

CERTIFICATION— the only way to prove organic status of products

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CERTIFICATION - THE ONLY WAY TO PROVE ORGANIC STATUS OF PRODUCTS



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Part 2: What is Organic Certification about?

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ОРГАНІК
СТАНДАРТ

PART 1: WHAT ON THE CERTIFICATION BACKGROUND?

Documents are approved by a recognized body, that provides for common and repeated use, rules, guidelines or characteristics for products or related processes and production methods

STANDARDS AND REGULATIONS

setting up rules and requirements for organic production as well as fundamental principles on which a Certification body should be based

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PART 1: WHAT ON THE CERTIFICATION BACKGROUND?

Regulations, standards define:

- Use of organic statement in the market place
- Production rules and requirements which should be fulfilled
- Conformity assessment systems and procedures
- The responsibilities of authorities
- Rules of using special organic label
- Market surveillance statement

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PART 2: WHAT IS ORGANIC CERTIFICATION ABOUT?

It is primarily certification of a production system or a production method, including the products thereof. Certification of organic agriculture uses concepts developed both in product certification and quality systems certification in addition to concepts developed from the field to meet the unique needs of the organic industry.



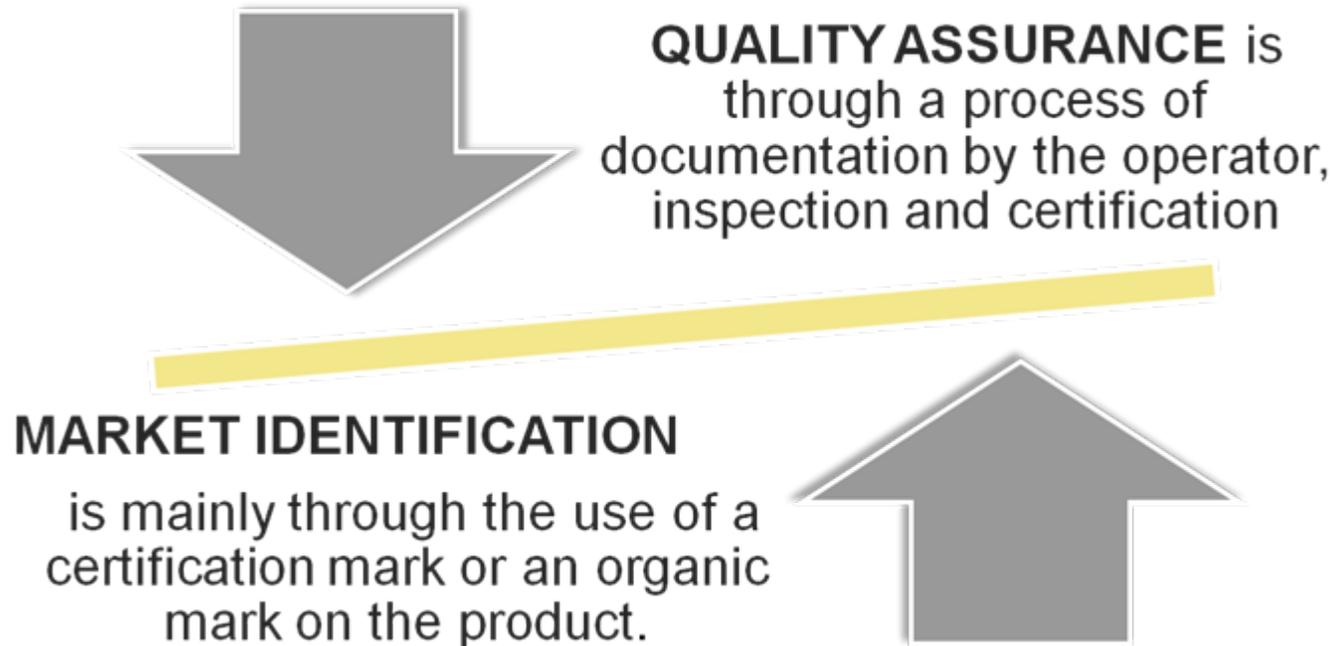
PRODUCTS CANNOT BE TESTED POSITIVELY OR NEGATIVELY AS 'ORGANIC'.

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PART 2: WHAT IS ORGANIC CERTIFICATION ABOUT?

The two main functions of Organic certification are:



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PART 2: WHAT IS ORGANIC CERTIFICATION ABOUT?

In most situations the only way to create or maintain a separate organic market is through CERTIFICATION



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PART 3: COMMITMENTS OF ORGANIC CERTIFICATION TO PRODUCERS AND CONSUMERS?

CERTIFICATION CREATES OR ENHANCES TRUST AND UNDERSTANDING BETWEEN PARTIES

Producer

Consumer

CERTIFICATION

develops under conditions where there is “distance” in the supply chain between producers and consumers. This “distance” need not necessarily be geographic. It can be a result of the distribution method, market structures or even cultural conditions. In situations with big distances, certification upholds confidence in the organic product supply chain, from the farm or factory to the shop.

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PART 3: COMMITMENTS OF ORGANIC CERTIFICATION TO PRODUCERS AND CONSUMERS?

Goal 1: Commitment of certification to PRODUCER

- Facilitation of the introduction of special support schemes for organic agriculture. *Certification defines a group of producers to support. Without certification, it is difficult to implement special support for organic farms*
- Improvement of the image of organic agriculture in society and an increase in the credibility and visibility of the organic movement
- Protection producers of organic produce against is representation of other agricultural produce as being organic
- Issue a certificate, to prove using of organic mark by an operator and includes into approved list
- Facilitation of the producers to access a special market with a premium price

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PART 3: COMMITMENTS OF ORGANIC CERTIFICATION TO PRODUCERS AND CONSUMERS?

Goal 2: Commitment of certification to **CONSUMER**

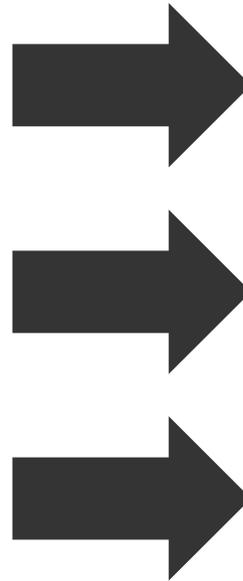
- Facilitation of the building legislative background in which consumers can buy with confidence
- Ensuring that all stages of production, preparation, storage, transport and marketing are subject to inspection and comply with standard rules
- The protection consumers against deception and fraud in the market place and unsubstantiated product claims

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PART 3: COMMITMENTS OF ORGANIC CERTIFICATION TO PRODUCERS AND CONSUMERS?

CERTIFICATION
is
primarily
a market instrument
that affords
trust of consumers



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PART 4: "ORGANIC STANDARD" Ltd - ORGANIC CERTIFICATION IN UKRAINE



"Organic standard" Ltd
The Ukrainian certification body of organic
products

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Tel/fax: +38 (044) 200-62-16 e-mail: organicstandart@ukr.net

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PART 4: "ORGANIC STANDARD" Ltd - ORGANIC CERTIFICATION IN UKRAINE

'Organic Standard' Ltd has been created in 2007 by a group of enthusiastic pioneers as a first Ukrainian owned certification body with international recognized reliability and experienced patronage

Our international partners are:



Research Institute of Organic Agriculture (Switzerland)



Institute for Market Ecology IMO (Switzerland)



'Balkan Biocert' Ltd, Certification body (Bulgaria)



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Federal Department of Economic Affairs FDEA
State Secretariat for Economic Affairs SECO

State secretariat for Economic Affairs
(SECO), *Financial support*

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PART 4: "ORGANIC STANDARD" Ltd - ORGANIC CERTIFICATION IN UKRAINE

Our client relationships are based on confidence and partnership

We provide:

- ✓ inspection and certification services in organic production, processing and marketing spheres
- ✓ help small, medium and large growers and processors with their efforts to improve their products and inform them on legal requirements





THANK YOU FOR YOUR ATTENTION !