

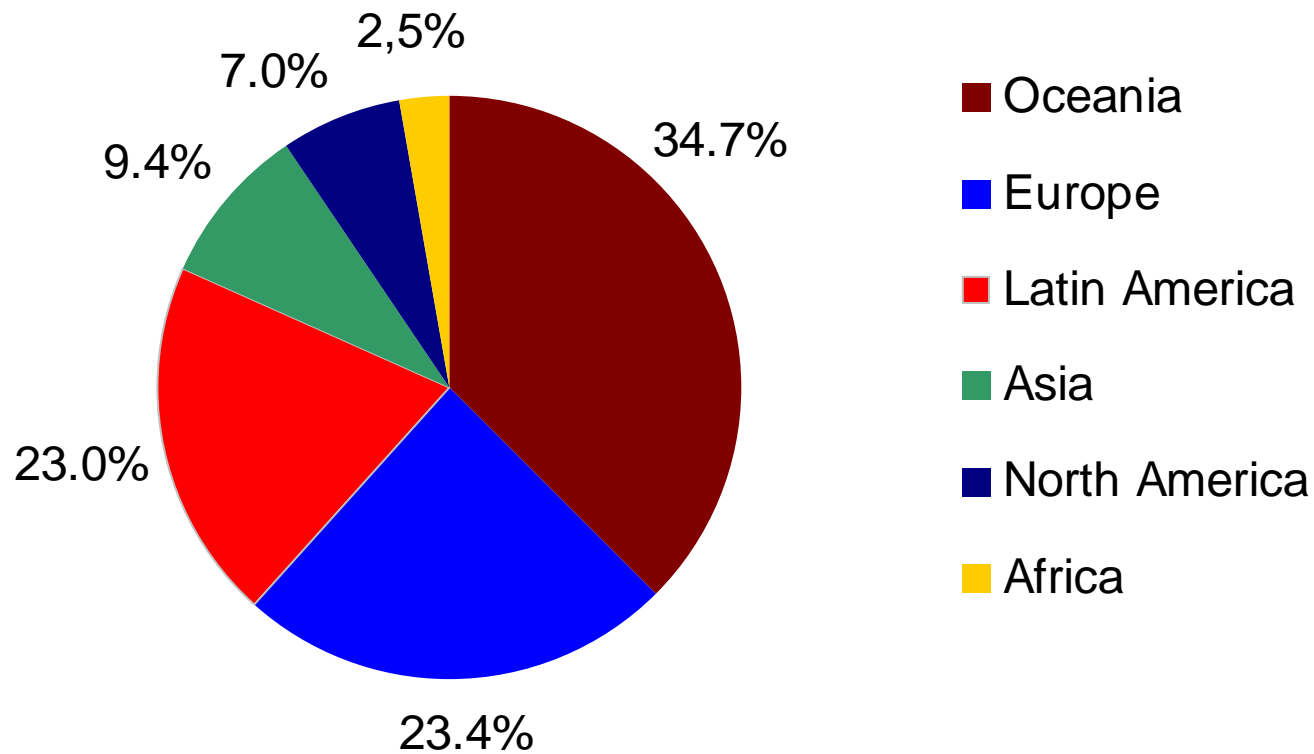
Organic Farming in Latin America: some trends

- **Salvador Garibay**
Biofach, 2010

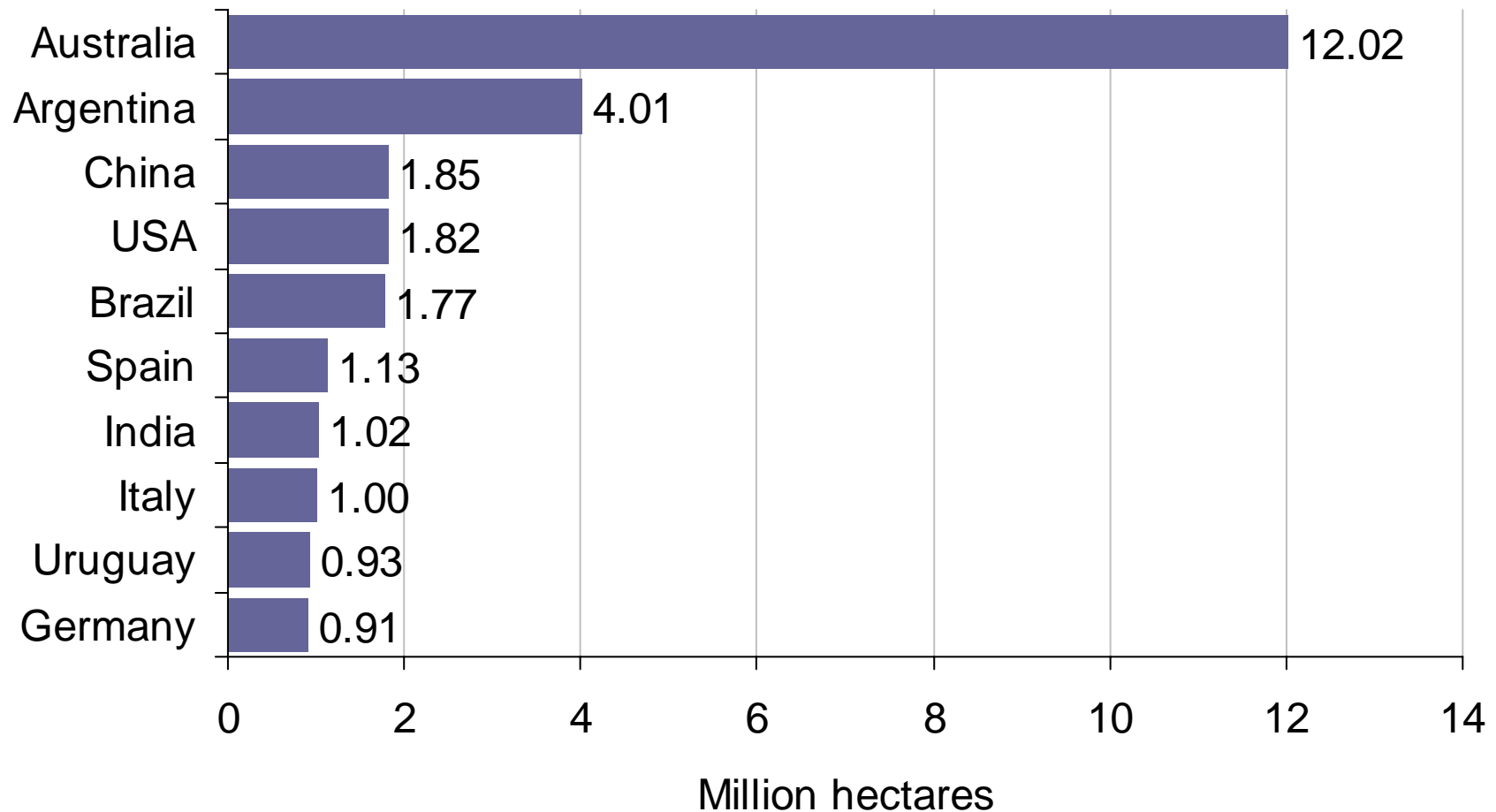
Content

- Latin America and the organic world
- Latin America organic production
- The organic market trends in Latin America
- Conclusions

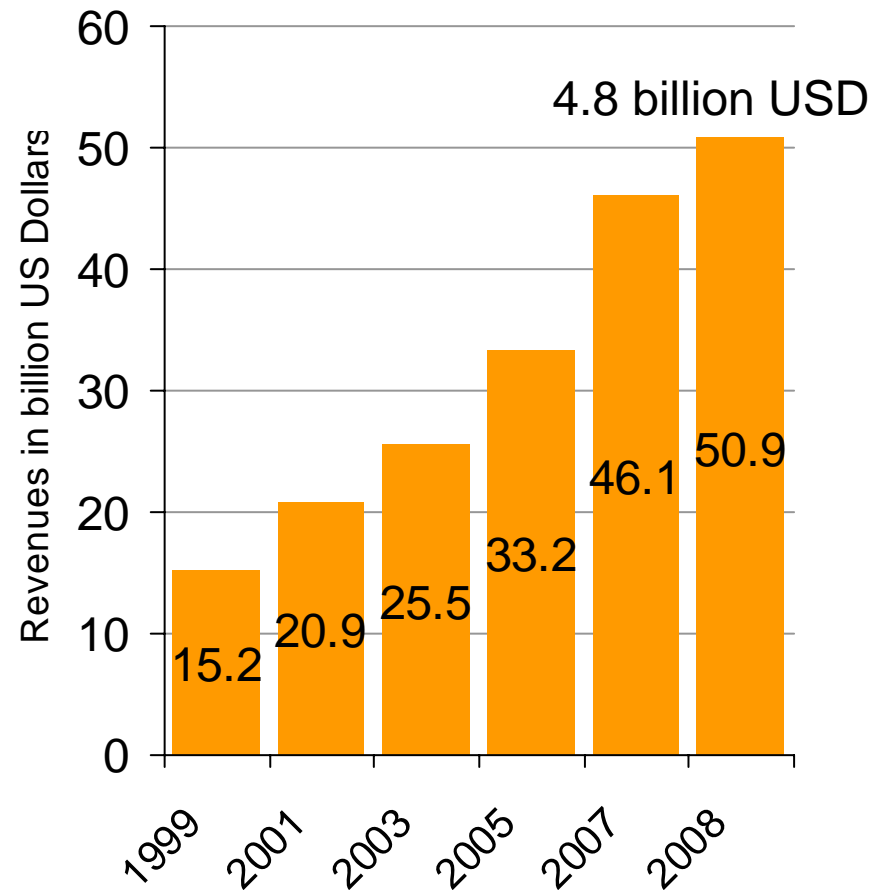
Organically managed land by geographical region 2008



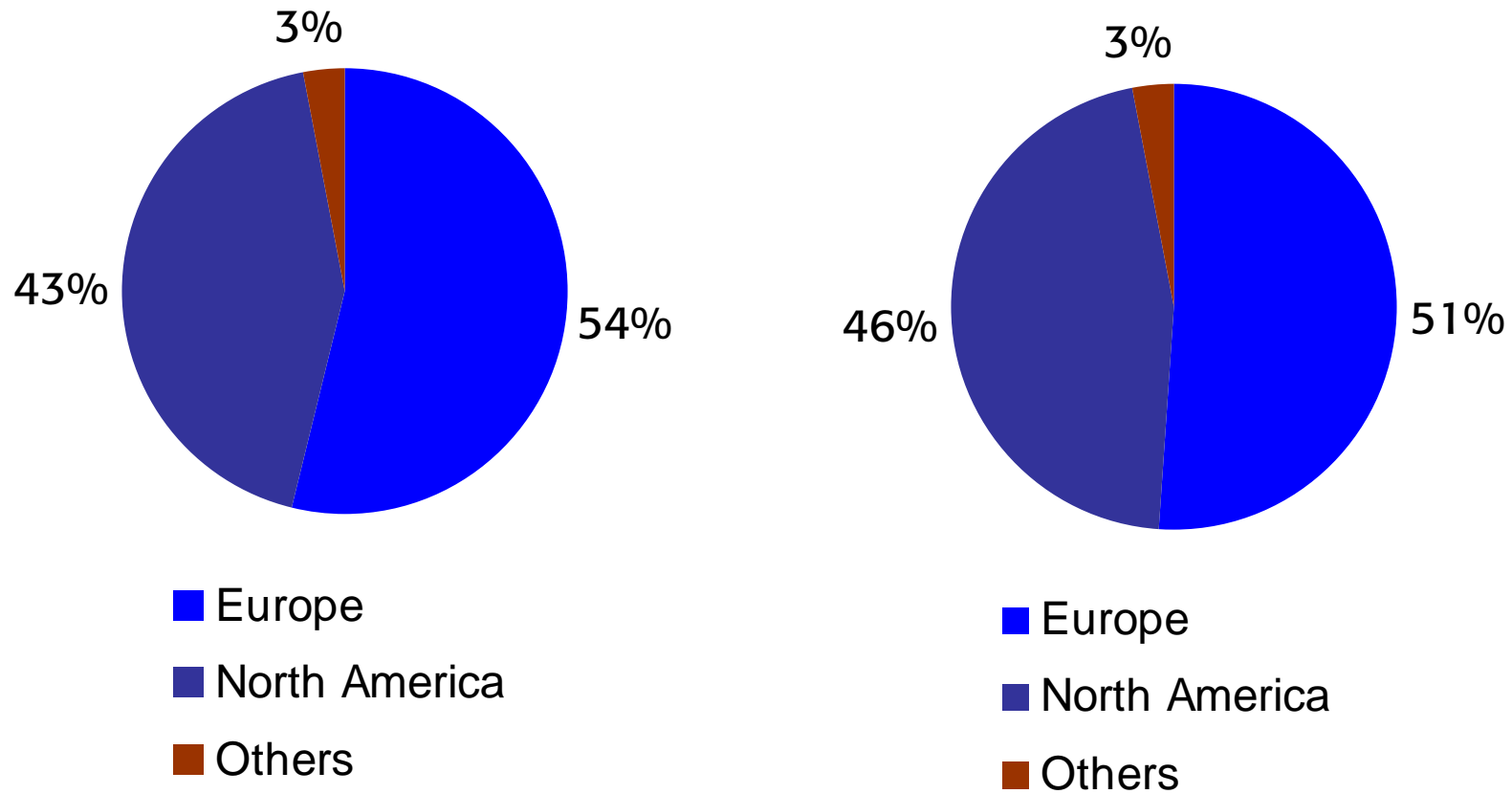
The ten countries with most organically managed land 2008



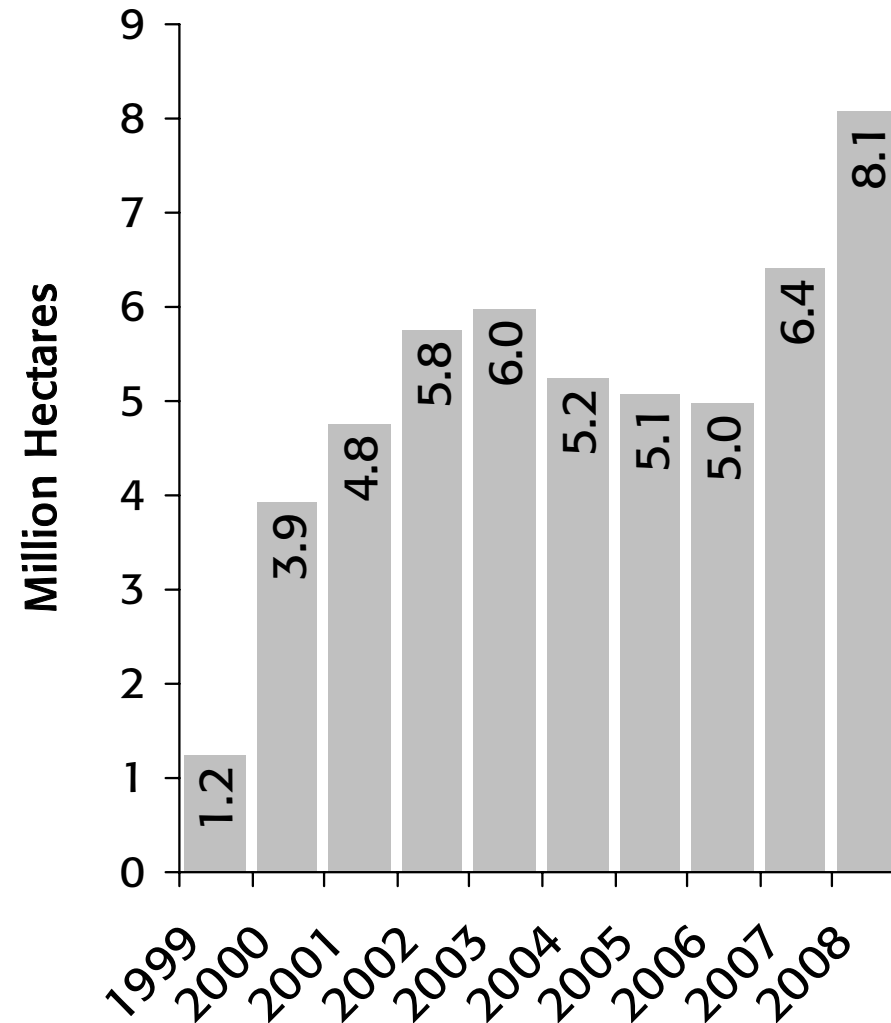
The global market for organic food and drink: Market growth 1999-2008



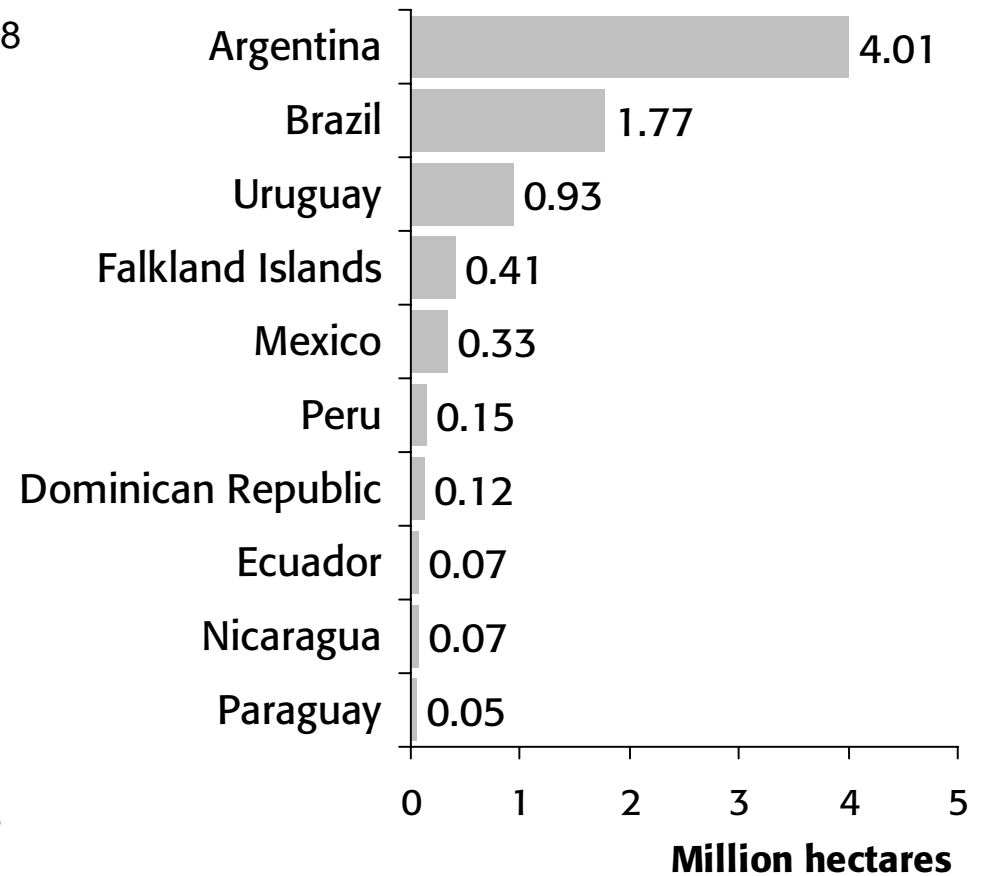
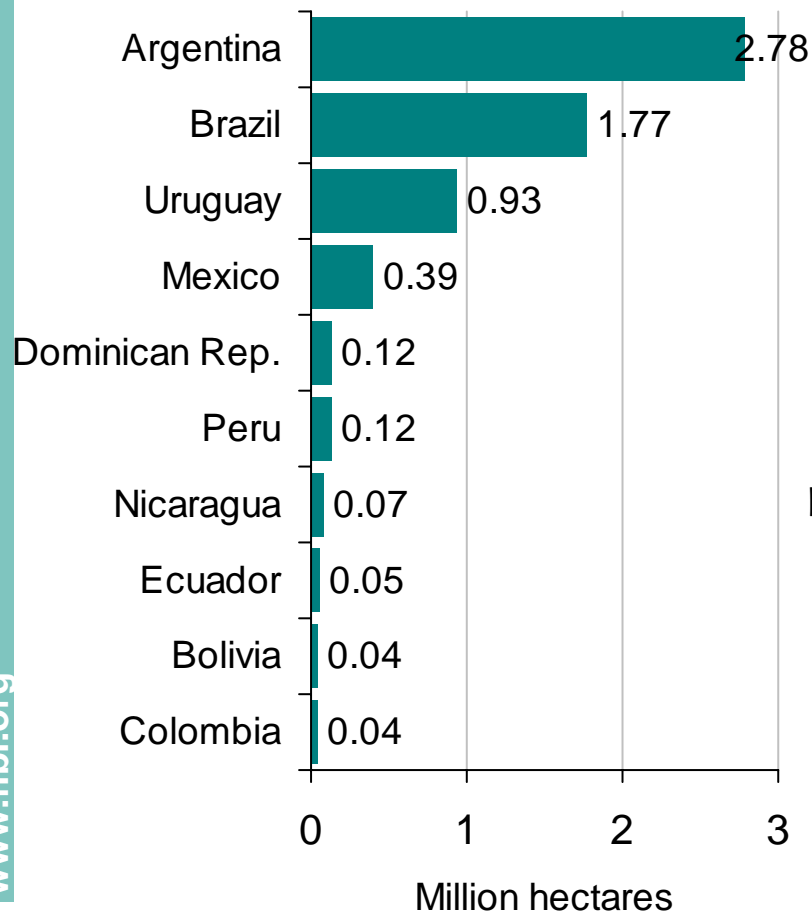
The global market for organic food and drink: distribution of revenue by region in 2007- 2008



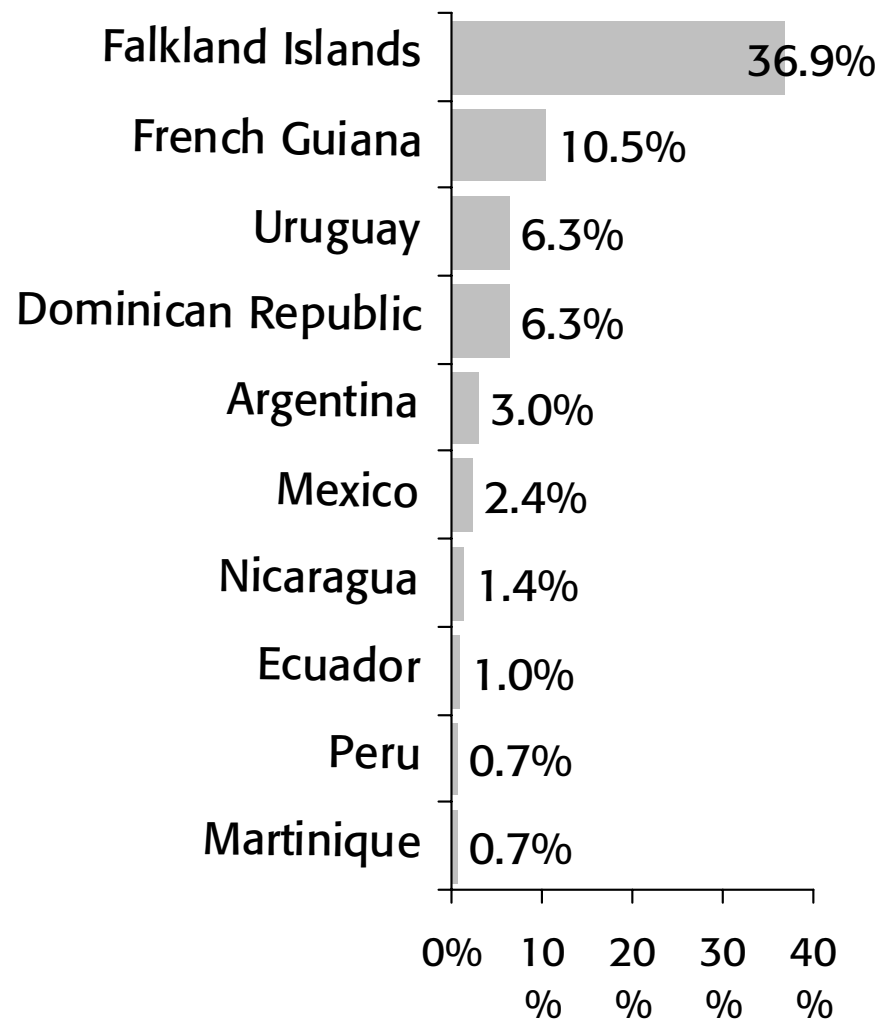
Latin America: Growth of the organically managed land area



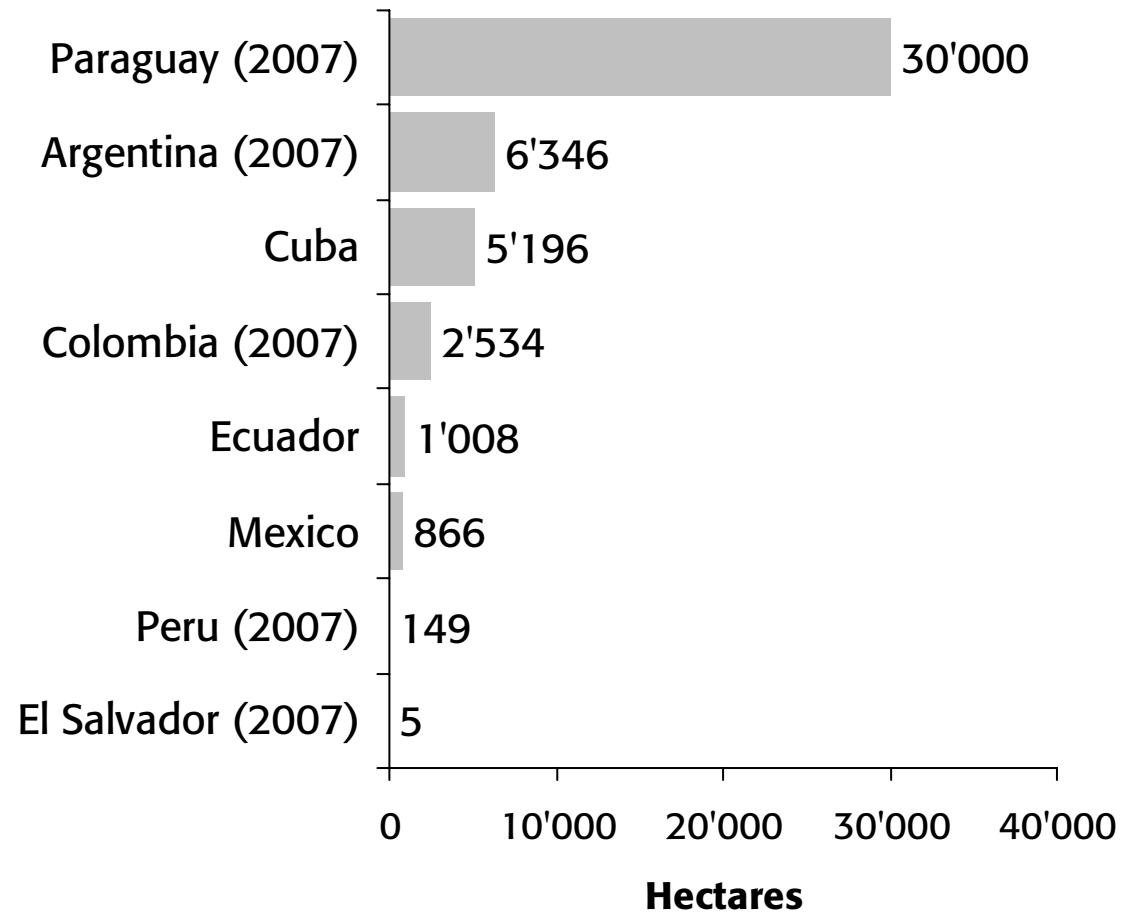
Latin America: the ten countries with the largest organic agricultural areas 2007 - 2008



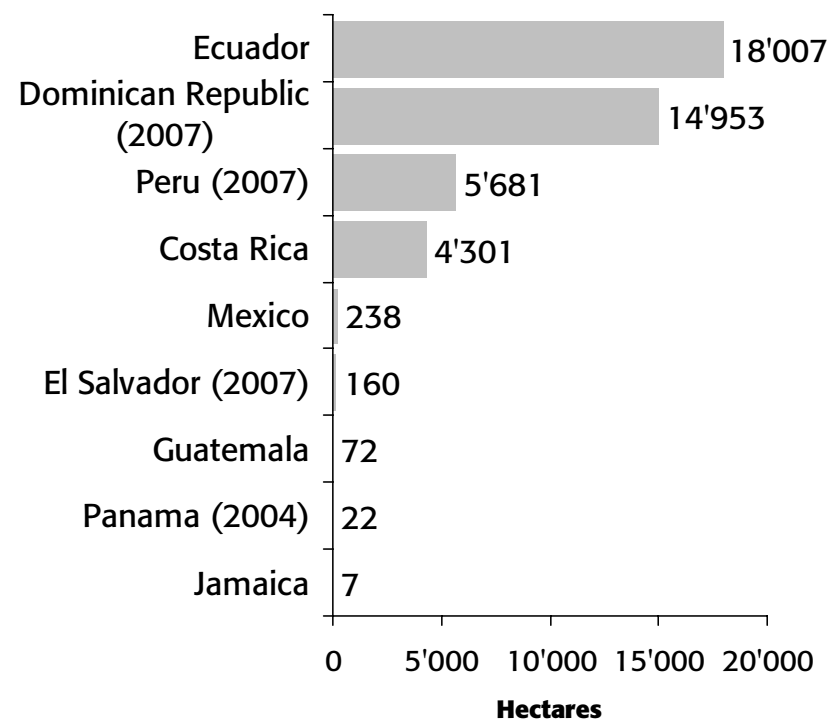
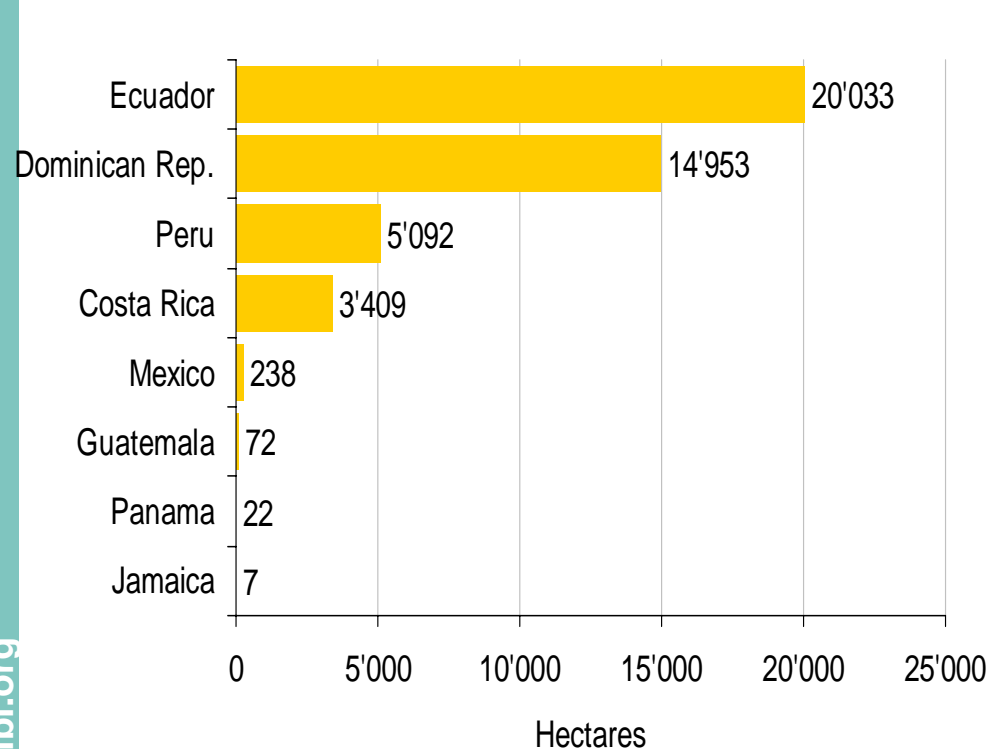
Shares of total agricultural land, Organic agricultural land (2008)



Latin America: Organic sugarcane area 2008

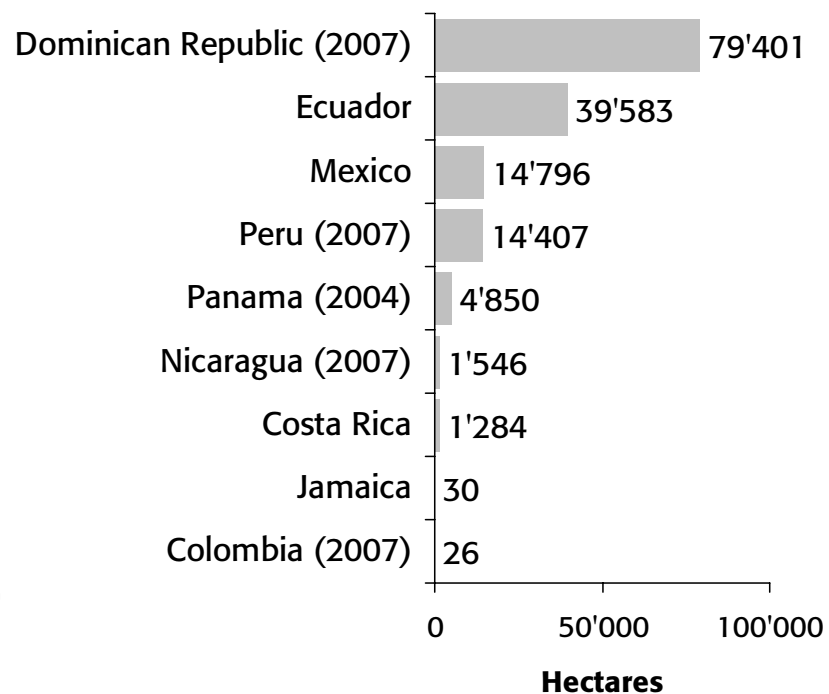
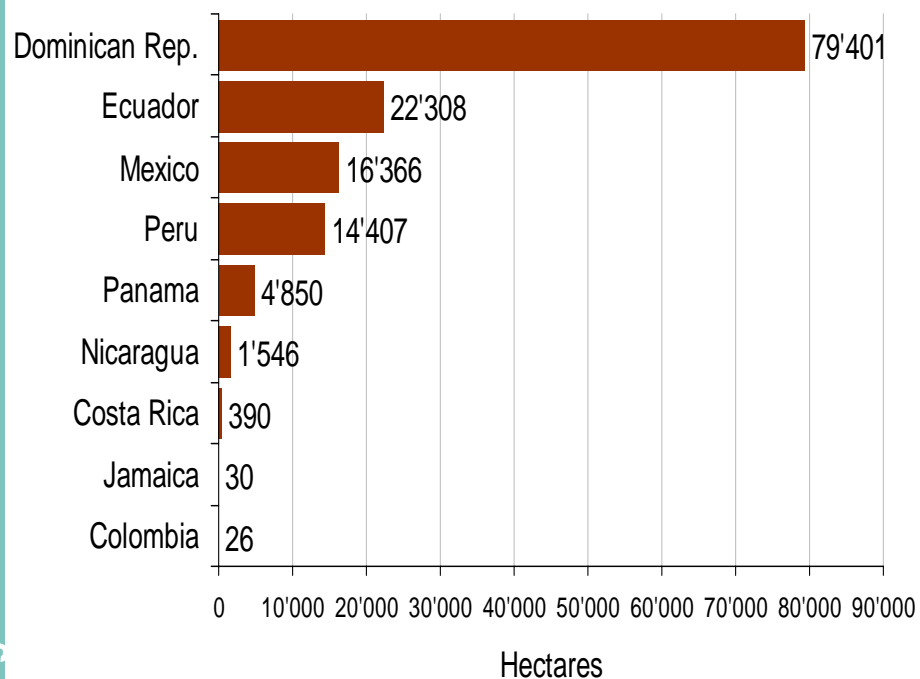


Latin America: Organic banana area 2007 - 2008



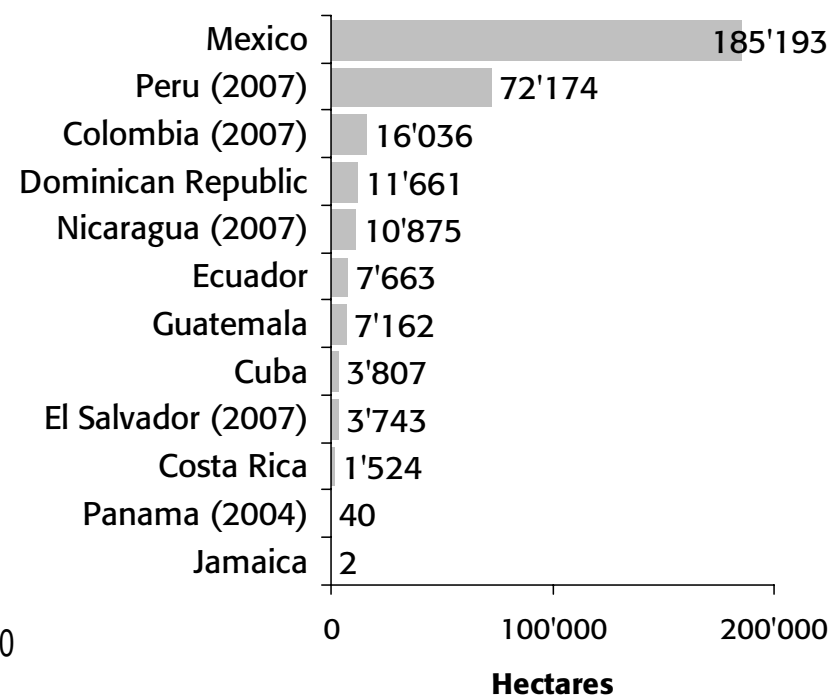
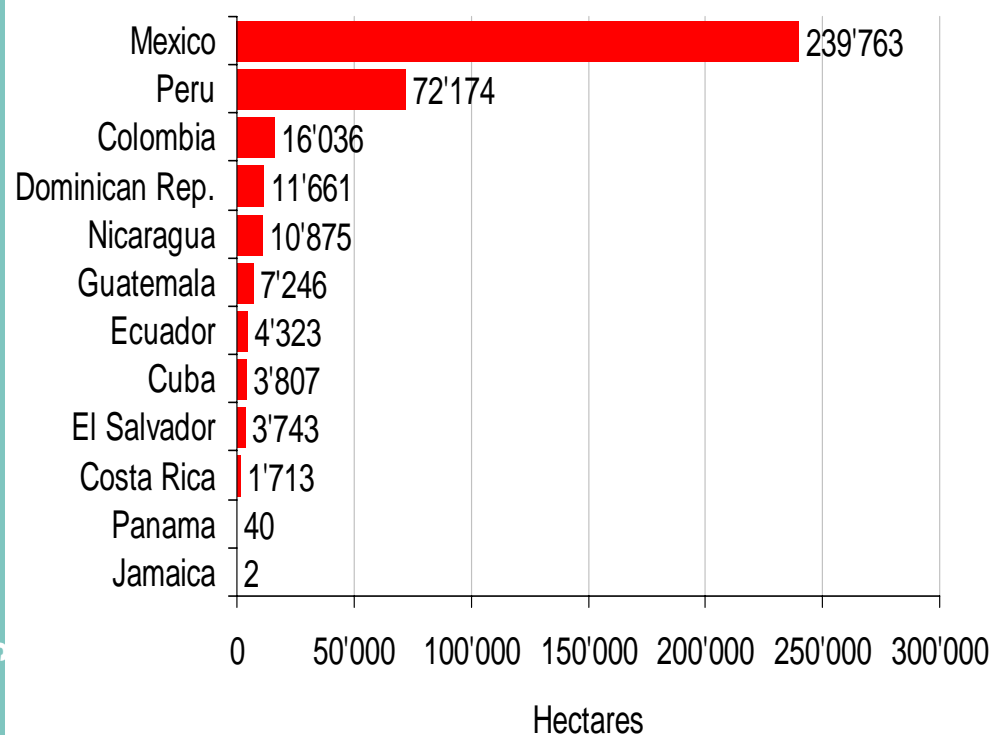
Source: FiBL/IFOAM

Latin America: Organic cocoa area 2007 - 2008



Source: FiBL/IFOAM

Latin America: Organic coffee area 2007 -2008



Source: FiBL/IFOAM

Organic Market in Latin-American

- Main distribution channels:
 - Local markets (social)
 - Basquet market (social)
 - Farmers market (social)
 - Specialized stores (rich)
 - Supermarkets (rich)



Conclusions

- Even the beginning of the financial crises organic farming and organic products are very resistant. 2009????
- The statistical data recollection at each specific country must be improved in order to obtain reliable conclusions
- Farmers will be confronted with more and more requirements to reach the markets (C foot print, biodiversity)
- Sustainable labels (rain forest) are getting better position as the organic products

Conclusions

- Fair trade for whom? Clearly definition must be included in the fair trade standard in favour of farmer.
- Export is still main focus however the local markets are growing. GPS are increasing on interest for the farmers.