



# The RAPUNZEL TURKEY PROJECT

Welcome at RAPUNZEL!



Pinienkerne



Tomaten



Paprika



Haselnüsse



Reis



Aprikosenkerne



Süße und wilde  
Aprikosen

Istanbul

Samsun/Ondokuzmayis

Carsamba

Terme

Ünye

Regionalbüro

Balikesir

Ankara



OSTANATOLIEN

Bergama

Manisa

Ören  
RAPUNZEL Hauptbüro  
Verarbeitung/Lager

Izmir

Aydin

Salihli / Tekelioglu  
Dorfprojekte  
Regionalbüro

ZENTRALANATOLIEN

Malatya  
Regionalbüro

Adiyaman

MITTELMEER



Feigen



Tomaten



Sultaninen  
Rosinen



Peperoni



Paprika



Oliven



Dolmas



Kichererbsen



Pistazien



Linsen

ÄGÄISCHES MEER

WESTKÜSTE



## Our own organic farming project in turkey

- We started our engagement for organic agriculture in turkey in 1976

Organic with love!





## Our own organic farming project in turkey

- Engagement in turkey since 1976
- 1986 the first organic certified product
- 1997 Rapunzel Organic Tarim was founded in Ören / Turkey
- Rapunzel builded a factory for only organic production with his own quality department
- Rapunzel is the only company in turkey that is producing 100% organic
- today: 600 organic farmers are organised by Rapunzel

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# RAPUNZEL Organic Tarim Ören



Mit freundlichen Grüßen.



Farmer meeting in Ören



## Our own organic farming project in turkey

- today: 600 organic farmers are organised by Rapunzel
- appr. 3.500 ha organic farming land
- appr. 18 different products

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# Dried fruits and nuts from turkey



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## Range of products from RAPUNZEL Türkei

### **Dry Fruit**

- figs
- apricots
- sultanas
- mulberry

### **Mediterranean products**

- tomatoes
- dolmas
- caper

### **Nuts**

- hazelnuts
- pistachios
- apricote kernels
- pine nuts

### **Leguminous plants**

- Red lentils
- Green lentils
- Chickpeas
- Yellow lentils

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## The rapunzel turkey farming project



Welcome!



## Why did Rapunzel start an organic farming project in turkey?

- We wanted to produce and buy dried fruits and nuts in organic certified quality for our production in Germany, for example for muesli, nutspreads and other products:
  - free of any chemicals
  - without sulphur
  - No chemical gas in the treatment of the storage
  - No products in the inconversion time
- By the end of 1970 and beginning of the 80th there were no organic products available in Turkey

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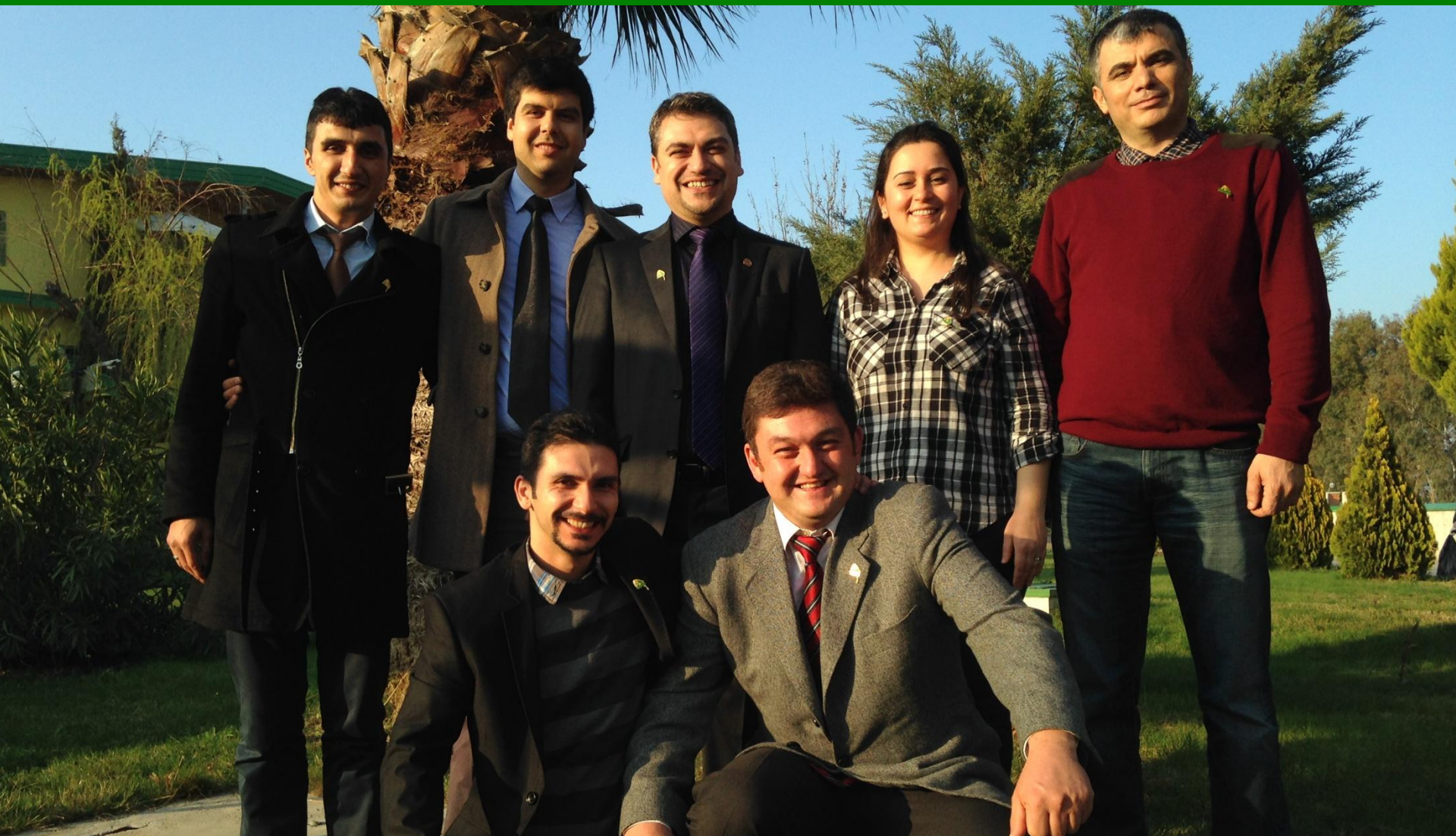
## What is Rapunzel doing in turkey?

- Consultancy and training
- Quality control and certification
- Organisation of the harvest
- Purchase and Crop Organization
- Storage of the products
- Processing, packaging and export
- Developing new products
- Marketing and sales

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# Team the agricultural engineers at ROT





## Organic consultancy

- Analysis of the leave and product
- Control of the soil and fields
- Control of every input to the soil
- transparency of the capacity, all purchase and sales

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# Organic supplychain Rapunzel Turkey



Organic agriculture



Inspection of the organic controle at thr farmer



Harvest and drying

test report: 1256 - 56 / 09  
21.07.2009  
page 2 of 2  
Fatih Yılmaz

eurolfins | SOFIA  
GmbH  
responsible:

results

kind of sample	Wine leaves	amount	LOG	unit
sample id (client)	W-02-08-01			
organochlorine pesticides	limit of determination: 0.001 to 0.010 mg/kg		+ LOG	
organophosphorus pesticides	limit of determination: 0.001 to 0.010 mg/kg		+ LOG	
pyrethroids	limit of determination: 0.001 to 0.010 mg/kg		+ LOG	
other pesticides	limit of determination: 0.001 to 0.010 mg/kg		+ LOG	

Quality control and analysis



Paying of the farmer



Production



Inspection of the production unit



packing



shipment

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# Controle of the whole organic chain

Documentation of the farmer

RAPUNZEL		EKOLOJİK ÜRETİCİ TANITIM KARTI	
ÇİFTLİK SORUMLULARI Çiftlik adı: <b>Hayrettin Akkaya</b> İlçe: <b>Sekir</b> İlçe: <b>Sekir</b> İl: <b>Malazgirt</b> İlçe: <b>Şişli</b> İlçe: <b>Şişli</b> İlçe: <b>Şişli</b> İlçe: <b>Şişli</b> İlçe: <b>Şişli</b> İlçe: <b>Şişli</b>			
ÜRETİCİYE AIT BİLGİLER Üretici adı: <b>Hayrettin Akkaya</b> Doğum tarihi: <b>24.06.1958</b> Üretici adresi: <b>Şişli İlçe Şişli İlçe Şişli İlçe Şişli İlçe Şişli</b> Üretici telefon numarası: <b>915 000 2 1335</b> Üretici e-posta adresi: <b>akkaya.hayrettin@gmail.com</b> Üretici kimlik no: <b>915020 1335</b> Üretici imzası: <b>Hayrettin Akkaya</b> Üretici adresi: <b>Şişli İlçe Şişli İlçe Şişli İlçe Şişli İlçe Şişli</b>			
YILLIK İŞLEMLER (Sarı alanlar) 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025			
TABANCI OT BULANLARI (Yeşil alanlar)			
HASAT ZAMANI VE YERİ Hasat zamanı: <b>Ekim 2023</b> Hasat yeri: <b>Şişli İlçe Şişli İlçe Şişli İlçe Şişli İlçe Şişli</b>			
TOPIRAK İŞLEMİ Toprak işlemi: <b>Her yıl 2 kez yapılır</b> Toprak işlemi zamanı: <b>Ekim 2023</b> Toprak işlemi yeri: <b>Şişli İlçe Şişli İlçe Şişli İlçe Şişli İlçe Şişli</b>			
HAYVAN İŞLEMİ Hayvan işlemi: <b>Her yıl 2 kez yapılır</b> Hayvan işlemi zamanı: <b>Ekim 2023</b> Hayvan işlemi yeri: <b>Şişli İlçe Şişli İlçe Şişli İlçe Şişli İlçe Şişli</b>			



Farmer documentation book



Plan of the fields

# Organic with love!



# Organic-process-control

## FARMER LIST RAPUNZEL 2006: MANİSA

Farmer Name	Farmer Code Nr.- Üretilen Kod Numarası		FIS* DATE	City	D	Sow Submanca	Certification Sertifikasyonu				Total chain	Total Org. Product	
	Code Nr Given by IMO	Türkisch. Rep. İdeniti Nr TC Kimlik No					ECG,TR	BB	DBM	NOP			E.V.(€)
Üretilen İsmi	IMO NO İsminin verilen Kod numarası		Kontrol Tarihi	İL		Alanı (ha)	AB, TR					Toplam Kırsal Alan (ha)	Toplam Organik Alan (ha)
<b>MANİSA</b>													
Akin Mustafa	Delleteoglu	SMB-10		Manisa	B	6,0800	org	Knsp		org	33,00	-	6,0800
Emin	Güncü	SYG-20		Manisa	B	2,2850	org	Knsp		org	20,00	-	2,2850
İhsan	Parlak	SYH-22		Manisa	B	9,2425	org	Knsp	deme ler	org	55,00	-	9,2425
						0,6650	2	k2	2	2	0,00		
Saim	Turhanlı	SÇA-29		Manisa	B	19,5368	org	Knsp		org	55,00	-	19,5368
Saiti	Mutan	SAM-30		Manisa	B	10,6952	org	Knsp	deme ler	org	36,00	-	10,6952
Ahmet	Sahbaz	SYH-31		Manisa	B	7,2690	org	Knsp		org	28,00	-	7,2690
İsmet	Turhanlı	SÇA-32		Manisa	B	10,3675	org	Knsp		org	45,00	-	10,3675
Mustafa Ali	Turgul	SKT-33		Manisa	B	5,8332	org	Knsp		org	35,00	-	7,3232
						0,3003	org	k2		2	8,00		
İbrahim	Özürk	SKT-34		Manisa	B	3,5900	org	Knsp		org	18,00	-	3,5900
Ali	Bacı	SKT-41		Manisa	B	3,7300	org	Knsp		org	18,00	-	3,7300
Mecidi	Ayar	SKT-47		Manisa	B	0,9000	org	Knsp		org	6,00	-	0,9000
Hasan Fehmi	Tekoğlu	SKT-48		Manisa	B	2,2800	org	Knsp		org	13,00	-	2,2800
Kamil	Pilavcı	SKT-53		Manisa	B	0,6500	org	Knsp		org	3,00	-	0,6500

Durch Bio-Kontrollstelle genehmigte Landwirtliste (hier: Manisa)

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## Bio-Kontrolle vor Ort



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RAPUNZEL

Mit freundlichen Grüßen.















## What is important for the organic farmer!

- Long term relationship and a save income on a legal base
- „Healthy“ argiculture
- Organic premium system (10-15%), for the extra work in organic agriculture
- Continuity in cooperation, collaboration, consultancy and technical support. Our agriculurel engineers as a partner of the farmer.



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