



# A glimpse on organic markets in Eastern Europe

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Lisa Gauvrit, Dr. Burkhard Schaer,  
schaer@ecozept.com

# Organic markets in Eastern Europe

## SEE - Western Balkan Countries

Croatia

Serbia

Slovenia

Macedonia (FYRM)

Bosnia and Herzegovina (BiH)

Montenegro

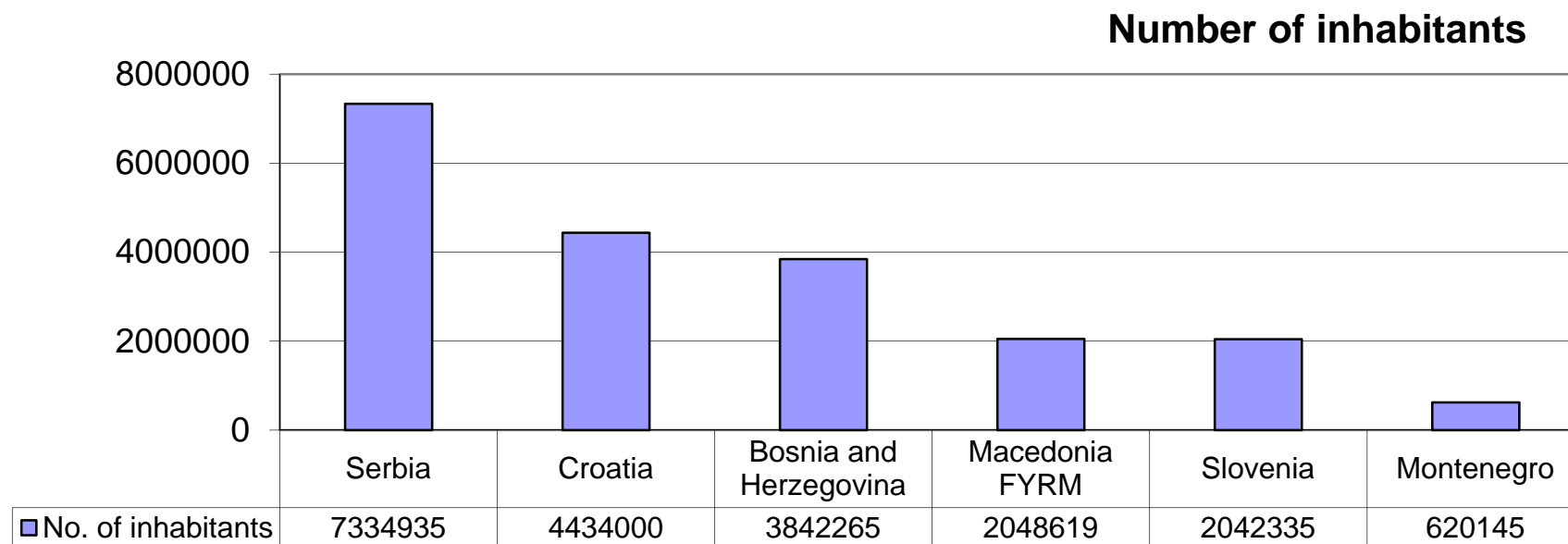


# Organic markets in SEE

**Total population: 20 million**

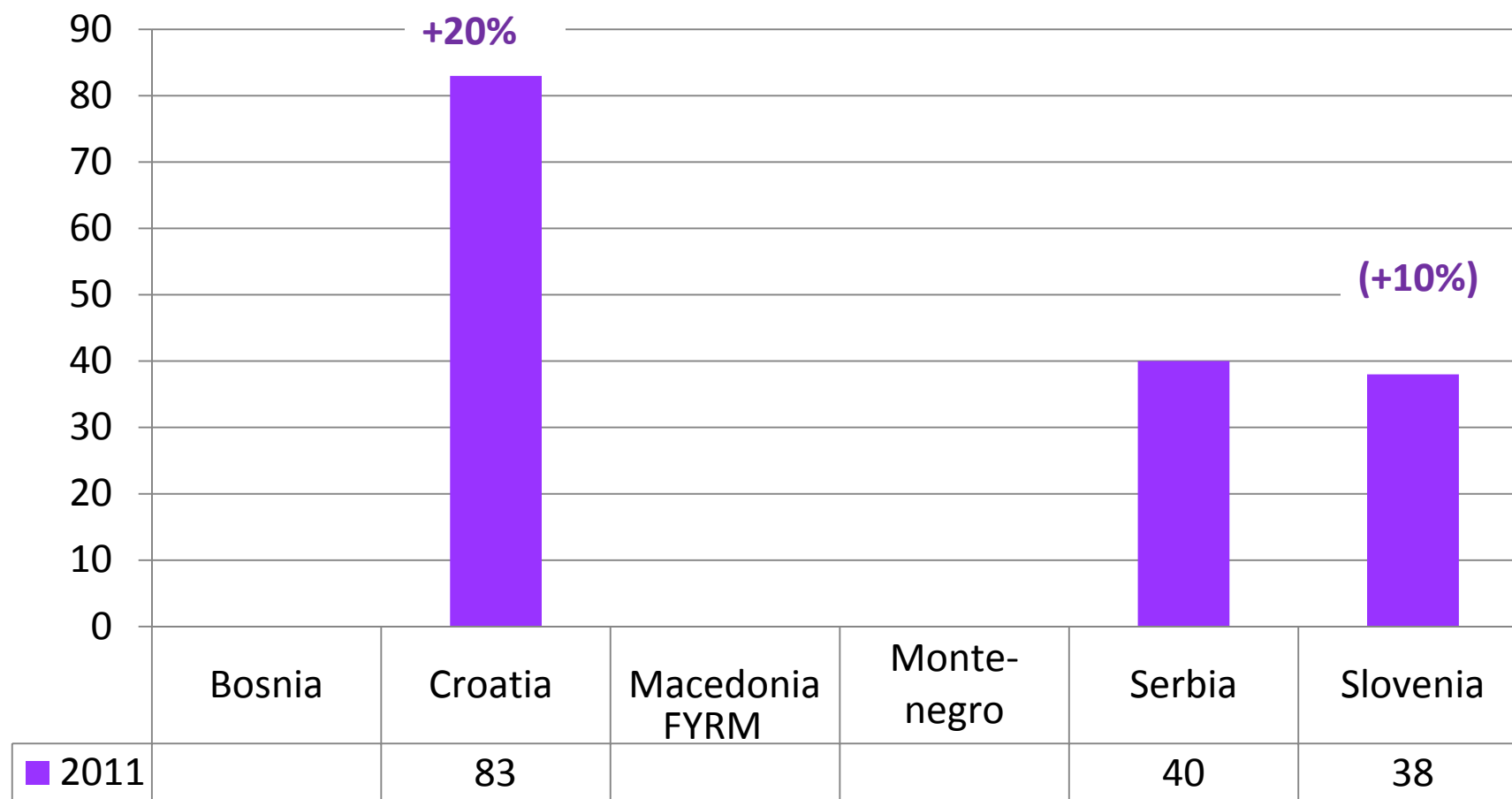
**Average expenditures for organic food: from 1 to 19 € capita**

**Estimated organic market size: 160 to 170 million €**



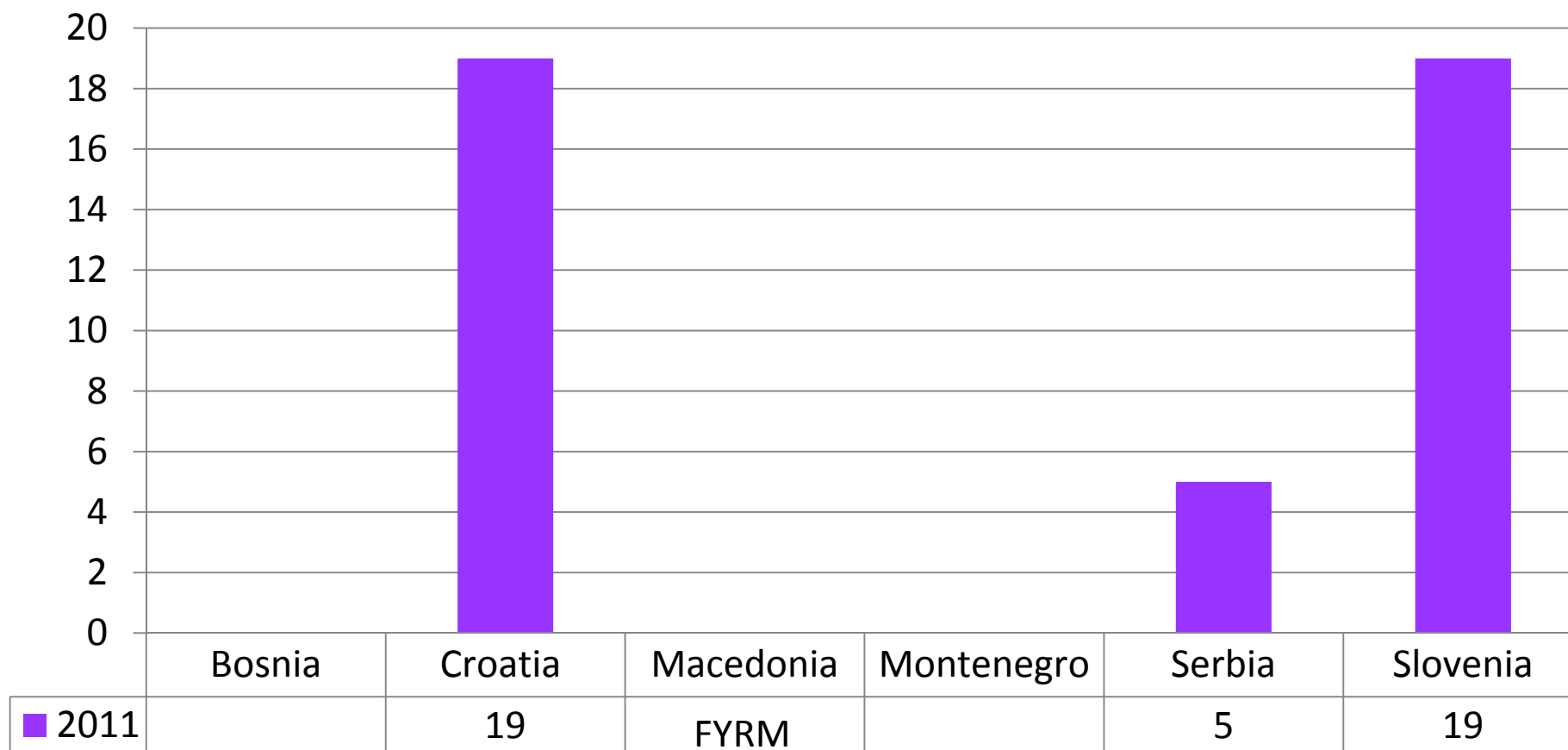
# Organic markets in SEE

Turnover 2011 (Million €) and growth (%)



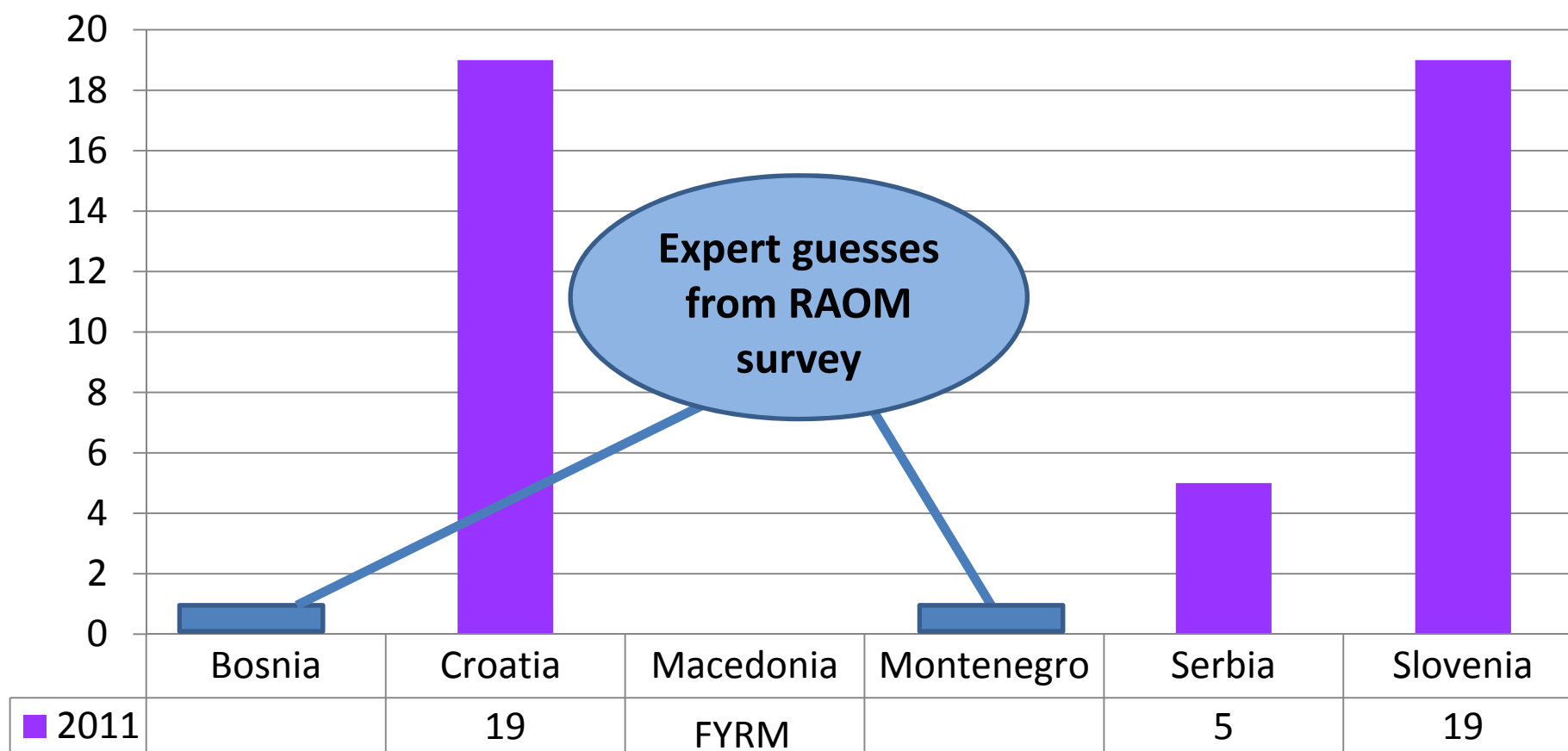
# Organic markets in SEE

Average per capita expenditures 2011 - Organic data network 2013 (€)



# Organic markets in SEE

Average per capita expenditures 2011 - Organic data network 2013 (€)



# Organic markets in Eastern Europe

CEE

Bulgaria

Czech Republic

Estonia

Hungary

Poland

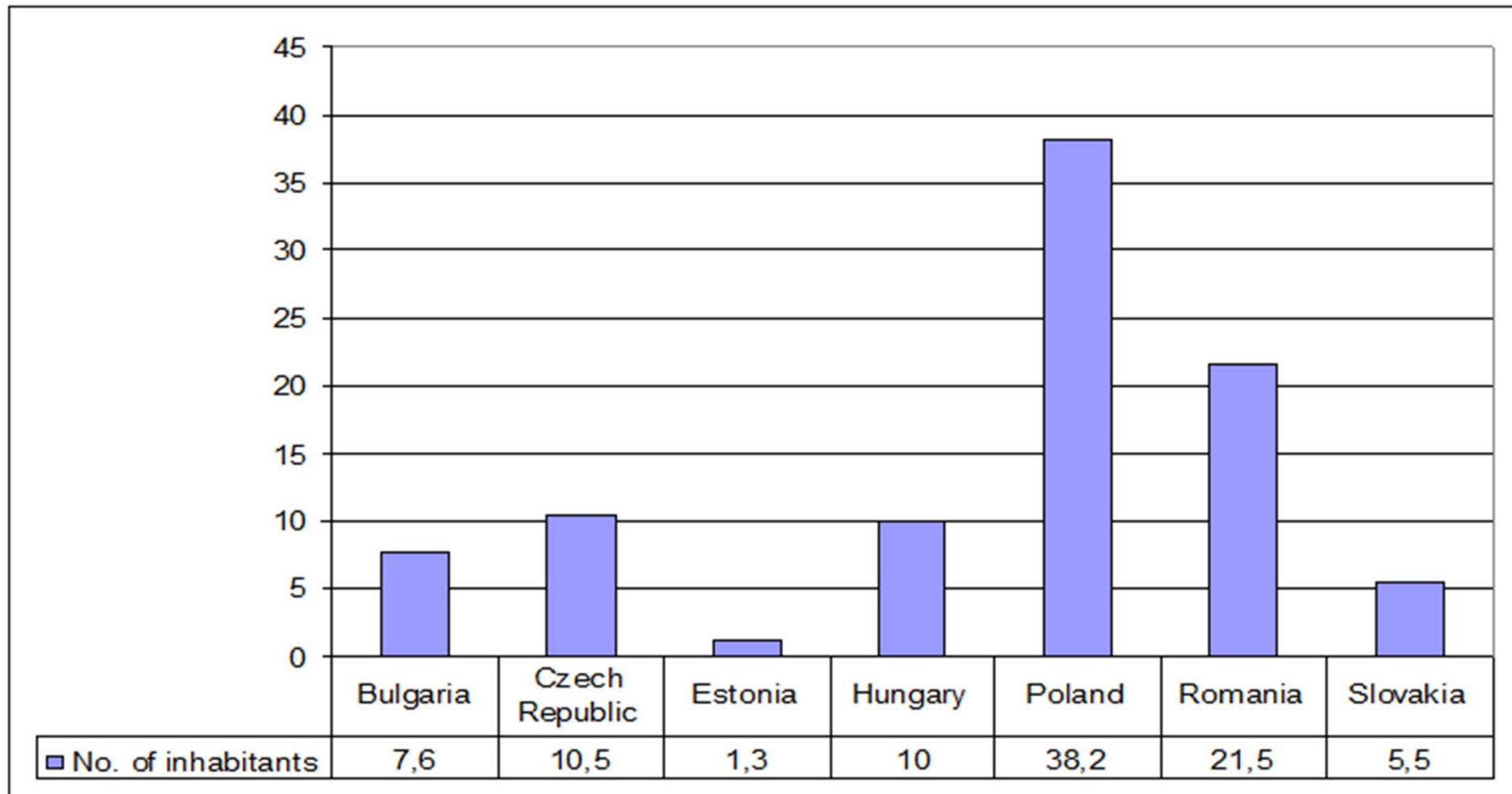
Romania

Slovakia



# Organic markets in CEE

Total population : 95 million





# Organic markets in CEE

Country	Year	Average per capita expenditures (€)	Turn over (million €)	Sales growth 2011 (%)	Market share
Hungary	2009	3	25	-	0,3
Bulgaria	2010	1	7	-	
Czech Republic	2010	7	59	-	0,6
Slovaquia	2010	1	4	-	-
Estonia	2011	-	-	-	-
Lithuania	2011	2	6	-	-
Latvia	2011	2	4	-	-
Poland	2011	3	120	25	0,2
Romania	2011	4	80	-	- <sup>9</sup>

# Organic markets in Eastern Europe - CEE

More information on the trends of the Organic Markets in CEE countries on the Biofach Forum :

- **Organic Sector Development in Central and Eastern Europe**  
Wednesday 13.02.2013, 16:00 - 17:30 | Prag Room
- **Central and Eastern Europe Workshop**  
Thursday 14.02.2014, 16:00 - 17:30 | Prag Room



**Thank you!**