



Benchmarking with Organic Centre Wales

What is benchmarking?

Benchmarking is a method of assessing the performance of businesses, by comparing them against a 'benchmark' or industry standard. It is a powerful management tool, and farmers who wish to understand their businesses better and identify areas where they can improve are increasingly using it. It enables livestock farmers to express their costs and outputs on the basis of pence per litre of milk or pence per kg liveweight of beef and lamb, and so to measure overall performance. This can then be compared with other similar enterprises in order to identify strengths and weaknesses.

Benchmarking can also be used to measure success in achieving other than financial. OCW is currently working on a DEFRA funded environmental bench marking project.

Why should I get involved?

Benchmarking gives you a picture of how your farm business is working and enables you to pinpoint areas that could be improved. It also allows you to monitor your performance as you repeat the exercise at maybe annual intervals, and to compare yourself with other farmers running similar enterprises.

In addition, when benchmarking data from a range of farms are pooled and analysed, it is possible to draw general conclusions for the organic livestock sector, for instance to recognize best practice and identify future research needs. By taking part in a benchmarking project, you are therefore contributing to the development of the sector as well as gaining more control over your own business.

Results and further information

Results of for the 2004/ 5 season are available for milk, beef (stores and finishing) and lamb from OCW. See OCW Factsheet 23 for details. The results for 2005/6 will be available in the spring of 2007. We are currently in discussion with the Welsh Assembly Government regarding benchmarking activities in 2007/8. If you would like to participate, please contact OCW in the details below

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Meincnodi gyda Chanolfan Organig Cymru

Beth yw meincnodi ?

Bwriad meincnodi yw galluogi busnesau i asesu eu perfformiad a'u cymharu â 'meincnod' neu safon y diwydiant. Mae'r wybodaeth yn werthfawr ac o gymorth mawr i ffermwyr sydd am ddeall eu busnesau yn well ac am nodi agweddau ohono er mwyn eu gwella. Galluogir ffermwyr i osod cost o gynhyrchu am bob kilo o gig neu litr o laeth, ac felly i fesur eu perfformiad cyffredinol. Gellir hefyd cymharu'r canlyniadau gyda mentrau eraill er mwyn adnabod cryfderau a gwendidau.

Gellir defnyddio meincnodi I fesur llwyddiant mewn agweddau eraill hefyd. Mae Canolfan Organig Cymru yn gweithio ar 'Meincnodi Amgylcheddol'; prosiect a ariennir gan DEFRA

Oes angen i fi ymuno â'r cynllun ?

Mae meincnodi yn darlunio sut mae'r busnes yn gweithio ac yn eich galluogi i ganolbwyntio ar agweddau ohono gellir ei gwella. Gellir monitro perfformiad eich busnes wrth ailadrodd yr ymarfer yn flynyddol efallai, a chymharu eich fferm gyda ffermydd tebyg.

Yn ogystal, wrth grynhai a dadansoddi data o ystod o ffermydd, mae'n bosib dangos canlyniadau cyffredinol ar gyfer y sector anifeiliaid organig, e.e. adnabod ymarferion gorau ac agweddau o'r diwydiant sydd mewn angen ymchwil bellach. Wrth gymeryd rhan yn y prosiect meincnodi byddwch yn cyfrannu at ddatblygiad y sector yn ogystal â chael gwell ddealltwriaeth o'ch busnes eich hun.

Canlyniadau a Gwybodaeth Pellach

Gellir cael canlyniadau tymor 2004/5 ar laeth, eidion (stôr a phesgi) ac wyn, gweler Ffeithlen 23. Fe fydd canlyniadau 2005/6 ar gael yng Ngwanwyn 2007. Rydym ar hyn o brud yn trafod gweithgareddau meincnodi 2007/8 gyda'r Cynulliad. Os hoffech gymeryd rhan, cysylltwch â'r Ganolfan Organig gan ddefnyddio'r manylion isod.

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Ni all Canolfan Organig Cymru a'i phartneriaid dderbyn cyfrifoldeb am ganlyniadau unrhyw gamau a gymerir ar sail cynnwys ei ffeithlenni na chyhoeddiadau eraill.