for crops and products

- › Also crops/products should be listed in a look-up/dimension table.
- › For this you will not only need to think of how to spell things and what terms to use (**nomenclature**) but also, more than for the other look-up tables, of how to group or **classify** them.
- › This will allow you to extract or filter the data not only at the lowest level but also at a group level (all arable crops together, all vegetables or cereals).

Choosing a nomenclature/classification

- › It is very tempting to „invent“ a classification of one's own.
- › Use your national system if one is available or an international classification.
- › However, for international comparisons, it is more useful to use an international classification.
- › We recommend that you use the classification of the OrganicDataNetwork, which is based on a European classification (next chapter).



European Data Network for Improved Transparency of Organic Markets

Classifications

Classifications used by the OrganicDataNetwork

- › For organic agricultural land and crops: **Eurostat Handbook for Annual Crop Statistics** (Regulation 543/2009) (Revision 2013 – Presented in the WPM of the 12 and 13 March 2013, finalised in July 2013 (Adaptation of the OrganicDataNetwork database is in progress)
http://epp.eurostat.ec.europa.eu/cache/ITY_SDDS/Annexes/apro_cpp_esms_an2.pdf
- › For products: Eurostat (2008): **CPA 2008 - Statistical Classification of Products by Activity**. Eurostat, Luxembourg
http://epp.eurostat.ec.europa.eu/portal/page/portal/cpa_2008/introduction

Excerpt from the : Eurostat Handbook for Annual Crop Statistics

Old code	New code	NOMENCLATURE (Reg. 543/2009)	Comment.	Table	Harvested production	
					31Mar N+1	31Mar N+1
	C1601	Vegetables, melons and strawberries (including kitchen gardens)			Op	Op
	C2007	Permanent crops		Tab. 3	X	Op
C2090	C2090	Apples		Tab. 3	X	X
C2110	C2110	Apples for fresh consumption		Tab. 3	Op	X
C2112	C2112	Golden Delicious			Op	Op
C2113	C2113	Other apples for fresh consumption			Op	Op
C2095	C2095	Pears		Tab. 3	X	X
C2130	C2130	Pears for fresh consumption			Op	Op
C2170	C2170	Stone fruits			Op	Op
C2180	C2180	Peaches		Tab. 3	X	X
C2221	C2221	Nectarines		Tab. 3	X	X
C2190	C2190	Apricots		Tab. 3	X	X
C2200	C2200	Cherries		Tab. 3	X	X
	C2201	Sour cherries		Tab. 3	X	X
C2210	C2210	Plums		Tab. 3	X	X
C2229	C2229	Other stone fruits n.e.c.			Op	Op
C2270	C2270	Berries (excluding strawberries)			Op	Op

CPA 2008: Classification for products of agriculture

The screenshot shows the Eurostat website interface for the CPA 2008 classification. The header includes the European Commission logo and the Eurostat tagline "Your key to European statistics". The breadcrumb trail is "European Commission > Eurostat > ESS-MH > RAMON > Metadata". The main title is "METADATA: Statistical Classification of Products by Activity in the European Economic Community, 2008 version". Navigation options include "Introduction", "Metadata" (highlighted), "Correspondence Tables", "Search Engine", and "What's new". A "Further files and information" dropdown menu is visible. The "Layout" is set to "Hierarchic". A "Top of classification" button is present. A search box with a "Show Code" button and a language selector set to "English" are also shown. The "Detail" section displays a hierarchical list of products:

- A PRODUCTS OF AGRICULTURE, FORESTRY AND FISHING
 - 01 Products of agriculture, hunting and related services
 - 01.1 Non-perennial crops
 - 01.11 Cereals (except rice), leguminous crops and oil seeds [Detail](#)
 - 01.11.1 Wheat
 - 01.11.11 Durum wheat
 - 01.11.12 Wheat, except durum wheat

CPA 2008: Classification for manufactured products

Contact | Important legal notice

European Commission
eurostat Your key to European statistics

European Commission > Eurostat > ESS-MH > RAMON > Metadata

Introduction | **Metadata** | Correspondence Tables | Search Engine | What's new ?

METADATA

Statistical Classification of Products by Activity in the European Economic Community, 2008 version

--- Further files and information ---

Layout: Hierarchic

Top of classification

Back to classification list

Show Code

Select language of the data: English

Detail

- C MANUFACTURED PRODUCTS
 - 10 Food products
 - 10.3 Processed and preserved fruit and vegetables
 - 10.39 Other processed and preserved fruit and vegetables
 - 10.39.2 Processed and preserved fruit and nuts
 - 10.39.21 Fruit and nuts, uncooked or cooked, frozen
 - 10.39.22 Jams, fruit jellies and fruit or nut puree and pastes
 - 10.39.23 Nuts, groundnuts, roasted, salted or otherwise prepared
 - 10.39.24 Fruit and nuts, provisionally preserved, not for immediate consumption
 - 10.39.25 Other prepared or preserved fruits

Different hierarchies make data difficult to compare

- › Different data collectors have developed different hierarchies for their needs
 - › E.g. household or trade panels use other hierarchies than statistical offices
- › To make them comparable, it is the best to have as many details as possible
- › If you build up new data collection system we recommend to use the relevant Eurostat codes



European Data Network for Improved Transparency of Organic Markets

Extracting the data

Extracting data

- › If you have all data in one MS Excel sheet or in one table in an MS Access database, then it is possible to extract the basic data (e.g. for one year or one crop) via filters in MS Excel or MS Access.
- › E.g. Example of Denmark: Data on permanent crops for the year 2012
- › If you need to make sums or subtotals then we recommend the use of Pivot tables.

Example: Permanent crops from Denmark 2012 (Excerpt from database)

Country	Level2	Level3	Level4	Level5	Indicator	Label	#Value
Denmark	Permanent crops	Berries	Berries, no details/n.e.c.	Berries, no details	Area [ha]	organic	73.00
Denmark	Permanent crops	Fruit, temperate	Apples	Apples	Area [ha]	organic	302.00
Denmark	Permanent crops	Fruit, temperate	Cherries	Cherries	Area [ha]	organic	8.00
Denmark	Permanent crops	Fruit, temperate	Pears	Pears	Area [ha]	organic	20.00
Denmark	Permanent crops	Fruit, temperate	Plums	Plums	Area [ha]	organic	5.00
Denmark	Permanent crops	Grapes	Grapes, no details	Grapes, no details	Area [ha]	organic	12.00
Denmark	Permanent crops	Nuts	Nuts, no details	Nuts, no details	Area [ha]	organic	7.00
Denmark	Permanent crops	Permanent crops, other	Other permanent crops, no details	Other permanent crops, no details	Area [ha]	organic	76.00

Pivot extract of the same data (with subtotals)

Country	Level2	Level3	Level4	Area [ha]
Denmark	Permanent crops	Berries	Berries, no details/n.e.c.	73
		<i>Berries total</i>		73
		Fruit, temperate	Apples	302
			Cherries	8
			Pears	20
			Plums	5
		<i>Fruit, temperate total</i>		335
		Grapes	Grapes, no details	12
		<i>Grapes total</i>		12
		Nuts	Nuts, no details	7
		<i>Nuts total</i>		7
		Permanent crops, other	Other permanent crops, no details	76
		<i>Permanent crops, other total</i>		76
		Permanent crops total		503
		Denmark total		503

Using queries to link data from look-up tables

- › If you do not have all necessary data in the main data table, you need to extract the additional information stored in the look-up tables as well.
- › Use queries in order to extract the full data; i.e. the data from the main table combined with those from the look-up tables.
- › If you use Pivot tables for data analysis:
- › Link the Pivot table to the query in question and not to the main table.



European Data Network for Improved Transparency of Organic Markets

Data collection

Questionnaire

- › We recommend to use a questionnaire for your data providers for standardized data input.
- › Depending on the type of data you are looking for you will probably need different sheets, which are ideally all in one Excel table.
- › The OrganicDataNetwork's questionnaire as well as further sample questionnaires are available at the OrganicDataNetwork website.
<http://www.organicdatanetwork.net/index.php?id=2649>

Sheet 1: About

- › Purpose of your data collection;
- › Benefits for the data suppliers;
- › Explanation of the various sheets of the questionnaire;
- › Your contact details.

ORGANICDATA NETWORK

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3 7 Data network for better European organic market informat

Survey on Organic Market Data in Europe: Data per 31.12.2011

About
The survey about organic market data in Europe is carried out in the framework of the European-funded project "Data network for better European organic market information (OrganicDataNetwork)".
The project OrganicDataNetwork aims to meet the needs of policy makers and actors involved in organic markets by increasing the transparency of the European organic food market through better availability of market intelligence about the sector.
This OrganicDataNetwork survey starts in July 2012 and will be finalized in September 2012. The results will be available in early 2013 in the form of data tables and a publication with key results and graphs.
More information is available at the OrganicDataNetwork website www.organicdatanetwork.net.

Data providers will receive
> A PDF copy of the data compilation, to be ready in early 2013.
> Data excerpts (excel).
> Data providers will be named in the data publication

How to fill in the forms
> Data processing is a lot easier for us if you fill in the forms provided, so we would like to ask you to use our forms.
> Please note: Coloured fields cannot be filled in; these cells are protected.
> Please do not worry if you do not have all information - please fill in what you have.

Contact
The survey is being led by Helga Willer of the Research Institute of Organic Agriculture (FiBL), Switzerland, and by Diana Schaack of the Agricultural Market Information Company (AMI), Germany.
In addition, for each country we have designated country contacts from the project consortium to who you can also turn if you have questions.
> Helga Willer, FiBL, Tel. + 41 62 865 72 07, helga.willer@fibl.org
> Diana Schaack, AMI, Tel. +49 228 33805-270, diana.schaack@ami-informiert.de

List of Tables
Table 1: Key data on organic agriculture
This form covers the key data on the organic sector in your country (area, production, market, export, import, operators).
Table 2: Information on registered organic operators
This form covers the number of organic operators by different types.
Table 3: Information on organic area and crop products
This form covers information on organic areas (in hectares) occupied by each crop and production volume (in tonnes) of each crop as well as further indicators (export, import, domestic market volumes (in tonnes) and values).
Table 4: Information on organic livestock and organic livestock products; organic aquaculture
This form covers information on livestock by species (in heads). A summary of some relevant livestock products is also asked as optional information.
Table 5: Information on organic processed products
This form covers processed products. The list of possible products is still not complete, we therefore encourage you to use the cells at the end of the questionnaire for additional information.
Table 6: Domestic market data (products and marketing channels)
This form covers products sold on the domestic market.

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Sheet 2: Cover sheet

- › Information on the data supplier (contact information)
- › Information on the data source. (Not in all cases, the data suppliers are the same as the data source)
- › Key indicators: Data and sources

ORGANICDATA NETWORK
Data network for better European organic market information

Survey on Organic Market Data in Europe - Data per 31.12. 2011
Overview sheet: Contact details, summary of key indicators

Contact details of data provider

Name:

Institution acronym: AMI

Institution: Landwirtschaftliche Rentenbank

Street/PO Box: Postfach 101550

City, Postal code: 50115 Köln

Country: Germany

Telephone: +49 212 200 20 0

E-mail address: data.network@ami-informations.de

URL: www.ami-informations.de

Country and Currency

Country: Germany

Currency: EUR

For values (Imports, exports, domestic market) please specify currency here, e.g. USD

Change exchange rate of national currency to Euro

In the following tables this currency will be used.

Optional field - may be hidden - to be completed by:

Enter acronym for national currency here (e.g. USD)

Enter original source if different from data provider

Summary: Key indicators	Value	Unit	Data year*	Coverage**	Source (acronym)	Source (full name)
Agricultural land						
EU organic AGRICULTURAL land (fully converted and in-conversion)	101520	hectares	2011		AMI 0205	Statistikamt für Landwirtschaft und Ernährung
Fully converted AGRICULTURAL land		hectares				
In-conversion AGRICULTURAL land		hectares				
Share of the country's agricultural land	6.1	%	2011		AMI 0205	AMI 0205
Other certified areas						
Organic WILD COLLECTION area (including fully converted and in-conversion areas)		hectares				
Production						
Organic AGRICULTURAL PRODUCTION VOLUME	138	metric tons			AMI 0205	AMI 0205
Organic AGRICULTURAL PRODUCTION VALUE		EUR million			AMI 0205	AMI 0205
Domestic market value						
Organic DOMESTIC MARKET VOLUME	10200	metric tons			AMI 0205	AMI 0205
Organic DOMESTIC MARKET VALUE	10200	EUR million			AMI 0205	AMI 0205
Share of organic DOMESTIC MARKET VALUE of total domestic market	3.3	%			AMI 0205	AMI 0205
International Trade data						
Organic EXPORT VOLUME (total, primary and processed products)		metric tons			AMI 0205	AMI 0205
Organic IMPORT VOLUME (total, primary and processed products)		metric tons			AMI 0205	AMI 0205
Organic EXPORT VALUE (total, primary and processed products)		EUR million			AMI 0205	AMI 0205
Organic IMPORT VALUE (total, primary and processed products)		EUR million			AMI 0205	AMI 0205

* Data year: Please specify if not 2011

** Coverage: Please specify enough details of the regional level (e.g. organic production volume covered by your data, e.g. 100% (this is not the same as the percentage of organic land / production etc. of the country's total))

Sheet 4: Area and primary production

- › It is advisable to have a separate data sheet for
 - › the area in ha
 - › and the production in metric tons,
- › and to use a standard nomenclature and classification for these data.

ORGANICDATA NETWORK
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 Data network for better European organic market information

Crops/Land use	In conversion area [ha]	Fully converted area [ha]	Total organic area [ha]	Production volume [t]
Agricultural land and crops	0.0	0.0	435'210.0	1'181'500.0
<i>Agricultural land for which no details are available</i>			0.0	
Arable land crops	0.0	0.0	411'830.0	1'076'500.0
<i>Arable land crops, no details</i>			0.0	
Cereals for the production of grain (incl. seeds and rice)	0.0	0.0	204'000.0	648'000.0
<i>Cereals for the production of grain (incl. seeds and rice), no details</i>			0.0	1'000.0
Cereals, excluding rice	0.0	0.0	204'000.0	648'000.0
Wheat	0.0	0.0	76'500.0	267'000.0
<i>Wheat, no details</i>			0.0	0.0
Durum wheat			0.0	
Common wheat and spelt	0.0	0.0	76'500.0	267'000.0
<i>Common wheat and spelt, no details</i>			0.0	
Soft wheat, human consumption			0.0	
Soft wheat, animal feed			0.0	
Grain maize and corn cob mix			4'000.0	
Barley	0.0	0.0	22'500.0	77'000.0
<i>Barley, no details</i>			0.0	77'000.0
Rye and meslin	0.0	0.0	53'000.0	141'000.0
<i>Rye and meslin, no details</i>			0.0	141'000.0
Oats			23'000.0	74'000.0
Triticale			24'000.0	88'000.0
Buckwheat			0.0	
Millet	0.0	0.0	0.0	0.0
<i>Millet, no details</i>			0.0	
Sorghum			0.0	
<i><important new crop></i>			0.0	
Other millet			0.0	
Quinoa			0.0	
Amaranto			0.0	
<i><important new crop></i>			0.0	
Other cereals, n.e.c.			1'000.0	
Rice			0.0	
Dried pulses and protein crops for the production of grain (including seeds)	0.0	0.0	25'500.0	0.0
<i>Dried pulses and protein crops for the production of grain (including seed and mixtures of cereals and pulses), no details</i>			0.0	
Horse beans			8'600.0	
Beans			0.0	
Chick peas			6'000.0	

Sheet 5: Livestock

- › Sheet for livestock numbers (average animal stock per year or slaughtered animals)
- › Production of livestock products (meat, milk, eggs etc.)

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Livestock numbers	Animals (heads)	Production volume (t)	Production value (Mio)
Live animals (average annual stock)			
Bovine animals	0		
<i>Bovine animals, no details</i>			
Bovine animals for slaughter			
Dairy cows			
Other bovine animals			
Pigs	0		
<i>Pigs, no details</i>			
Fattening pigs			
Breeding sows			
Other pigs			
Sheep	0		
<i>Sheep, no details</i>			
Sheep, breeding females			
Sheep, for fattening			
Other sheep			
Goats	0		
<i>Goats, no details</i>			
Goats, breeding females			
Other goats			
Poultry	0		
<i>Poultry, no details</i>			
Broilers			
Laying hens			
Breeding poultry			
Other poultry			
Other poultry, no details			
Turkeys			
Ducks			
Geese			
Others			
Equidae	0		
<i>Equidae, no details</i>			
Rabbits	0		
<i>Rabbits, no details</i>			
Breeding females			
Bees, in number of hives	1		
<i>Bees, in number of hives, no details</i>	1		
Other livestock	0		
<i>Other livestock, no details</i>			
Deer			
Terrestrial snails			
Others, e.g. frogs			
Livestock products		0,0	0,0

Sheet 6: Market and international trade data

- > Total retail sales by product in the local currency and or euros and in metric tons
- > Organic share of the retail sales by product
- > Retail sales by product and by marketing channel (in local currency/euros and in mt)
- > Exports and imports (value and quantities)

ORGANIC DATA NETWORK 5 9 3 7 Data network for better European organic market information	Total organic market						By sales channel: General retail sales = supermarkets, hypermarkets, drugstores	By sales channel: Specialized organic retail = Stores with more than 90 % organic products	By sales channel: Direct sales = On farm sales, farmer's markets	By sales channel: Other sales channels = box schemes, bakeries, butchers, health food shops, online-shops, filling stations, others		Export volume [t]	Export value [Mio EUR]	Import volume [t]	Import value [Mio EUR]	
	Domestic organic market VOLUME [t] (all channels)	Organic share VOLUME [%]	Organic and conventional VOLUME [t]	Domestic organic market VALUE all channels [Mio EUR]	Organic share VALUE [%]	Organic and conventional VALUE [EUR]	General retail sales [t]	General retail sales value [Mio EUR]	Specialized organic retail sales [t]	Specialized organic retail value [Mio EUR]	Direct sales volume [t]	Direct sales value [Mio EUR]	Other sales channels volume [t]	Other sales channels value [Mio EUR]		
Domestic Market & International Trade (Sales per product group and per sales channel)																
Food and beverages	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Food and beverages, no details</i>																
Cereals	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Cereals, no details</i>																
Wheat																
Grain maize and corn cob mix																
Barley																
Rye																
Oats																
Triticale																
Buckwheat																
Rice																
<important new product, please enter>																
Other cereals																
Protein crops (dried pulses)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Protein crops (dried pulses), no details</i>																
Horse beans																
Peas																
Lupine																
<important new product, please enter>																
Other protein crops																
Oilseeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Oilseeds, no details</i>																
Sunflower seed																
Soy																
Linseed/Flax																
Rape and turnip rape																
<important new product, please enter>																
Other oilseeds																
Root crops (excluding potatoes)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Root crops, no details</i>																
Sugar beet																
<important new product, please enter>																
Other root crops																
Fresh vegetables and potatoes	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Vegetables	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Vegetables, no details</i>																



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Quality checks

Quality checks

A number of quality checks were used in the OrganicDataNetwork project and implemented via Pivot Tables:

- › Comparison between two years (for all indicators)
- › Comparison with overall country total (e.g. comparing organic area with total area)
- › Organic production (share in %) < organic area (share in %)
- › Organic yield < conventional yield
- › Organic area < total area
- › Imports < retail sales
- › Domestic organic consumption = organic sales, sold as organic + organic imports - organic exports

Quality checks via pivot tables

- › For the quality checks of the OrganicDataNetwork data we used Pivot tables as a basic tool.
- › We programmed a number of tables for data checking.
- › used the “conditional formatting” function to highlight inconsistent data.

Check No 1: Comparison with the previous year

- › Comparison of the organic production for the years 2011 and 2012.
- › On the column on the right we are highlighting 2012 data that are
 - › either 20 percent higher or
 - › lower than the 2011 data.
- › If the differences are more than 20 percent or even higher, it might be a good idea to double check the data or find an explanation.
- › We recommend to do this check for all indicators.

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Quality checks: Production quantity of arable and permanent crops: Com

For original data source and data year see last sheets
Source: OrganicDataNetwork Survey 2013, based on national data sources, www.organicdatanetwork.net
Highlighted are differences of more than 20% more or less (i.e. increases/decreases of 20%)

Level5 (Alle)				Year		Indicator	2011/2012 compared
Country	Level2	Level3	Level4	2011	2012		
Italy	Arable crops	Arable crops, other	Other arable crops, no	24'611.5	25'581.0		3.9
		Arable crops, other total		24'611.5	25'581.0		3.9
		Aromatic plants, med	Aromatic plants, medic	6'843.3	25'282.3		269.4
			Medicinal plants	--	--		
		Aromatic plants, medicinal and culinary plants to		6'843.3	25'282.3		269.4
		Cereals	Barley	112'640.3	167'750.3		48.9
			Cereals, no details	--	--		
			Grain maize and corn c	100'409.7	71'509.7		-28.8
			Millet	--	--		
			Oats	63'814.3	59'232.4		-7.2
			Other cereals n.e.c.	330'246.3	73'838.0		-77.6
			Rice	61'807.6	44'256.1		-28.4
			Rye	6'625.1	3'005.1		-54.6
			Triticale	16'858.1	19'148.5		13.6
			Wheat	423'169.9	427'085.5		0.9
		Cereals total		1'115'571.3	865'825.7		-22.4
		Dried pulses and pro	Beans	--	--		
			Lentils	--	--		
			Lupine	--	--		
			Peas	--	--		
			Protein crops, no details	116'730.5	73'919.2		-36.7
		Dried pulses and protein crops for the productio		116'730.5	73'919.2		-36.7
		Hops	Hops	--	2.0		
		Hops total		--	2.0		
		Industrial crops	Industrial crops, other	32'736.7	14'083.7		-57.0
		Industrial crops total		32'736.7	14'083.7		-57.0
		Mushrooms and truff	Mushrooms and truffles	742.1	--		
		Mushrooms and truffles total		742.1	--		
		Oilseeds	Linseed (oil flax)	396.3	1'816.1		358.3
			Oilseeds, no details	--	--		
			Oilseeds, other n.e.c.	32.3	151.2		368.7

Check no 2: Comparison with overall total

- › Another very important quality check is the comparison with the overall total for a crop or a product.
- › Ideally, you will enter not only the organic data but also the total/conventional data in your database in order to be able to programme the corresponding Pivot table.
- › Depending on the country/crop/product one can assume that an organic share of more than 20 percent may be a hint for inconsistent data.

Check no 2: Comparison with overall total

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Quality checks: Organic production 2012: Share of area and share of production quantity compared

Please note: From Eurostat the production quantity is available only from fully converted land

Highlighted red: Share of production is higher than the share of the organic area

Please note: From Eurostat the production only of the fully converted land is available

Level1	Agricultural land and crops			Country	Indicator	Year	Daten						
				Italy									
				Area [ha]			Production [t]						
				2012			2012						
Level2	Level3	Level4	Level5	Total	Organic	%	Total	Organic	%				
	Cultivated mushrooms	Cultivated mushrooms	Cultivated mushrooms	--	42.8	--	--	701.0	--				
	Cultivated mushrooms total			--	42.8	--	--	701.0	--				
Permanent crops	Berries	Berries, no details	Berries, no details	9'334.0	--	0.0	85'000.0	--	0.0				
				Berries, other	Berries, other	220.3	--	--	1'149.9	--	--		
						Blueberries	Blueberries	192.0	--	0.0	1'441.0	--	0.0
				Currants	Black currants	--	34.9	--	--	186.3	--	--	
					Currants	100.0	--	0.0	700.0	--	0.0		
				Raspberries	Raspberries	300.0	66.7	22.2	2'000.0	381.5	19.1		
						9'926.0	321.8	3.2	89'141.0	1'717.7	1.9		
				Berries total		1'429.0	--	0.0	27'699.0	--	0.0		
				Citrus fruit	Citrus fruit, no details	Citrus fruit, no details	--	8'852.6	--	--	128'662.0	--	--
							Citrus fruit, other	Citrus fruit, other	300.0	83.3	27.8	7'100.0	2'250.9
	Grapefruit/Pomelo	Grapefruit/Pomelos	27'706.0						4'363.4	15.7	483'088.0	118'049.2	24.4
	Oranges	Oranges	101'903.0				12'040.5	11.8	2'469'939.0	230'022.9	9.3		
	Tangerine	Tangerine	38'568.0				--	0.0	852'562.0	--	0.0		
	Citrus fruit total		169'906.0	25'339.8	14.9	3'840'388.0	478'985.0	12.5					
	Fruit	Fruit, other	Fruit, other	14'934.0	--	0.0	61'000.0	--	0.0				
	Fruit total		14'934.0	--	0.0	61'000.0	--	0.0					
	Fruit, temperate	Apples	Apples	56'860.0	3'995.4	7.0	2'411'201.0	33'067.6	1.4				
				Apricots	Apricots	19'595.0	2'000.7	10.2	263'132.0	15'786.0	6.0		
				Cherries	Cherries	31'700.0	3'003.8	9.5	120'332.0	8'122.6	6.8		
				Fruit, temperate, other	Fruit, temperate, other	--	4'396.5	--	--	33'426.2	--	--	
Nectarines						Nectarines	--	526.9	--	--	9'505.8	--	
Peaches and nectarines				Peaches and nectarines	88'580.0	--	0.0	1'636'753.0	--	0.0			
Pears				Pears	39'428.0	1'280.4	3.2	926'542.0	19'874.4	2.1			
Plums				Plums	14'200.0	744.3	5.2	191'989.0	5'292.3	2.8			
Quinces				Quinces	87.0	--	0.0	1'146.3	--	0.0			
Stone fruit, no details				Stone fruit, no details	500.0	--	0.0	6'500.0	--	0.0			
Peaches	Peaches	--	1'945.5	--	--	18'219.8	--	--					
Fruit, temperate total		250'950.0	17'893.4	7.1	5'557'595.3	143'294.7	2.6						
Fruit, tropical	Avocados	Avocados	--	74.5	--	--	226.3	--	--				
			Bananas	Bananas, no details	--	0.3	--	2.0	--	--			

Share of production > share of area

Check no 3: Comparison of yields

- › The comparison of organic yields with conventional yields (e.g. based on FAO data or national data) can provide interesting information.
- › If the conventional/overall yield is lower than the organic yield, this could be the hint for a potential inconsistency, and it might be worth to check on the data.
- › Another interesting check is the comparison of the yield data with neighbouring countries or regions.

Quality checks: Organic Yields versus conventional yields
 or original data source and data year see last sheets
 source: OrganicDataNetwork Survey 2013, based on national data sources, www.organicdatanetwork.net

Legend: Organic yield higher than conventional yield

		Year		Daten		Label							
		2012											
		Area [ha]		Production [t]		#Yield [t/ha]							
Continent	Country	Level1	Level2	Level3	Level4	Level5	Total	organic	Total	organic	Total	organic	Organic yield > conv. Yield
Europe	Italy	Agriculture	Arable crops	Aromatic	Aromatic	Aromatic plants, medic	269675.0	30829.4	949480.0	167750.3	3.5	5.4	154.5
						Cereals							
						Barley	21600.0	76150.0			3.5		
						Buckwheat	994831.0	6399.7	9752590.0	71509.7	9.8	8.5	86.8
						Cereals, Cereals, no	42200.0	299500.0			7.1		
						Grain maize	126901.0	19909.0			2.4	3.0	126.2
						Millet	246500.0	23558.8			6.0	4.9	80.9
						Oats	4851.0	660.6	14381.8	3005.1	3.0	4.5	153.4
						Other cereals n.e.c.	3995.3	19148.5			4.8		
						Rice							
						Rye, no det.	87794.7	292585.6			3.8	3.3	
						Triticale	1726030.0	6822000.0					
						Wheat	26347.2	134499.9				5.1	
						Wheat, durum							
						Wheat, no det.							
						Wheat, soft							
						Dried pulses							
						Beans, field	43800.0	83897.0			1.9		
						Beans, edib.	6320.0	11970.0			1.9		
						Lentils	1948.0	1570.0			0.8		
						Lupine	3000.0	5500.0			1.8		
						Peas	5643.0	8053.8			1.4		
						Peas, field	7270.0	19123.0			2.6		
						Protein crops, no details	20837.4	73919.2			3.5		
						Hops		1.2			2.0		
						Industrial							
						Industrial crops, no details							
						Industrial crops, other	1723.3	14083.7			8.2		
						Mushrooms							
						Mushrooms and truffles							
						Oilseeds							
						Linseed	3000.0	297.1	2000.0	1816.1	0.7	6.1	916.8
						Oilseeds, oil	0.0	81000.0			151.2		
						Oilseeds, no det.							
						Oilseeds, other n.e.c.							
						Rape and turnip rape	101.2				1.5		
						Rape and turnip rape	18834.0	607.0	44033.0	1897.1	2.3	3.1	133.7
						Sesame	167.0	1493.0			8.9		
						Soybeans	165955.0	4493.2	564638.0	15404.5	3.4	3.4	100.8
						Sunflower	118067.0	3261.5	274414.0	13285.4	2.3	4.1	175.3
						Plants harvested							
						Annual green fodder from	6013.0	9000.0			1.5		
						Annual green fodder from	58208.4	434925.3			7.5		
						Maize, green	773.2	13194.5			17.1		
						Temporary grasses and	90599.8	715557.5			7.9		
						Other green fodder from	105421.9	639260.1			6.1		
						Root crops							
						Potatoes, no det.	62091.0	894.3	1547050.0	13810.2	24.9	15.4	62.0
						Root crops, no details	11951.0	542691.0			45.4		

Check no 4: Share of area vs. share of production

- › Share of the organic area compared to the conventional area should be a higher than the share of organic production of the total production.
- › If the share of production is higher than the share of the area or, if the share of production is far lower than the share of the area, this might be hint for inconsistent data.
- › For this check it should be born in mind that the production data as provided by Eurostat refer to the production from the fully converted area, i.e. for the comparison of the share of production/area, the fully converted area should be used.

Check no 4: Share of area vs. share of production

				Indicator	year	Daten			
				Area [ha]			Production [t]		
				2011			2011		
Country	Level3	Level5		Total	Organic	%	Total	Organic	%
Bulgaria	Berries	Berries, no details		188.0	--	0.0	212.0	--	0.0
		Berries, other		--	152.7		--	240.6	
		Black currants		--	21.7		--	34.6	
		Blueberries		14.0	--	0.0	96.0	--	0.0
		Cranberries		72.0	--	0.0	96.0	--	0.0
		Currants		0.0	--		0.0	--	
		Raspberries		1'634.0	333.0	20.4	7'650.0	950.9	12.4
		Berries total		1'908.0	507.3	26.6	8'054.0	1'226.0	15.2
	Cereals	Barley, no details		178'993.0	578.5	0.3	707'022.0	418.0	0.1
		Buckwheat		--	61.8		--	0.6	
		Cereals, no details		208.0	--	0.0	679.0	--	0.0
		Grain maize and corn c		399'400.0	805.0	0.2	2'209'200.0	509.2	0.0
		Millet, no details		3'160.0	--	0.0	4'400.0	--	0.0
		Oats		14'794.0	189.4	1.3	29'230.0	204.3	0.7
		Rice		11'791.0	--	0.0	59'619.0	--	0.0
		Rye, no details		10'298.0	469.4	4.6	19'840.0	77.8	0.4
		Sorghum		2'843.0	--	0.0	5'554.0	--	0.0
		Triticale		8'590.0	111.1	1.3	26'522.0	14.0	0.1
		Wheat, durum		--	652.2		--	1'048.2	
		Wheat, no details		1'137'642.0	--	0.0	4'458'492.0	--	0.0
		Wheat, soft		--	3'653.3		--	885.7	
		Cereals total		1'767'719.0	6'520.8	0.4	7'520'558.0	3'157.6	0.0
	Dried pulses and	Beans, field		4.0	--	0.0	5.0	--	0.0
		Chick peas		1'677.0	--	0.0	1'717.0	--	0.0
		Lentils		1'686.0	--	0.0	1'872.0	--	0.0
		Peas, field		1'082.0	--	0.0	1'985.0	--	0.0
		Protein crops, no details		83.0	105.8	127.4	180.0	137.2	76.2
		Beans, dry		954.0	--	0.0	1'011.0	--	0.0
		Dried pulses and protein crops for the produ		5'486.0	105.8	1.9	6'770.0	137.2	2.0

Check no 5: Equation models

- › If the organic data are available for the full supply chain (organic production, retail sales, exports and imports)
- › the equation $\text{production} + \text{imports} - \text{exports} = \text{retail sales}$ could be set up to find out inconsistencies.
- › Another, simpler equation model could be that organic imports should not be higher than organic retail sales.

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Quality checks: Domestic production + Imports - Exports = Sales (value)

For original data source and data year see last sheets
Source: OrganicDataNetwork Survey 2013, based on national data sources, www.organicdatanetwork.net
Assumption: Organic retail sales cannot be higher than production + import - export

Year	Product	Production [t]	Export [t]	Import [t]	Sales [t]
2012	Bread and bakery products				81'890.0
	Bread and bakery products total				81'890.0
	Cereals				0.0
	Barley	83'000.0			0.0
	Grain maize and corn cob mix				0.0
	Oats	94'000.0			0.0
	Rye	166'000.0			0.0
	Triticale	91'000.0			0.0
	Wheat	251'000.0			0.0
	Mixed cereal grain				0.0
	Cereals total	685'000.0			0.0
	Dried pulses and Beans				
	Dried pulses and protein crops for the production of grain				
	Lupine				
	Peas				
	Dried pulses and protein crops for the production of grain total				0.0
	Eggs				891.0
	Eggs, no details				891.0
	Eggs total				891.0
	Fresh fruit, berries				0.0
	Berries				27'180.0
	Citrus fruit				
	Fresh fruit, no details				158'892.0
	Fruit				
	Fruit, temperate				
	Fruit, tropical and subtropical				
	Grapes				
	Nuts				
	Strawberries	6'746.0			0.0

If sales more than 80%

Data analysis

The quality checks give a lot of information about the data. Data that are conspicuous may be a hint for mistakes, but also for interesting developments. For the data analysis we recommend again the use of Pivot tables as well as that of graphs to highlight certain developments or statements.

In your data analysis you could:

- › Analyse the (historical) development for the indicators by showing growth in absolute and relative terms
- › Compare, within one indicator, various countries/regions for one year.
- › Compare, for one product various indicators for one year
- › Compare, within one indicator, the organic performance compared to the overall total
- › Extrapolate trends of the organic sector